



**Produced by iHeartMedia Defiance | Napoleon**

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**EXHIBITOR SPACE APPLICATION AND AGREEMENT**

Application is hereby made by the undersigned **EXHIBITOR** this \_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, for exhibit space at the **iHeartMedia Home & Garden Spring Show** to be held at the George M. Smart Athletic Center at Defiance College, Defiance, Ohio on Friday, March 13, 2020, and Saturday, March 14, 2020. Said show will be produced and managed by **iHeartMedia**, hereinafter referred to as **"Show Management."**

**For such exhibit space, Exhibitor will require \_\_\_\_ units of space for a cost of \$\_\_\_\_\_.**

*Booth Cost: 1 unit= \$425; 2 units=\$700; 3 units= \$950; 4 units= \$1,150; Each Additional Unit= \$200/each*

**Exhibitor will require electricity for an *additional fee* of \$25: yes no Total Cost: \$\_\_\_\_\_**

*(please circle)*

**Exhibitor is responsible for providing own extension cords. *A minimum of 50' extension cord is recommended.***

**Floor covering, preferably carpet, is not furnished, but is required for EVERY booth.**

**Upon approval and acceptance of application, the total balance due is to be paid in full by March 1, 2020.** Failure to pay any balance by said date may, upon Show Management's option, result in exhibit space being sold.

**For any application received after March 1, 2020, the total balance is due with application.**

**CANCELLATION:** If Exhibitor must cancel its space for good and sufficient reasons, after its application has been approved and accepted, and written notice of cancellation is delivered to Show Management, Exhibitor is obligated to pay the agreed upon rental costs as follows:

1. On or before March 1, 2020, fifty percent (50%) of total rental cost is due.
2. After March 1, 2020, one hundred percent (100%) of total rental cost is due.

The parties hereto acknowledge the aforementioned rental payment in the event of cancellation represents a reasonable endeavor by the parties to estimate a fair compensation for the foreseeable losses that might result to Show Management for such a cancellation.

It is understood that this is an Application, subject to acceptance and approval. Upon acceptance and approval of this Application, said Application will constitute an Agreement between Exhibitor and Show Management, with each party hereto obligated to abide by the terms, rules and regulations contained herein.

**THE ADDITIONAL TERMS ON THE REVERSE SIDE HEREOF AND THE RULES/REGULATIONS ISSUED PRIOR TO THE SHOW ARE PART OF THIS AGREEMENT.**

**PLEASE SIGN AND RETURN TO ADDRESS AT THE TOP OF AGREEMENT**

**EXHIBITOR COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY/STATE/ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**CONTACT NAME: (PRINT)** \_\_\_\_\_

**SIGN HERE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_