

Believing in What's Next for San Antonio

Last November, the people of Bexar County made their voices heard. They approved a shared vision that invests in a new downtown home for the Spurs, strengthens the East Side and creates new opportunities across our community. We committed to respecting that vote, and we will.

Now is the time to move forward together.

This project is about strengthening San Antonio for the next generation. Over the past several years, the City, County, Rodeo and Spurs have worked together to develop a plan that creates jobs and brings new investment to our community. This is a responsible public-private partnership built around clear commitments. The Spurs and our development partners are investing more than \$2 billion and covering every dollar of cost overruns.

The City's contribution comes from visitor-based revenue, collected at the Texas State level, that is legally restricted to venues and tourism-related projects. It cannot be redirected to streets, schools, public safety or other general services.

That is not a burden placed on local families. It is a way to keep visitor dollars in San Antonio, leverage billions in private investment and create new revenue that can support the services our community depends on.

We have already seen what Spurs basketball means to our economy. During the 2026 playoffs, visitors filled hotel rooms, restaurants welcomed more customers and downtown came alive. An economic analysis estimated \$164 million in net spending to the City of San Antonio and \$3.4 million in City tax revenue, including \$1.4 million toward the general fund.

We want that momentum rooted in our downtown for decades.

The people who will build this project live here. Our neighbors will benefit from it. Local entrepreneurs will welcome new customers. Young people will see new career paths. Small businesses will have more opportunities to grow. That is money staying in San Antonio. That is opportunity people can feel.

The \$75 million community benefits program funded by the Spurs and managed by the City and County will support workforce development, future generations and small businesses. Local hiring and vendor goals will help ensure that the people who call San Antonio home share in the project's success.

Our responsibility is to honor the legacy that brought us here while building the next chapter with care. San Antonio does not wait for someone else to dream for us. We build our own future.

The vote has taken place. The commitments have been made. The work is underway.

Now I ask you to join us in building something worthy of San Antonio so that we can shape the next chapter of our legacy together.



Chief Executive Officer
Spurs Sports & Entertainment

