Content Type	Mobile URL	Web Url	How To Get ID's
Podcast	ihr://play/podcast/<PODCASTID>	/podcast/1119-on-purpose-with-jay-shett-30589432/	Go to podcast on https://listen.iheart.com/browse/podcasts and grab id from end of url - https://www.iheart.com/podcast/1119-on-purpose-with-jay-shett-30589432/
Podcast Episode	ihr://play/podcast/<PODCASTID>/episode/<EPISODEID>	/podcast/1119-on-purpose-with-jay-shett-30589432/episode/jordan-peterson-5-ways-to-shift-241917343/	Go to episode on https://listen.iheart.com/browse/podcasts and grab podcast Id and episode id from url - https://www.iheart.com/podcast/1119-on-purpose-with-jay-shett-30589432/episode/jordan-peterson-5-ways-to-shift-241917343/
Playlist	ihr://play/playlist/312064750/<ID>	/playlist/newly-released-312064750-JwZCfk5kxHoV7u2yFQ7hQC/	Go to playlist page on iheart.com and grab ID from url. 312064750 will always be part of the url, you'll need the second number - https://www.iheart.com/playlist/newly-released-312064750-JwZCfk5kxHoV7u2yFQ7hQC/
Radio Station	ihr://play/live/<ID>	/live/z100-1469/	Go to station live profile page on iheart.com and grab ID from url - https://www.iheart.com/live/z100-1469/
Artist	ihr://play/custom/artist/<ID>	/artist/rihanna-34742/	Go to artist profile page on iheart.com and grab ID from url - https://www.iheart.com/artist/rihanna-34742/
Song	ihr://play/custom/track/<ID>	/artist/sabrina-carpenter-553828/songs/espresso-285265187/	Go to song page on iheart.com and grab ID from url - https://www.iheart.com/artist/sabrina-carpenter-553828/songs/espresso-285265187/
Album	ihr://play/custom/album/<ID>	/artist/dua-lipa-30983282/albums/radical-optimism-276709391/	Go to album page on iheart.com and grab ID from url - https://www.iheart.com/artist/dua-lipa-30983282/albums/radical-optimism-276709391/
Spotlight Card	ihr://goto/spotlight/<ID>	/spotlight/<ID>	Go to carousels tool https://carousels.radioedit.iheart.com/carousels and find the list you want to add, open it and grab the id in url - https://carousels.radioedit.iheart.com/carousels/67338fe9fe4aa5512d43a212