



PRESS RELEASE

Contact: Richard Holtorf, (970) 520-0010
For immediate release: March 18, 2025

RICHARD HOLTORF ANNOUNCES PLATFORM TO EMPOWER COLORADO REPUBLICANS

AKRON, Colo. — Richard Holtorf has unveiled a seven-tiered platform for the Colorado Republican Party in which, under his administration and leadership, the party would be restored to prominence through empowerment of Republicans.

The Colorado Republican Central Committee will meet March 29 to select the party's next chairman. Holtorf has announced his candidacy for the position, and is asking for your vote to make “Colorado Republicans Win Again”.

"If you support this platform of empowerment, I ask you to support my candidacy," Holtorf said. "I ask you to support the best restorative vision plan for the Republican Party in Colorado with your vote on March 29. I would be humbled if you allow me to serve as your Republican Party chairman."

The Holtorf Plan

- **Empowering the grassroots:** For far too long, we have endured a top-down leadership style in the Colorado Republican Party. That ends on Day 1. My vision is a bottom-up model, where the most important person to the party is the Republican voter, followed by the county precinct leader, followed by the county's Central Committee, followed by the state Central Committee. The state Executive Committee and chairman, along with the leadership team, will implicitly understand their role and responsibility to respect, honor and obey the will of the people within the Republican Party, from the bottom up.
- **Empowering the county organizations:** There are 64 county Republican parties in Colorado, most of which lack the resources they should have from the state party. The mission of the party, under my leadership, will be to elect statewide Republican candidates. The focus will be to fundraise for these candidates, and to raise funds on behalf of the counties. The state party will no longer raise and keep all of these funds, but rather share funds across Tier 1 candidates and county Central Committees to promote their Republican candidates in these races. We will allocate funding to help revitalize county party efforts in the election process. Many counties have significant shortfalls, which we will jumpstart to prime the pump at the grassroots level so Colorado Republicans can win again. Remember delegates, ALL POLITICS IS LOCAL and I favor local control.

FLIP THIS PAGE OVER FOR “THE REST OF THE STORY” - Paul Harvey

The Holtorf Plan (Continued)

- **Empowering the voter:** Just like President Trump’s ambitious proposals and actions at the federal level, a Strategic Planning Committee with grassroots members across the state will establish an ambitious mission-specific plan with achievable criteria in their regions to get Republicans elected. It is not just for the next election cycle, but for the two cycles after that. We will have short-range and long-range regionally-focused plans to win elections across Colorado, developed by members across Colorado. This committee will formalize plans to help recruit the best candidates, train them and support them in their campaigns. Every Republican candidate will be treated with honesty, fairness and respect, and there will be no more pre-primary endorsements by the party.
- **Empowering the State Central Committee:** The power-sharing model, that I will offer to the State Central Committee, will establish three co-vice chairs, serving three territories: the Eastern Plains, the Western Slope, and the Front Range corridor. The model will very much reflect what the Republican National Committee has in place to effect equal representation across our state. Additionally, there will be three regional coordinators that will support these vice-chairs.
- **Empowering a return to grassroots integrity to defend our conservative principles:** It is my team’s intent to honor the will of the people, and do something that has been lacking for sometime in the Colorado GOP - restore honesty, integrity and transparency. The day of backdoor dealings will end. We will be honest brokers and we will work toward unifying the Republican Party in Colorado, through a plan of redemption, reconciliation and unification across our broken party. We have to come together as Republicans and identify that the progressive, woke Democrats are the real enemy, and not the members of different factions of the Colorado Republican Party. If we cannot do that, then this ship will continue to take on water and it will have the same fate as the Titanic.
- **Empowering Republicans through honest reporting:** The days of conservatism and fiscal order will be restored under my leadership, starting with financial reporting. The State Central Committee will be provided quarterly financial reports and an annual report at the State Assembly. All Republican SCC members have a right to know the state party's finances, and not just through TRACER.
- **Empowering elected officials and conservative organizations:** Policy positions will no longer be pushed out directly from the state party headquarters, but instead by the officials you, our fellow Republicans, elected to office. We will support and empower elected officials, in both the Colorado House and Senate chambers. We will empower Colorado conservative organizations to promote our conservative principles and values. They will lead policy positions, and the Colorado Republican Party, like a good computer operating system, will provide all the backside support these individuals and organizations need to super-elevate our conservative principles and our message. We will empower legislators and policy leaders across statewide organizations to promote Republican conservative principles. These include statewide organizations supporting our Constitutional rights, our 2nd Amendment, school choice and protection of minors, and many other areas we hold so dear. We will support elected officials to empower them to pursue policy to convince the electorate in their districts across the state to vote Republican. This will be accomplished through a multi-tiered traditional media and social media approach. The state party will be in the background, facilitating, resourcing, supporting and providing public information and other support, so our Republican message resonates throughout Colorado and more voters will vote Republican.

I am a pro-life Christian who will feverishly fight for parental rights, protection of the unborn and of innocent children from indoctrination. Election integrity must be protected - one living U.S. citizen, one ballot, one vote.

By voting Richard Holtorf for Colorado Republican Party chairman, you will get a new coach and a new approach.



“Make Colorado Republicans Win Again”

