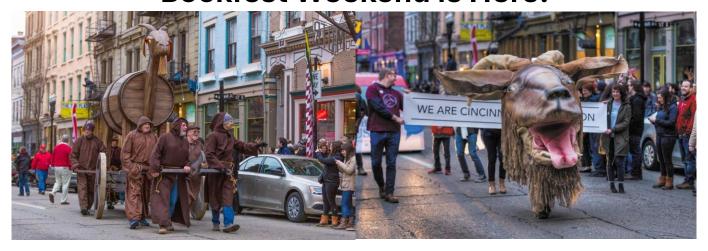
Bockfest Weekend is Here!



2025 Bockfest Festivities!

Bockfest is just around the corner (March 7th. -9th.) and we've got some great stuff planned leading up to and at the event! Here are some dates to be aware of:

Bockfest Parade: The Bockfest Parade is held on Friday March 7th, 2025. The parade will start to form in front of Arnold's Bar and Grill, located at 210 East 8th Street, at 5:00PM and step off at 6:00PM. The Bockfest Parade is Cincinnati's funkiest and most entertaining parade. It can be seen from the street or from a number of participating venues along the route.

Special Bockfest Tours: Join the Brewing Heritage Trail on this special Bockfest Weekend Tour (March 8 & 9), with access to a historic brewery and underground cellars not normally open to the public and only available through this tour! CLICK HERE for Info & Tickets!

Four Bockfest Halls: Moerlein Lager House, Northern Row, Rhinegeist, and Rosedale!

- Unique Events & Activities at Each Location!
- 30 Bock Beers Available from 25 Local Breweries!!

For the latest Bockfest details go to: https://www.bockfest.com/



































































TAPROOM OTR LOCAL TAPROOM EVENTS

Bockfest Returns March 8

Cinnamon Roll Breakfast Bock is making a special return for Bockfest! Brewed with Markers Bakers iconic cinnamon rolls, this beer is a treat. We will also be tapping Double Bock to celebrate traditional German lagers. Join in the celebration by enjoying live music from 1-3 and 5-7. Prost!

<u>Bockfest</u> returns to Cincinnati and we are brewing up something special for it! Bockfest celebrates a style historically brewed by monks in Germany, a style is right at home in the German-rooted city of Cincinnati.

As a special release for the weekend, we've partnered up with a team of epic bakers from our neighboring Findlay Market again. In collaboration with Makers Bakers, we're releasing Cinnamon Roll **Breakfast Bock** to bring a Cincinnati favorite baked good to life in the form of a beer. Brewed using their iconic cinnamon rolls in the mash, followed by additions of vanilla and cinnamon, this is the best breakfast beer on the planet, in our humble opinion. Cinnamon Roll Breakfast Bock will be available on draft and in bottles at the Taproom.

We will also be featuring a favorite throwback. Double Bock was our first ever seasonal beer, debuting in 1988. Intense and warming, Double Bock is an indulgent lager with a rich caramel sweetness and smooth body that is balanced by the subtle citrus of German Noble hops.

Join us for the release of these two great bocks on March 8th. We will also have live music in the Taproom from 1-3 and 5-7PM to keep the Bockfest party going.





5TH ANNUAL





MAR 8th 12-6:00pm

Crescent Avenue, Wyoming, OH



West Side Brewing is ready for Bockfest with <u>FOUR</u> Bock beers: <u>Bock</u>, <u>Dopplebock</u>, <u>Smoked Maibock</u>, and <u>Helles Bock</u>. Come to the taproom to try one or two or all four. Fights are available. Our Bock beer will be served around town at Bockfest this weekend.

ADMISSION IS FREE | FAMILY FRIENDLY



Bringing together a vast community of cyclists, hikers, runners, and other outdoor adventure seekers — this Expo has a little something for everyone!

SAT 3/8/25 MADTREE BREWING 10AM - 3PM



MOUNTAIN/ ROAD/ GRAVEL/ ELECTRIC BIKES
OUTDOOR EQUIPMENT
ADVENTURE TRAVEL DESTINATIONS



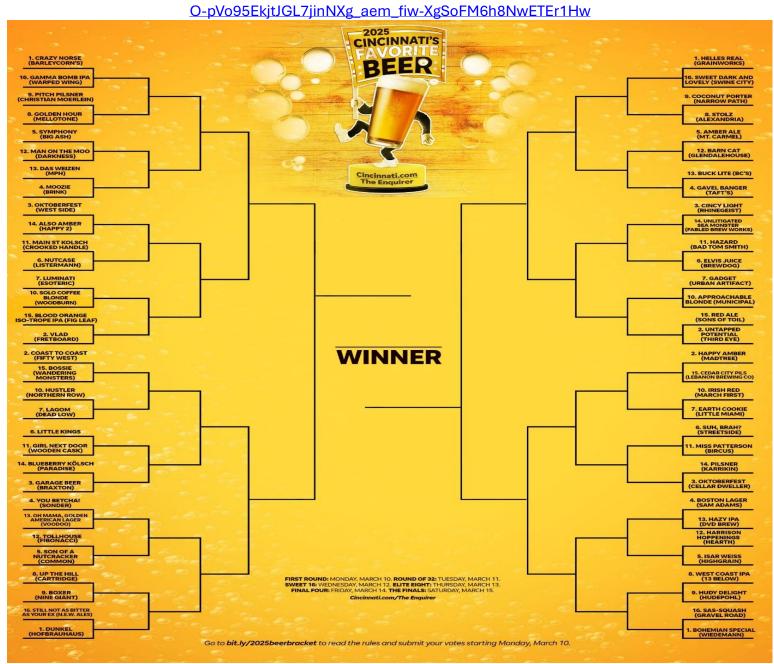


Cincinnati's Favorite Beer bracket REVEALED (and it is bigger than ever!)



道 VOTE BELOW starting Monday, March 10 🔓

https://www.cincinnati.com/story/entertainment/2025/03/02/cincinnatis-favorite-beer-bracket-2025/77936845007/?fbclid=lwY2xjawlxtdZleHRuA2FlbQlxMQABHcIn4BesUhE1qHGkoTuU7r92r9_HA57Aj4EUBO-pVo95EkjtJGL7jinNXg aem fiw-XgSoFM6h8NwETEr1Hw





The Queen City Chapter of BCCA, NABA and ABA is Hosting its

48th Annual Buy-Sell-Trade Event MARCH 13, 14, & 15, 2025

THURSDAY AFTER CHECK-IN AND ALL EVENING

Room-to-Room, Beer Sampling - 7pm-10pm FRIDAY: Room-to-Room All Day, Brewery Tours. Fantastic Raffle, Snacks & Refreshments - 6:00pm - 9:00pm SATURDAY SHOW: Open to the Public - 9am-2pm

3 DAY REGISTRATION \$40

ADMISSION

\$5

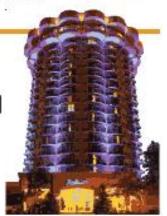
RADISSON HOTEL

668 West 5th Street, Covington, Kentucky 859-491-1200

www.QueenCityChapter.com for more info

Contact Beer Dave Gausepohl at Beer Dave@fuse.net

Mention BCCA Luck of the Irish





It's that time of year again so stop in the taproom and check out our Friday Fish Fry special featuring our golden beer-battered filet of fish served on rye with all the fixins! And no Friday Fish Fry special would be complete without a beer – or a few! Might we suggest: Our **Flying Deutschmann Bock**, a Bavarian-style dark lager featuring a healthy dose of caramel malt that gives it a deep color and creamy texture. The refreshing **Mustard Club Kolsch**, a bright effervescent brew made in the German *Reinheitsgebot* tradition.

The legendary **Bohemian Special Brew**, our flagship lager that's been voted Cincinnati's Favorite Beer year after year after year! Or one of the other tasty and refreshing brews from our diverse lineup of lagers and ales! Whatever your dining and drinking preferences are, we've got something – probably quite a few things – that'll please your palate! YUM!

NKY manufacturer acquires Missouri-based customer, announces rebrand



A Missouri-based manufacturer was recently acquired by Hebron-based Zumbiel. Photo By Ed Zumbiel By <u>Christian LeDuc</u> – Staff reporter, Cincinnati Business Courier Mar 6, 2025

STORY HIGHLIGHTS

- Zumbiel acquired Crown Valley Manufacturing on Feb. 28.
- The acquisition will add \$25 million in annual revenue.
- Crown Valley will be rebranded as Zumbev.

A more than 180-year-old Northern Kentucky manufacturer is buying one of its out-of-market customers. On Feb. 28, Hebron-based Zumbiel announced the acquisition of Farmington, Mo.-based Crown Valley Manufacturing, which will now operate as Zumbev. Zumbiel, which is headquartered at 2100 Gateway Blvd., is a manufacturer of paperboard packaging for the beverage industry. It is the largest independent packaging company in the U.S., according to its website. Zumbiel had been supplying Crown Valley for years. Crown Valley has a range of beverage production capabilities, including can lines, glass lines, a robotic variety pack line and a pilot research and development line, which allowed it to be a co-manufacturing partner to beverage brands. So, when CEO Ed Zumbiel, a fourth-generation owner, learned the company might be halting operations, he knew he had to act fast. "We got word early on that it might be shutting down and then said, 'Well, we'd be interested in buying it," Ed Zumbiel told me. Negotiations started about 18 months ago, and the transaction was finalized in February. Ed Zumbiel said the amount invested on the acquisition will not be made public to honor the request of the previous owners. However, he did say the new addition to his business portfolio should produce in excess of \$25 million more in revenue annually. The Farmington facility has around 70 employees spread between two 100,000-square-foot buildings, including a climate-controlled warehouse and a production facility. "All the equipment is very new, very state-of-the-art," Ed Zumbiel said. "They've got the capabilities to do just about anything our customer base will need." Ed Zumbiel said his strategy to purchase Crown Valley and rebrand it to Zumbev strategically places his organization in a better position to serve the market. "Our customer base was often asking us for co-manufacturers ... and we make recommendations, but now this gives us a chance to help our existing customers more," he said. "It's really a bolt-on acquisition for us. It expands our capabilities." He added this puts his organization at a greater advantage over competitors because the new facility and manpower will allow his team to produce results a lot faster than before. "This just fits with our strategy of helping our customers be more nimble, more responsive and get to market quicker," he said. Over the past five to six years, Zumbiel has pushed into the digital paperboard packaging space, according to Ed Zumbiel. This acquisition allows the company to have more control in the market. Zumbiel was founded in the 1840s and has evolved to become a producer of packaging for regional, national and global brands in the food and beverage industries. With the acquisition of Crown Valley and the subsequent rebrand into Zumbev, the organization has now grown to nearly 450 employees.