



# Party Town

Liquor • Wine • Beer - Your party starts here!

**This Friday we will be joined  
by**



**Doing a live show in store**

**5:00 until 8:00 PM**

**20+ Breweries and other Vendors will be in the aisles with Free Sampling  
Come check out the Newly Remodeled and expanded selections of our  
Beers, Wines, Spirits, Cigars and all the other Party needs.  
Don't just go to town Go to Party Town!**

**6823 Burlington Pike Florence, KY 41042**



**17 local vendors inside the Bier Hall with holiday gifts, crafts, game day gear, & much more!!  
Perfect Little Peach, Confident and Tru, Simply Divas Boutique, Primrose Décor, Priti Jewelry with a Purpose, Sunburst Ridge Farms, S Kiley Designs, Lisa & Karen- wreaths and door hangers, Sawdust and Stain, Aster & Iris, Prestige 3D Prints, Sunrise Cactus Boutique, Pretzel & Co., Loreda Bread Company, Dicehole, Illuminate Life Candle Co, & Nanny Belles Ice Cream**





Event by [Sonder Brewing Mason Taproom & Beer Garden](#), [Clarissatattoosital](#) and [Speakeasy Apothecary](#)  
8584 Duke Blvd, Mason, OH, United States, Ohio 45040

Get into the holiday spirit at our Mason location! Purchase family photos with the highland mini cows, pet some ponies and pick up some gifts while you shop at our local vendors for the day. We even have a place for you and your friends to stage an awkward family photo. Santa and our favorite green holiday grump will be present from 10AM - 1PM. Please plan accordingly and we'd love to see your whole family for the day. All money for pictures with the cows go to Boots N' Mini Moos



### **Cincy Beerfest Tickets Available Now at the Party Source**

We're excited to sponsor the 2025 Cincy Beerfest! Come sample hundreds of local and regional craft beers, as well as new craft wineries and distilleries! Daytime and Evening sessions available.

**Saturday, Feb 1st | Cintas Center**

# BOSTON BEER co.

• M A K E R S O F •

SAMUEL  
ADAMS



TWISTED TEA  
HARD ICED TEA

TRULY  
HARD SELTZER

ANGRY  
ORCHARD  
HARD CIDER



**Boston Beer Co. adds the purchase of an historic factory to their West End property holdings**

Boston Beer Co., the parent company of Sam Adams and the fourth-largest brewery in the U.S., has added an 101-year-old building complex to its property holdings in the West End.

By **Brian Planalp** – Staff reporter, Cincinnati Business Courier Dec 11, 2024

## STORY HIGHLIGHTS

- Boston Beer Co. purchased a former factory at 1665 Central Ave.
- The purchase was made through American Craft Brewery LLC.
- Past property acquisitions were made to streamline brewery operations.

Boston Beer Co. has added another piece of property to its holdings in the West End neighborhood following a slew of purchases in November.

The company Dec. 2 purchased a vacant former factory building and adjoining warehouse spaces, originally the David Shoe Co., at 1665 Central Ave. for \$800,000.

Boston Beer Co. purchased the building complex through American Craft Brewery LLC, the same entity through which it holds its large West End production brewing facility at the northwest corner of Central Parkway and West Liberty Street as well as the open-air freight depot immediately to the west.

It also used that LLC to make the November property purchases, paying \$4 million for around 1.6 acres between Livingston and Findlay streets west of John Street.

The building complex purchased Dec. 2 is one block east of those properties and in the same north/south block bounded by Livingston and Findlay streets.

They give Boston Beer Co. control of nearly all the land on that block between Central Avenue and Linn Street. The only exceptions are some residential buildings at 1877 Central Ave.; properties at 1728 John St. and 417 Findlay St.; a shuttered market at 549 Findlay St. owned by the Port of Greater Cincinnati Development Authority; and a supposed forthcoming sports bar in a vacant mattress and furniture store at 1726 Linn St.

The Port sought a demolition permit for the market building. The permit was issued Dec. 3, and demolition has already taken place. A Port spokesperson commented, "It remains too early in the planning stage to definitively comment on any development plans."

Boston Beer Co. has not returned our comment request as of this writing. A company spokesperson said in November the previous property purchases were "part of our overall investment in the Samuel Adams Cincinnati Brewery that is intended to help streamline operations and create efficiencies throughout the brewing, packaging, and shipping processes."

The building complex at 1665 Central Ave. dates from 1923, according to Hamilton County Auditor records. The David Shoe Co. occupied the space until 1990, around the same time it settled a lawsuit filed by the U.S. Olympic Committee claiming the company and its president, Solomon Weisenberg, illegally imported thousands of pairs of shoes with the Olympic symbol.

Weisenberg continued to own the property until 1996, when his surviving wife sold it to Jotco Inc., a CNC metal machining company. Jotco in turn sold it to WDS Properties LLC in 2016.

WDS Properties would own the property until its sale to Boston Beer Co. in December. The LLC is tied to Cincinnati-based CW Wood Machinery through its managing member, Norman Wood, who could not be reached for comment.



**Test Your Creativity at This 'Gingerbread Brewery' Decorating Contest in Over-the-Rhine**  
Each participant gets a pre-assembled gingerbread brewery, decorating supplies and a pint of Sam Adams' Gingerbread Brauhaus beer.

By [Katherine Barrier](#) CityBeat Dec 10, 2024



## **Gingerbread Brauhaus is Saturday, Dec. 14 from 6-8 p.m. in the Samuel Adams Cincinnati Taproom.**

If you're looking for a festive way to get into the holiday spirit, you can get crafty and creative at a gingerbread decorating contest in Over-the-Rhine this weekend.

On Saturday, Dec. 14, Makers Bakers Co. will host the Gingerbread Brauhaus at the Samuel Adams Cincinnati Taproom from 6-8 p.m. The contest will feature custom gingerbread kits designed to look like miniature breweries for participants to test their decorating skills on. The breweries will be pre-assembled, and participants will be provided with all the decorating supplies. The winner will receive a specially curated prize basket.

Tickets are \$30 on Eventbrite and include entry into the contest, the decorating supplies and a pint of Sam Adams' Gingerbread Brauhaus beer — a gingerbread cookie-inspired winter warmer that features molasses, brown sugar, ginger, allspice and cinnamon. Gingerbread Brauhaus will also be available on draft and in cans.

You can learn more about Gingerbread Brauhaus and buy tickets @ [Eventbrite.com](#).

**Samuel Adams Cincinnati Taproom, 1727 Logan St., Over-the-Rhine.**

