

Welcome to the North Poll

Americans love Hholiday music and can't wait for stations to flip. From Christmas classics to new renditions, they all can be heard on iHeartRadio throughout the Holidays.



Join in the fun as the Presenting Sponsor to guess what holiday song will be played first when 933WODC flips to Holiday music!

You Receive As The Sponsor **two weeks** leading up to the flip:
Incentivized Social Sharing and Sharing on TalkBack Radio:

- A minimum of 4 Station Social Post – Your Company tagged in each post.
- 250,000 Impressions social post to station listeners and like station listeners to vote which song will play first for the flip.
- You are Included as the presenting partner live mentions during Boxer's morning show in promotional mentions encouraging listeners to post their song.
- Your Logo included in contest
- 25 :30 commercials on WODC Christmas in Columbus station.

Investment: :15 client message :15 Boxer message

- Investment: \$5,000