



**WODC 93.3 THE BUS and (Sponsor) salute our military personnel**

**who are away from their families this holiday season.**

WODC 93.3 The Bus will be airing messages from **OHIO** troops who are serving our country.

Presenter of Military Holiday Greetings Sponsor Receives:

Promotion Dates November 18 – December 25, 2024

- 175 Name mentions on 93.3 WODC The Bus
- 175 Name mentions also heard on iHeartRadio WODC Christmas in Columbus station.
- 200 :15 Commercials on WODC (M-Sun 6a-6a)
- 138,000 Psychographic, Category or Audience Targeted Digital Audio Commercials.

Over 500 Mentions/Commercials

738,000 Impressions

CPM \$12.78

Investment: \$9,500 NET