

CONNECTED YOU DURING THE HOLIDAY'S



Target holiday shoppers using a wide variety of connected devices this holiday season.

Your connected package includes **(6 WEEKS)** customized to reach your target demo.

You receive November 3rd through December 15th

- 100 :15 Broadcast commercials **900,000 impressions**
- Targeted Email, **40,000** Per deployment x2 Total **80,000**.
- Social Facebook/Instagram Ads **500,000 impressions**
- Company gift card giveaway, your **personal contest** hosted by IHM to collect opt-in information. **Added Value**
- Podcast/Streaming IAN Network **140,000 impressions**.
- Total Impressions **1,620,000 (Keeping you Connected!)**
- Investment \$15,000 (\$2500 per week)
- CPM \$9.25