



Consumers **LOVE** Country Christmas Music



Get into the holiday spirit with WCOL's Country Christmas! Starting after Thanksgiving, WCOL will play your favorite Holiday Country Favorites throughout the day. And as the sponsor, your name will be featured alongside these festive tunes. It's all brought to you by [Your Name].

Sponsor WCOL's ALL Christmas Songs will Receive:

Promotion will start after Thanksgiving through 12/25

- 70 Name Mentions announcing you as this country holiday song brought to you by (You) a minimum of 3 per day.
- 35:15 commercials (all your branding)
- Investment: \$5,000