

# WODC-FM Dominates the Holiday Season

Top 3 Stations by Demo During the 2023 Holiday Survey

Adults 18-49		
Station	AQH Rating	WODC's Advantage over WSNY: <b>+66%</b>
WODC-FM	0.5	
WSNY-FM	0.3	
WBNS-FM	0.2	

Adults 25-54		
Station	AQH Rating	WODC's Advantage over WSNY: <b>+66%</b>
WODC-FM	0.5	
WSNY-FM	0.3	
WBNS-FM	0.3	

Adults 35-64		
Station	AQH Rating	WODC's Advantage over WSNY: <b>+50%</b>
WODC-FM	0.6	
WSNY-FM	0.4	
WBNS-FM	0.4	

Women 18-49		
Station	AQH Rating	WODC's Advantage over WSNY: <b>+100%</b>
WODC-FM	0.6	
WSNY-FM	0.3	
WCOL-FM	0.2	

Women 25-54		
Station	AQH Rating	WODC's Advantage over WSNY: <b>+75%</b>
WODC-FM	0.7	
WSNY-FM	0.4	
WNCI-FM	0.3	

Women 35-64		
Station	AQH Rating	WODC's Advantage over WSNY: <b>+40%</b>
WODC-FM	0.7	
WSNY-FM	0.5	
WCOL-FM	0.5	