



93.3 FM is the #1 holiday music station in Columbus. Take advantage of this pre-season special and lock in your holiday advertising so you can finish the year strong!

11/25 -12/22 (4 weeks)

Add a Contest to your Holiday Plan. Collect Data, IHM Will Produce at no charge w/schedule!

Daypart	MO	TU	WE	TH	FRI	SA	SU	Length
	N	E	D	U		T	N	
6a-8p	4	4	4	4	4	3	2	:30
6a-8p	4	4	4	4	4	2	3	:15

25x commercials per week – 5x Total 100 Commercials

- Total Impressions 237,500
- :15 Investment \$2,700 CPM \$3.07, 880,000 Impressions
- :30 Investment \$3,700 CPM \$4.20, 880,000 Impressions

