

Festive Photo Upload

Drive consumer engagement with a branded photo upload contest featuring their best of Holiday Pets and Ugly Sweater Contest.

You Choose Which Contest, You Choose What Station!



Multiplatform Media Will Drive Consumer Engagement

Including co-branded Audio, Digital and Social Media. Plus, a media bank to promote your brand during the holiday season.

You Receive As The Contest Sponsor: (each contest = 4 Weeks)

- Turnkey Contesting & Incentivized Social Sharing.
 - Contest will live on WODC Christmas in Columbus Station.
- We'll handle all the terms & conditions and prize fulfillment.
- A minimum of 4 Station Social Post – Your Company tagged in each post.
- 250,000 Impressions social post to station listeners and like station listeners.
- Included in broadcast “Around Town” promotional mentions encouraging listeners to post their photo.
- Your Logo included in photo contest
- 50 :15 commercials IHM Columbus station. M-Su 6a-10p

Investment:

- Ugly Sweater \$4,500
- Holiday Pet \$4.500