



93.3 The Bus #1 Holiday Station in Columbus

“Christmas Music Sponsor”

Dates November 25th through December 25th

Package over 2,000,000 Impressions!!

93.3 THE BUS HAS BEEN THE HIGHEST RATED CHRISTMAS STATION FOR COLUMBUS IN AQH RATING FOR THE LAST 5 YEARS IN 18+ AND FOR THE LAST 6 YEARS IN A25-54 & W25-54

93.3 The Bus WODC-FM is Columbus's official Christmas Music station. From Thanksgiving to Christmas, it's Christmas Music all day, every day. People love Christmas Music.

Your 2024 Christmas Music Sponsorship provides you a season-long connection to consumers; at home, at work, in their cars and while they are shopping.

Christmas Music Sponsorship Includes:

- 5x name only mentions per day in all dayparts, Mon-Sun on 93.3 The Bus WODC-FM **Broadcast**. A minimum of 155x name mentions to rotate with three other non-competing advertiser
- 5x name only mentions per day in all dayparts, Mon-Sun on 93.3 The Bus WODC-FM **iHeartRadio**. A minimum of 155x name mentions to rotate with three other non-competing advertiser
- 100x :30 commercials on 93.3 The Bus WODC-FM **Broadcast**, Mon-sun 6a-12mid to run November 11 through December 25
- 100x :15 commercials on 93.3 The Bus WODC-FM **Broadcast**, Mon-Sun 6a-12mid to run November 11 through December 25

Over 300 Mentions Branding Your Company Name!

200 Commercials Delivering Your Holiday Message!

Total Investment: \$11,000

(4x Available)

