CHEERS TO ONE YEAR!

UNFOFIST



LIVE edition of "Cincy 360 with Tony Pike" in the taproom.

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Special guest appearances from Dan Hoard and others!

Celebration also includes visits from Mr. Bearcat, the UC Band, dance team, and cheerleaders!

FRIDAY, JULY 19 11:30 AM - 7 PM



Live radio broadcast with Tony Pike: <u>Cincy 360's own</u>, <u>Tony Pike</u>, will be broadcasting live from the Taproom from noon to 3pm, featuring special guests including Dan Hoard. **NCAA 25 Tournament**: participate in the official release of <u>NCAA Football 25</u> from <u>EA Sports</u> with a live tournament! Play against your favorite Bearcat, with a few guest participants in store! **Performances by UC Bearcats**: Members of the University of Cincinnati's band and cheerleading squad will add some school spirit to the celebration with pop-up performances throughout the day.

Local food: enjoy food provided by <u>Donatos Pizza</u>! Plenty of Cincy Light! FREE and open to the public. RSVP at the link. See you there!



Narrow Path Miamiville **Fifty West** Brewerv Trailyard Brewery

JULY 20, 2024 12pm - 4 pm WHEN:

> For T-Shirts, Donations, and event details, contact Elaine elainelax22@gmail.com

513-586-9587

The Olivia Zick Memorial Fund was established by the friends and family WHY: of Officer Olivia Zick after her suicide in February 2023. The Fund supports Mental Health Initiatives for First Responders You can support by ordering a shirt or making a donation -All proceeds go directly to the Officer Olivia Zick Memorial Fund



venmo @elainenoelle



Shirts: \$25 XS - 3XL Cooling Dri-fit Material

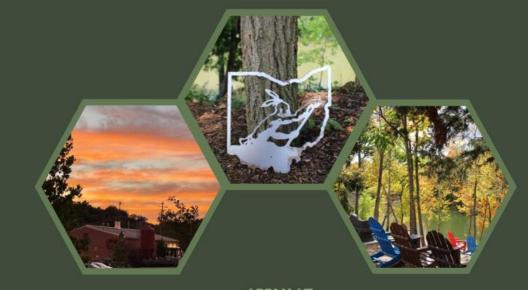


NATIVE AMERICAN SCHOLARSHIP

THIS SCHOLARSHIP AIMS TO HONOR AND PRESERVE NATIVE AMERICAN HISTORY BY HELPING THE NEXT GENERATION OF NATIVE STUDENTS PURSUE THEIR DREAMS OF HIGHER EDUCATION.

APPLICATION DEADLINE

JULY 28TH, 2024



APPLY AT: LITTLEMIAMIBREWING.COM/NATIVE-AMERICAN-SCHOLARSHIP/

Less than 2 weeks away until applications are due for the Little Miami Brewing Company Native American Scholarship! Any Native American high school senior in Kentucky, Indiana, or Ohio may apply for this scholarship. Application deadline is July 28th, 2024. To apply, please visit: littlemiamibrewing.com/native-american-scholarship



ADVANCED TICKETS AVAILABLE

Factory 52 2-day Beer Festival

Calling all beer enthusiasts! Get ready for 52 Taps, a brand-new, free outdoor beer festival presented by Factory 52, Norwood's premier mixed-use development. This two-day event, taking place Saturday, **July 20th** from 12:00 pm to 10:00 pm and Sunday, **July 21st** from 12:00 pm to 8:00 pm, will feature live music, food, and more than 52 unique beer options. So, grab your friends and family and find your new favorite pint!



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FIBONACCI BREWING COMPANY

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COME JOIN US AS WE CELEBRATE WITH A SUSTAINABILITY FAIR ALL WEEKEND!

We are turning 9!!!

This year our Birthday Weekend will be held **July 26th-28th**. To celebrate year 9, we want to gift to you a weekend full of fun and education on a topic very near and dear to our hearts... *Sustainability!* Come out Friday, Saturday, and Sunday for live music, excellent food, fun crafts and activities, and incredible organizations from around Cincinnati sharing valuable information on recycling, reusing, regenerative farming/gardening, and more sustainable practices for everyday life.

We also want to celebrate You, as without you, we could not have made it to this, our 9th Birthday! Thank you!!!

So, Zinzinnati: Rookwood Pottery to Make Official Oktoberfest Beer Stein

"I don't think you can get more Zinzinnati than this beer stein."



The official Oktoberfest Zinzinnati 2024 beer stein Photo: oktoberfestzinzinnati.com

One of the most iconic local artisan companies is teaming up with one of the most popular festivals in Cincinnati for a collaboration that is so "Zinzinnati." This year, for the first time ever, the Rookwood Pottery Company will be crafting the official commemorative beer stein for Oktoberfest Zinzinnati, set to happen in September. It's a collaboration that's a dream come true, starting from a fun "meet cute," says Chelsea York, vice president of Events and Experiences for the Cincinnati Regional Chamber, which puts on the festival.

"It's kind of a funny Cincinnati story. One of the employees here at Rookwood actually lives adjacent to the Oktoberfest footprint last year on Fifth Street, and we just kind of started talking. He was walking through the footprint one morning during setup and was like, 'We should talk; we should collaborate,'" York told *CityBeat*. "It was kind of a no-brainer — that there's a local company handcrafting and designing ceramic steins for over 100 years, and so it really made sense to collaborate with them. And they've been a really fun partner throughout the process." George Hibben, Rookwood's historian brand ambassador, says the company has been creating beer steins since 1880, its first year in operation. Now, they're crafting something special for their first collaboration with the iconic Cincinnati party, now in its 48th year. "I don't think you can get more Zinzinnati than this beer stein," said Hibben. "Our artisans here have made something special."

The stein was sculpted and molded by Gary Simon, who has been involved in many Rookwood projects. It features various symbols of Oktoberfest on it, including a Dachshund to signify the beloved "Running of the Wieners" race that kicks off the festivities; lederhosen; a pretzel; hop vines surrounding the Daniel Carter Bridge; and, of course, the Oktoberfest logo. The glaze on the inside of the stein is a sapphire color dubbed "Patriot Blue" to represent the Ohio River. On the outside is a brown glaze specially made for the occasion called "MaltZin." Hibben says "MaltZin" is reminiscent of one of Rookwood's glazes from the early 1880s.

All the steins are made in Rookwood's production facility in Over-the-Rhine. Each design is hand-drawn and handcarved into a mold. The clay is then fired at 1,800 degrees to turn it into stone before the glazing process begins. "As each Oktoberfest stein cycles through the building, it will touch at least thirteen sets of hands from start to finish," Hibben shared. A limited number of the steins will be available to preorder on <u>oktoberfestzinzinnati.com's Shopify</u> for \$59. Steins can also be purchased in-person at Oktoberfest, but Hibben warns these are a limited-run item and they will disappear quickly. "We have bumped up the level of artistry on this form, and probably the collectability. So yeah, there will be a lot of people that will be disheartened if they miss this," Hibben said.

This collaboration isn't the only new thing happening for Oktoberfest this year: The festival will also be moving to a new footprint at Sawyer Point and Yeatman's Cove for 2024. Oktoberfest Zinzinnati is Moving to a New Location This Fall **Festival organizers say the new location at Sawyer Point and Yeatman's Cove will offer a more European-style event.** Oktoberfest Zinzinnati 2024 will take place Thursday-Sunday, Sept. 19-22. Learn more at <u>oktoberfestzinzinnati.com</u>.