

SONDER RALLY CAP IS BACK WITH A NEW STYLE!



Rally Cap is back with a new style! 🍷 Now, a hoppy lager 5.2% ABV, that is light and crisp, with fruity hop notes of citrus and pine that invite you in for another sip. The best baseline brew for any ball game. 🌍 Now available on draft and in 6-packs.



ON TAP NOW! CURVEBALL Belgian Wit ABV 5.5% IBU 10

Classic Belgian Wit brewed with orange peel and coriander. It's light, refreshing and the perfect beer to sip on while watching baseball!



**Get ready for OPENING DAY
at Rhinegeist!**

Baseball season is BACK—join us in the taproom on Thursday, 3/28 as we welcome baseball back to the Queen City, Rhinegeist-style!

Doors open at 9AM—Opening Day decor, hot breakfast sandwiches available for purchase from the Bagelry, baseball-themed giveaways throughout the day, celebratory bar specials, a giant bobble head photo booth, and the season opening of the Rooftop! LET'S SEE SOME HUSTLE!



Oktoberfest Zinzinnati moves again, this time to a Cincinnati park

By [Chris Wetterich](#) – Staff reporter and columnist, Cincinnati Business Courier Mar 19, 2024

Oktoberfest Zinzinnati is changing locations again. Seeking to emulate the world's largest Oktoberfest in Munich, Cincinnati's annual celebration of the region's German heritage will move to Sawyer Point and Yeatman's Cove this year, complete with a large tent that will house 1,000 people. Mayor Aftab Pureval and the Cincinnati Regional Chamber made the announcement on Tuesday, March 19. The festival will be held Thursday, Sept. 18, through Sunday, Sept. 22.



Image: Cincinnati Regional Chamber

A rendering shows the expected setup for Oktoberfest Zinzinnati at Sawyer Point and Yeatman's Cove. Provided by CINCINNATI REGIONAL CHAMBER

The giant tent will measure 300 feet long and be located in Yeatman's Cove.

"We've been studying this for over a year," said the chamber's CEO, Brendon Cull. "This is going to feel a lot more like the original Oktoberfest." The chamber hopes the event will be at Sawyer Point for years to come, Cull said. The site offers more shade and more space for activities

"The riverfront park is where we have a lot of events," Cull said. "This is going to create so many different kinds of experiences."

The event's footprint will be between the public landing on the west side of the park to the pickleball courts on the east side. The Serpentine Wall will host the festival's wiener dog race and beer stein contest.

Oktoberfest Zinzinnati, the largest celebration of its kind in the country, is back downtown Cincinnati with beer, food, dancing, and new activities.

[Oktoberfest was moved back to Fifth Street in 2023](#) after [having been on Second and Third streets since 2016](#). It moved that year from its longtime Fifth Street location to allow use of the Cincinnati Connector streetcar.

Oktoberfest Zinzinnati was first held in 1976 and is one of the nation's oldest Oktoberfest celebrations. The 2024 event will be the 48th year for the festival. The 2020 event was held virtually and outdoors at bars and breweries across the city.

Attendance over the four-day festival is estimated to be 700,000 annually, according to the chamber.



THIRD EYE[®]
BREWING COMPANY

LIVE LIFE. DO GOOD. DRINK BEER.[®]

HORRORHOUND!
WEEKEND!

LIMITED RELEASE!

'WHICH' WILL YOU CHOOSE ?



+



In honor of the 25th Anniversary of the Blair Witch Project, we thought it would be fun to release two different flavored blonde ales that are great on their own but become a delicious S'mores treat when combined! What better snack when you're out in the woods hunting for a witch!

This Friday March 22nd., 2024 we will be releasing two beers as part of the Horror Hound Weekend at the Sharonville Convention Center. Here are the details:

BLAIR 'WHICH' PROJECT – BLONDE ALES (HORRORHOUND EXCLUSIVE) 5.3% ABV 20 IBU

In honor of the 25th Anniversary of the Blair Witch Project, we thought it would be fun to release two different flavored blonde ales (#1- Graham Cracker/Marshmallow and #2 - Chocolate Fudge/Vanilla) that are great on their own but become a delicious S'mores treat when combined! What better snack when you're out in the woods hunting for a witch!



CATCH -A- FIRE PIZZA

GRAND OPENING MARCH 22nd



1 BOHEMIAN SPECIAL
(WIEDEMANN)

1 BOHEMIAN
SPECIAL
(WIEDEMANN)

8 LAGOM
(DEAD LOW)

4 OKTOBERFEST
(WEST SIDE)

5 SUH, BRAH?
(STREETSIDE)

3 VLAD
(FRETBOARD)

6 WEST COAST IPA
(13 BELOW)

2 YOU BETCHAI
(SONDER)

7 EARTH COOKIE
(LITTLE MIAMI)

1 BOSTON LAGER
(SAM ADAMS)

8 ISAR WEISS
(HIGHGRAIN)

4 HAPPY AMBER
(MADTREE)

5 STOLZ
(ALEXANDRIA)

3 CINCY LIGHT
(RHINEGEIST)

6 AMBER ALE
(MT. CARMEL)

2 DUNKEL
(HOFBRAUHAUS)

7 LUMINATI
(ESOTERIC)

4 OKTOBERFEST
(WEST SIDE)

3 VLAD
(FRETBOARD)

2 YOU BETCHAI
(SONDER)

1 BOSTON LAGER
(SAM ADAMS)

4 HAPPY
AMBER
(MADTREE)

3 CINCY LIGHT
(RHINEGEIST)

2 DUNKEL
(HOFBRAUHAUS)

7 SON OF A
NUTCRACKER
(COMMON)

2 CRAZY NORSE
(BARLEYCORN'S)

6 OKTOBERFEST
(CELLAR DWELLER)

3 ELVIS JUICE
(BREWDOG)

5 NUTCASE
(LISTERMANN)

4 COAST TO COAST
(FIFTY WEST)

8 UP THE HILL
(CARTRIDGE)

1 GARAGE BEER
(BRAXTON)

2 GAVEL BANGER
(TAFT'S)

3 HELLES REAL
(GRAINWORKS)

4 MOOZIE
(BRINK)

5 LITTLE KINGS
(CINBEV)

6 DEY DRINKIN'
(16 LOTS)

7 GADGET
(URBAN ARTIFACT)

8 UNTAPPED
POTENTIAL
(THIRD EYE)

1 SYMPHONY (BIG ASH)

2024
CINCINNATI'S
FAVORITE
BEER



VOTE AT CINCINNATI.COM
OR SCAN THIS CODE

WINNER

ROUND OF 32: MARCH 18-19. SWEET 16: MARCH 21-22. ELITE EIGHT: MARCH 25-26.
FINAL FOUR: MARCH 28-29. THE FINALS: APRIL 1-2. WINNER ANNOUNCED: SUNDAY, APRIL 7.



Celebrate the Spring Equinox with Us on Saturday, March 23rd from Noon to 11pm

As winter's chill fades, we excitedly welcome the lively and rejuvenating essence of spring with our annual Spring Equinox Celebration! This year, we've assembled a variety of activities to honor this time of rejuvenation and expansion, promising a day filled with happiness, community spirit, and a deep appreciation for nature.

🍄 Mini Artist Pop-Up: Noon to 3 PM

Kick off the celebration with our Mini Artist Pop-Up, featuring a diverse collection of nature-based vendors. From the mystical offerings of Hermit's Hearth Apothecary to the whimsical creations of One Weird Lady, and the eco-conscious masterpieces of Recylabowls, our pop-up is a haven for anyone drawn to the beauty of the natural world. Discover unique finds with Keep It Wild Creations, Songs from the Land, and Ocotillo Herbals - each vendor brings a piece of nature's magic to life.

🍛 Delicious Cambodian Eats by Mahope: Starting at 3:00 PM

Fuel your festivities with Mahope, our food truck partner, ready to serve up mouthwatering Cambodian cuisine. Perfect for an afternoon indulgence, their menu is a testament to the rich flavors and culinary craftsmanship that will leave your taste buds craving more.

🎵 Live Music with Chris Lee: Starting at 6:00 PM

Immerse yourself in the soulful sounds of Chris Lee, accompanied by well-known favorites, creating the perfect soundtrack for our spring celebration. Let the music carry you away as you bask in the communal spirit of the equinox.

🔮 Tarot Readings: 6 PM to 9 PM

Seek guidance or simply indulge in the mystique of tarot with our evening readings. Whether you're a believer or just curious, our readings promise a thoughtful reflection on the past, present, and future.

🔥 Firepits & Old Wishes: Throughout the Afternoon & Evening

Our crackling firepits await, offering warmth and a chance to embrace the tradition of releasing the old to make way for new beginnings. Write down what you wish to leave behind this winter and cast it into the flames in a symbolic gesture of renewal.

🍷 Special Beer Release: Anthesis Gruit Ale

This year, we are thrilled to introduce a special beer that encapsulates the essence of the homestead and the awakening of spring - Anthesis. This gruit ale, devoid of hops, is instead rich with a blend of herbs such as rosemary, ginger, sage, and locally foraged spruce tips. The result is a uniquely aromatic and flavorful beer that celebrates the period of a flower bud opening to the world. Anthesis is not just a beer; it's a tribute to nature's cycles, crafted with ingredients sourced from local farms and our own brewery property.

🍷 Return of the Lavender Lemonade Wine

We're also excited to announce the return of our Lavender Lemonade Wine Drink for the season. A refreshing concoction that perfectly complements the spirit of spring.

The Spring Equinox is a time of balance, with day and night standing in perfect harmony, reminding us of nature's incredible resilience and the renewal it brings to our lives. It's a moment to reflect on growth, rebirth, and the beauty that surrounds us as the earth reawakens from its slumber.

Join us in celebrating the magic of spring, the community spirit, and the natural wonders that make this time of year so special. We look forward to sharing this day of joy, reflection, and connection with you.



The **Modern Office Methods** 12th Annual Opening Day Eve Party is hosted by Randy and Sue Freking to benefit the **Cincinnati Reds Community Fund**. This year's event will be at **Moerlein Lager House** (across from GABP) with DJ's, Appetizers and Light Bites, appearances by Reds Mascot, local celebrities, former Reds, Grand Raffle, Photobooth, Silent Auctions and a feature Rozzi Fireworks show to ring in the new season.

The party's Presenting Sponsors are **CTI Clinical Trial**, **Dr. Rob Pettit with Beacon Orthopaedics**, and **Moerlein Lager House**. A special short program during the Party will feature the work of the Reds Community Fund.

CASUAL ATTIRE! The Best Dressed Reds Fan will win a special prize!

Appearances by DJ Jon Jon and
Guest Bartender Molly Wellmann.

Matt Waters will be entertaining with live music upstairs.

New Years' Eve decorations provided by Cappels.

WEDNESDAY MARCH 27, 2024, 6:30 - 10:00 p.m.

Moerlein Lager House

115 Joe Nuxhall Way Cincinnati, Ohio 45202 across from GABP

West Side Brewing founder opening new brewery in Franklin, Ohio next year



Slipcast Brewery is coming to Franklin in 2025. Provided by: CITY OF FRANKLIN

By [Lauren Steen](#) – Staff Reporter, Dayton Business Journal Mar 21, 2024

A new brewery is coming to a Warren County municipality, [expanding on the city's recent revitalization efforts](#). The city of Franklin unanimously passed legislation at the city council meeting Monday, March 18, approving the sale of property on the corner of Sixth Street and Riley Boulevard to a group of entrepreneurs who plan to open a brewery and gastro pub, Slipcast Brewery. The \$3.5 million, 8,000-square-foot brewery is in design now and anticipated to open late summer of 2025.

There are five brewery founders, including two with industry experience: Brian Willett is a current partner in West Side Brewing in Westwood. He's joined by Dale Seginak, Shaun Lipe, Bill Sams and Woody Willis, an investor in MadTree Brewing and West Side Brewing. [West Side ranks as the region's ninth-largest craft brewery](#), according to *Business Courier* research. It sold more than 2,740 barrels in 2023. "Not only are we adding a brewery and a new food venue on a key corner of our city, but we are adding a brewery that engages with the community through fun events and other recreational opportunities," Franklin Mayor Brent Centers said. "This is an exciting day for Franklin as it proves the investment for our streetscape project and our community is already paying dividends."

The brewery announcement is a critical component of the city's overall 10-year vision plan, which kicked off with the construction of the Main Street streetscape project assures yet another key piece to the overall visionary plan for revitalization. March 4, [the new Franklin High School opened its doors to students](#), which not only enhances the gateway into the heart of Franklin but also adds necessary vibrancy and connectivity to the downtown business district and the river front areas. Craft breweries have a well-studied and proven track record of stimulating economic growth in urban areas, acting as magnets for other businesses such as restaurants, retail shops and entertainment venues. Breweries drive foot traffic and often become a hub of activity, which reflects the goal for Franklin as well.

"The brewery is going to be a great addition to our efforts for downtown Franklin," Karisa Steed, assistant city manager and economic development director, added. "When we created a vision for Franklin and the revitalization efforts, a brewery of this scale was always one of our top goals – not only to serve our existing community, but also to put us on the map as a destination."



Site plan for Slipcast Brewery in Franklin Provided by: CITY OF FRANKLIN

The brewery's status as a destination location is expected to enhance Franklin's appeal as a must-visit destination for craft beer enthusiasts, further boosting visitors to the city and driving revenue for other businesses in the area. Additionally, the brewery, which will also serve food and with planned events, will become a community gathering spot. The city of Franklin started its long-term, transformative plan several years ago. In addition, there will be a network of bike path connections, including a planned path adjacent to the brewery location.