



**Beer Release | Food Specials | New Astra Flavor!**

The greatest brewery anniversary EVER. If you've never been to March First on March 1st, you know it's one heck of a party and this year is going to be no different. We are releasing a brand-new oat lager for our beer lovers and for the Astra fans we are dropping Orange Cream Soda Seltzer in cans and on draft!

This is all going down on March 1st at March First on Kemper Rd and our downtown location on Fountain Square!

### ***CINCINNATI'S FIRST BREWERY, CIDERY AND DISTILLERY***

March First Brewing was founded with the same spirit of independence and tenacity as our nation. Our name pays homage to the great state of Ohio, founded March 1, 1803. We specialize in "drinkable" craft beer, cider, and spirits, and proudly brew, distill, and bottle in Cincinnati, Ohio. We admittedly do not follow popular trends or industry norms, and it is in precisely this that makes us delightfully unpredictable.

[Marchfirstbrewing.com](http://Marchfirstbrewing.com)



Two Locations: Blue Ash Address, 7885 E. Kemper Road., Blue Ash, OH 45249  
Cincinnati Address, 10 Fountain Square Plaza, Cincinnati, OH 45202

# Bockfest Weekend March 1-3, 2024

Spring is near, which means Bockfest is here. This weekend is full of season-changing hope and events. The 32nd annual Servatii Bockfest is bringing fun to Over-the-Rhine, independent ice cream shops are celebrating opening days and the Frogman Festival is back for its second year in a row.



Photo: Provided by Steven Hampton of the OTR Brewery District

[32nd Annual Servatii Bockfest Bockfest.com](https://www.bockfest.com)

**When:** March 1-3, 2024, **Where:** Over-the-Rhine's Brewery District and other Breweries around town.

**What:** A Cincinnati tradition that celebrates spring, local brewery heritage and Bock beer.

**Why:** Events for Bock Beer enthusiasts, including the famous Bockfest parade, a run, live music, and food.

The funkiest parade in Cincinnati steps off at **6PM Friday March 1** from the oldest bar in the city, Arnold's. Watch the parade from one of the participating venues or along the streets, then celebrate at the beer is blessed at Old St. Mary's to kick off the weekend.

## 2024 Bockfest Tour

When: Saturday & **Sunday, March 2-3**

Where: Historic Clyffside / Modern CinBev Brewery Site



2024 Bockfest is Here (March 1-3) and we're offering special tours just for that weekend! The Hamilton Brewery originally opened on this site in 1846 and after Prohibition, it became the Clyffside Brewery. We'll explore their former 1937 packaging/shipping facility, operated **today** by the modern Cincinnati Beverage Company. They now brew and package Hudepohl, Christian Moerlein, and Little Kings brand beers here. Upon arriving we'll grab a bock beer (included with the tour ticket), then check out their modern brewery production line, learn some history about the site and plans for future use. This historic & modern brewing site is not normally open to the public and this tour during Bockfest weekend is the only way to see it! Go to [Bockfest.com](https://www.bockfest.com) for tickets and hopefully we'll see you soon along the Brewing Heritage Trail!



When setting out on an important journey, it's good luck to meet a goat!  
Our Presenting Sponsors



Our Bockfest Halls



Bockfest is family friendly! Washington Park has a FREE goat petting zoo from 2P-5P Saturday and Sunday.

Goat Yoga takes place at Rhinegeist Sunday from 9:30-10am & 10:45-11:45am

More goats to pet at Northern Row on Sunday from 12:30-3:30pm

.05K Fun "Run" is at Northern Row at 2pm on Sunday

German Dancing at Moerlein Lager House at 3pm and 4:30pm on Sunday with German music all day.



**LONG LIVE THE QUEEN!**

A uniquely important figure from deep Cincinnati lore, the Bockfest Sausage Queen helps lead the Bockfest Parade by carrying a symbolic tray of Bockwurst and heralding the coming of spring. We are proud to announce that we will be hosting the 2024 Sausage Queen finals in the Taproom! Stop by the Taproom on Saturday, March 2nd at 7pm and help us elect Cincinnati's next SAUSAGE QUEEN!!! PROST!



Cincy Light is now available in 24 packs!

What manner of wizardry is this?!? That's right: Cincinnati's Light Beer is now available in 24 packs! Grab one before they disappear (jk they're around for the long haul). To find Cincy Light near you.

# Sam Adams Cincinnati and Makers Bakers Co. Team Up for Return of the Cinnamon Roll Breakfast Bock

The beer is brewed using Makers Bakers' famous cinnamon rolls in the mash, along with extra dashes of cinnamon and vanilla.

By Katherine Barrier Feb 26, 2024, CityBeat



Samuel Adams and Makers Bakers' Cinnamon Roll Breakfast Bock Photo: [facebook.com/MakersBakersCo](https://www.facebook.com/MakersBakersCo)

Beer for breakfast? Sign us up. It's nearly time for the 32nd-annual Bockfest, Cincinnati's favorite debaucherous celebration of dark beer, springtime and goats. And, for the second year in a row, the Sam Adams Cincinnati Taproom is collaborating with Findlay Market bakery Makers Bakers Co. on a sweet brew. The Cinnamon Roll Breakfast Bock will return March 1 ahead of Bockfest. It was brewed using Makers Bakers' iconic cinnamon rolls in the mash along with dashes of extra vanilla and cinnamon — a creation inspired by tales of bock-style beers helping monks sustain their Lenten fasts, say brewers.

Sam Adams is also hosting a release party for the Cinnamon Roll Breakfast Bock on March 1 from 5-9 p.m. in its Logan Street taproom in Over-the-Rhine. Along with plenty of beer, there will also be live music and other specialty releases. Cinnamon Roll Breakfast Bock will be available at the Sam Adams taproom and select vendors, including Market Wines at Findlay Market.

Bockfest will stumble back into Cincinnati March 1-3 this year, with events happening at three breweries in Over-the-Rhine and downtown Cincinnati: Moerlein Lager House, Northern Row Brewery & Distillery and Rhinegeist Brewery. The weekend-long celebration kicks off with the Bockfest Parade starting at Arnold's Bar & Grill (210 E. Eighth St., Downtown) at 6 p.m. Friday, March 1.

Returning traditions include the crowning of the Sausage Queen on Saturday, March 2 at Rhinegeist (1910 Elm St., Over-the-Rhine); the Bockfest .05K Fun Run at Northern Row (111 W. McMicken St., Over-the-Rhine); and the family-friendly Continental Sunday at Moerlein Lager House (115 Joe Nuxhall Way, Downtown). For a list of more events and information, visit [bockfest.com](https://www.bockfest.com).

Cinnamon Roll Breakfast Bock Release Party: Sam Adams Cincinnati Taproom, 1727 Logan St., Over-the-Rhine. More info: [eventbrite.com](https://www.eventbrite.com).



Bockfest is this weekend in downtown Cincinnati! While you're nearby, stop by Darkness for our contribution to the fun German tradition.

**Hall & Goats**, our **Doppelbock**, a tasty lager brewed with Munich and caramel malts for strong, rich, and intense malty sweetness with a note of hop bitterness for balance with a smooth finish. On tap this Friday at Darkness and at Bockfest

# Hall & Goats

DOPPELBOCK

Our first lager brewed with Munich and caramel malts for strong, rich, and intense malty sweetness with a note of hop bitterness for balance with a smooth finish

19 IBU

DARKNESS  
BREWING

224 Fairfield Ave Bellevue KY 41073

8.25% ABV



**VOTE FOR US FOR  
2024 CINCINNATI'S  
FAVORITE BEER!**

- BIKE PATH
- BLACKBIRD FLY
- EARTH COOKIE
- GRATEFUL
- PTERODACTYL

**NOMINATION ROUND:  
FEB. 25-MARCH 2**



**VOTE HERE!**



Voting is now open! Help us spread LMBC across the city by voting for us to win Cincinnati's Favorite Beer of 2024.





**Reverberator Doppelbock Bock | 8.5% ABV | IBU 18**

Our Bockfest® Beer, Reverberator Doppelbock, is on back on tap [today!](#) It will also be available at Fretboard Brewing and the 32nd Servatii Bockfest® this weekend 🍷

In collaboration with Fretboard Brewing, this beer is a classic German Bock beer brewed with all Munich malt. Rich & malty with toasted bread, caramel, and toffee notes.



**KASHMIR: THE LED ZEPPELIN SHOW**

**Friday, March 1, 2024, at the Little Miami Brewing Company Event Center**

**Tickets from \$25-\$40**

**Pizza by the slice available for \$3.**

**Also available is LMBC beer, wine, and mixed drinks.**

**All food & drink is a la carte.**

**Doors open 6:30PM | Show at 8:00PM | Ages 21+**