

# MadTree Brewing plans third location at Blue Ash's Summit Park



Image: MadTree Brewing

A rendering of MadTree Brewing's proposed Blue Ash location. Provided By MADTREE BREWING  
By [Andy Brownfield](#) – Managing editor, Cincinnati Business Courier Jun 7, 2023

MadTree Brewing, Cincinnati's second largest locally owned craft brewery, plans to open a third location in a northern suburb. MadTree announced June 7 it is planning a brewery and restaurant it is calling MadTree Parks & Rec in a 15,000-square-foot former airplane hangar at Blue Ash's Summit Park. Blue Ash City Council is slated to vote on the proposal on June 8. MadTree Parks & Rec will tie into Summit Park's green spaces and feature a massive outdoor area. The brewery is still developing its plans, but the final space will feature things like cornhole, extensive outdoor seating and walking trails, according to a news release. The taproom will have indoor and outdoor areas, a private event space as well as beer, food, and cocktails.

"This is a fantastic opportunity as it checks so many boxes for us like being an extension of an already fantastic park system, centrally located, and bringing a building back to life," MadTree co-founder Brady Duncan said in the release. "We love that people will be able to spend the whole day enjoying fun activities along with food and drinks with friends and family." Duncan first teased the search for a new brewery location on "Above the Fold," the podcast by the *Cincinnati Business Courier*.

Blue Ash City Council will vote June 8 on whether to permit the city manager to enter into a lease with Blue Ash. The city's parks and recreation director, Brian Kruse, said in a news release the company is a perfect match for the park. "Their leadership has been very successful in not only redeveloping existing spaces, but also in enhancing the community through a commitment to the environment and local well-being," he said. The brewery has a history of finding new life for historic spaces. MadTree's Oakley location repurposed the former RockTenn plant in that neighborhood, and its Over-the-Rhine Alcove opened in 2022 inside of the former Weilert's and Kaze spaces in OTR. The brewery said MadTree Parks & Rec will meet Leadership in Energy and Environmental Design (LEED) Gold certification, and MadTree will partner with Blue Ash Parks and Recreation to maintain Summit Park's sustainability efforts.



# Voodoo Brewing Company Will Bring Its Eclectic Vibes to Cincinnati

Voodoo Brewing Company's Cincinnati location is expected to open by mid-July.

By [Katherine Barrier](#) CityBeat on Thu, Jun 8, 2023



Photo: [facebook.com/voodoo brewery](https://facebook.com/voodoo brewery) IPA from Voodoo Brewing Company

Some voodoo brewing magic is heading to the Queen City. **Meadville, Pennsylvania**-based Voodoo Brewing Company announced on social media this week that one of their brewpubs will be opening in Cincinnati this summer. The brewery/brewpub, which has locations throughout Pennsylvania and seven other states – including another Ohio location in Cleveland – is expected to open mid-July at 120 E. Eighth St. downtown, Cincinnati owner Chris Sands tells *CityBeat*.

“Voodoo Cincy is thrilled to become an active member of the Queen City and will be an exciting addition to its surrounding communities and the Greater Southwestern Ohio area,” the company wrote. Voodoo Brewing says in addition to their award-winning artisan beer, hand-crafted cocktails and food, Cincinnati guests will also enjoy the eclectic pub atmosphere they’re well-known for. “Throughout Voodoo Brewing Company’s 16-year history, we’ve always been driven by our commitment to offering great beer, quirky personalities, and a warm atmosphere wherever we go,” the company said.

Voodoo Brewing offers a range of beers for all tastes. These include year-round offerings like their West Coast IPA, Good Vibes, and sour, green Berliner Weisse Lacto-Kooler, as well as seasonal brews like June Gloom, a Bavarian-style hefeweizen, and Beach Gear, a blonde ale crafted with apricots. As for food, a menu has not been dropped yet, but according to Voodoo Brewing’s franchising website, their executive chef, Nate Cillo, designs and imagines each menu with the community in mind, incorporating local ingredients and Voodoo beer into the dishes. (Cincinnati-style chili with a Voodoo Love Child? We could go for it.)

## N.E.W. Ales Brewing expands to new Middletown location with Steel City Pizza



Image: New Ales Brewing

N.E.W. Ales Brewing is a 2019-founded craft beer establishment co-owned by Wes and Nicole Heupel and Elizabeth O'Hara. NEW ALES BREWING

By [Luke Bisesi](#) – Intern, Cincinnati Business Courier June 8, 2023

A Middletown brewery just moved into a space almost five times the size of their original location and will share the spot with a pizzeria. N.E.W. Ales Brewing, a 2019-founded craft beer establishment co-owned by Wes and [Nicole Heupel](#) and [Elizabeth O'Hara](#), relocated to a 4,000-square-foot space at 1330 Manchester Ave. on June 1. It will share with Steel City Pizza – a traditional Neapolitan-style joint that will start serving pies June 26.

The move for N.E.W. comes after the brewery outgrew its previous location of nearly three years, a yellow house just two streets over at 1521 First Ave. With the move, N.E.W. wanted to bring on additional brewing capacity. It also allowed for bringing on a restaurant partner. "Sharing the space with Steel City Pizza is a great bonus for us," [Nicole Heupel](#) told me. "It adds a delicious food option for our customers, and they can enjoy their pizza while sipping on our craft beers."

The expansion has allowed N.E.W. Ales Brewing to increase its seating capacity seven-fold. While their original location could only comfortably accommodate about 12 people indoors, the new taproom offers seating for up to 80 customers. Though the recent move could've taken the brewery anywhere, the owners elected to stay in Middletown. "We wanted to stay in downtown Middletown because we didn't want to lose that base that we started with," [Nicole Heupel](#) said. "(The best thing about) Middletown is that the local businesses are great and very supportive. There's (also) a lot of events downtown (for us to participate in)." N.E.W. has 12 beers on tap that rotate seasonally – some chocolatey, some sour and citrusy. The brewery offers a wide variety though, including their award-winning imperial IPA "Still Not as Bitter as Your Ex" and a New England IPA called "Hot Chowder." Their most popular brew is a pumpkin-flavored beer called "OMG - Becky Look at That Pumpkin." [Wes Heupel](#) is the brewer behind it all, and previously worked as head brewer at Lock 27 Brewing in Centerville. Steel City Pizza is operated by [Jeremy Loukinas](#), a friend of the owners who will take on the task of serving one of Naples' classic dishes to customers of the two businesses. When N.E.W. Brewing started in 2019, the three owners had met through a mutual friend – sharing a love for trivia nights at local breweries, sparking their interest in exploring the craft beer industry. The brewery officially opened in January 2020, initially focusing on distribution. However, the Covid-19 pandemic forced them to pivot and adapt their business model.

"(The pandemic) is when everything officially changed for us in our outlook," [Nicole Heupel](#) said. "After that, we started looking around for a new location and a bigger tap room." Now in full swing, [Nicole Heupel](#) described the interior as having a homey and natural vibe, featuring plants and hanging baskets that contribute to the ambiance. N.E.W. Ales Brewing's hours are 4-9 p.m. on Thursday, Friday, and Saturday.



Toast four years of beer, memories, and friendships with a lineup of signature beers as well as an anniversary beer and other variants. And Join us Next Sunday for our First Ever





## Cheers to 7 years!!

Join us June 9th-11th for our 7th Anniversary Weekend! The patio will be packed with great specialty beer releases and food trucks. The road will be closed off with the big stage and live music all weekend! And best of all "Anniversary #7 DIPA" will be released!!!



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# **Cincy Beerfest at TQL Stadium • June 10, 2023**

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**Choose from 2 Sessions: 12:30pm or 6pm**

**\$50 Increases to \$55 June 3**

- **Admission to TQL Stadium for the event**
  - **4 hours of event time**
- **25 beer/drink sampling tickets, each in a 5oz. acrylic mug**
  - **Access to The Pitch View Club on the home side, with additional beers**
  - **Photo opportunity with the stadium backdrop**

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# BREWER'S BRUNCH

*"your dad has  
enough ties"*



**FATHER'S DAY**

## **BREW PUB BREWER'S BRUNCH**

**JUNE 18TH | 11AM-2PM**

Dad's Day is about showing the father figure in your life how much you appreciate them and what better way to express that than with food and beer! Our renowned Brewer's Brunch is back for another 4 coursed breakfast and brew experience that'll have pops undoing a notch or two on the old belt.

Prepare to indulge as our chef explains each dish, sharing the inspiration behind its creation and the meticulous techniques used to bring it to life. Meanwhile, our brewer will take you on a journey through the fascinating world of beer, enlightening you on the unique characteristics and brewing processes behind each carefully selected brew.

**Fifty West Brewpub** 7668 Wooster Pike Cincinnati, OH 45227

\*Please note that the Brewer's Brunch incorporates communal seating to accommodate as many guests as possible, fostering a friendly and sociable atmosphere for your Dad to make new friends.

RHINEGEIST BREWERY

# NOW & TEN

## 10TH ANNIVERSARY PARTY

SATURDAY, JUNE 17  
11AM-1AM

LEARN MORE

**We're turning ten, CELEBRATE WITH US!!!**

You only turn 10 once, so we're celebrating the big One-O in style! Stop by the Taproom all day Saturday, June 17th for a look at where we've been and a taste of where we're going! RSVP [here!](https://www.eventbrite.com/e/now-and-ten-rhinegeists-tenth-anniversary-party-tickets-629436079257)

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Take a trip down memory lane with an interactive, year-by-year brewery timeline, get a taste of the past, present, and future of brewing at our Rare and Specialty Beer Bar in the tenth anniversary Beer Garden, check out Taproom and Rooftop activations themed around our most beloved brands. You won't want to miss this shindig!

## 10TH ANNIVERSARY COMMEMORATIVE STEINS

RHINEGEIST BREWERY x ROOKWOOD POTTERY

**Raise a stein to TEN YEARS!**

In Celebration of our 10th anniversary, we teamed up with Cincy ceramic legends at [Rookwood Pottery](#) for a unique, limited-edition stein commemorating this momentous occasion! This hand-crafted stein was designed in-house, completed at the Rookwood studio just around the corner from the brewery, and will be sold exclusively in our merchandise store while supplies last. A true Cincy Made collaboration!