





Happy Spring from all of us at Verge Brewing! It's about to be *very* happy for our team - we're scheduled to gain access to 4708 Delhi Pk this month! We'll have a slew of new updates as construction gets under way.

We're very excited to partner with Conotton Construction. Their experience building Grainworks Brewing has been invaluable, as we've had a great many improvements to our initial ideas on how to best use the space.



### Cincy Reigns and Rhinegeist Announce a Multifaceted Partnership.

Co-branded beer, Cincy Light, to support NIL opportunities for student-athletes.

**CINCINNATI,** May 16, 2022 - Cincy Reigns, a Name, Image, and Likeness ("NIL") fundraising collective that helps Bearcats' student-athletes in all sports monetize their personal brands while supporting the Greater Cincinnati philanthropic community, announces a ground-breaking collaboration with Rhinegeist Brewery (RGB) to produce a unique co-branded beer.

The beer, Cincy Light, will be an easy-drinking light lager capturing the spirit of the Queen City. Cincy Light is a crisp and refreshing brew designed by the talented brewing team at Rhinegeist for tailgating, taking in a game, or unwinding with friends after a day of exploring the City of Seven Hills.

Rhinegeist remains dedicated to building lasting communities in Cincinnati with beer as a way to bring people together in support of their passions, and this joint effort with Cincy Reigns provides a unique avenue to merge Rhinegeist's community focus with Cincy Reigns support for Cincinnati athletics. A portion of all retail sales from the collaboration will support NIL efforts for University of Cincinnati student-athletes. Fans of craft beer and supporters of UC athletics will be able to show support for the Queen City with a crisp, refreshing lager ideal for Cincy sporting events. Cincy Light will be available throughout Cincinnati where Rhinegeist is sold.

Cincy Reigns connects charitable organizations with community-oriented Cincinnati student-athletes eager to leverage their Name, Image, and Likeness for positive impact. The alliance with RGB demonstrates both entities' dedication to community outreach and investment in Cincinnati's student-athletes' futures. In addition to the cobranded beer, the partnership will feature exclusive fundraising events at Rhinegeist in support of Cincy Reigns and other community initiatives with other fans of Bearcats and beer.

"We are thrilled to partner with Rhinegeist, a company that shares our passion for championing the Cincinnati community and bringing people together around a cause," said Brian Fox, Chair of the Cincy Reigns Board of Directors. "This one-of-a-kind collaboration will not only produce a delightful beer for fans to appreciate but also significantly impact the lives of the student-athletes we serve and the local charities we endorse."

For Fox and Cincy Reigns, this is a game-changing partnership that can elevate the Bearcats to the next level as they transition into the Big 12 this summer and aim to compete for championships as a newly minted "Power 5" program. "Just as Bearcat student-athletes proudly represent the city on their uniforms, Rhinegeist does the same through its product with 'Cincy Made' featured on its cans," Fox added. "This partnership is a testament to our shared commitment to the Cincinnati community and our desire to celebrate its spirit and support Cincinnati's Power 5 program."

Adam Bankovich, Interim CEO of Rhinegeist Brewery, and a University of Cincinnati alum, shared his excitement about the partnership. "We are honored to join forces with Cincy Reigns Collective, an organization that shares our dedication to community engagement and support for Cincinnati," Bankovich said. "Cincy Light offers not only a unique beer experience for fans, but also creates a positive impact on our community. As a long-standing partner of UC Athletics, we look forward to furthering our commitment to the city and the department. As a bonus, we have several UC graduates on our in-house design team, and they had an absolute blast working on this project!"

In 2013, Rhinegeist forged its first major partnership with UC Athletics through Bearcats Sport Properties and has continued to invest in the Bearcats ever since. For additional details about the collaboration between Cincy Reigns and Rhinegeist, the co-branded beer, exclusive events, and availability, please visit CincyReigns.org.



**SATURDAY, JUNE 3 2023** 















### LIVE MUSIC PRESENTED BY CINCYMUSIC











PRODUCED BY BACCHUS ENTERTAINMENT CINCINNATI

OAKLEY KITCHEN FOOD HALL • 3715 MADISON ROAD • CINCINNATI, OHIO 45209

Are you ready! This is the Premier Inaugural beer event of the Summer! Join us at Oakley Kitchen's Event Center for a full day of Beer and live music!

Tickets on sale at Cincyticket.com for only \$20!! Upgrade to VIP Access for only \$75 with early entry!

NORTHSIDE ~~ CINCINNATI ~~ OH



# MISSING LINCK FESTIVAL



Missing Linck Festival Is Back With More Beer & More Events on June 3rd @ Urban Artifact & Humble Monk & along with these Participating Breweries in Northside































## New Digs for N.E.W. Ales

If you were a fan of the cozy, living room and backyard vibes of the N.E.W. Ales brewery taproom and beer garden in Middletown, today and tomorrow are your last chances to soak it all in. The brewery's long-planned move to a bigger facility up the street is coming to fruition with a Grand Opening date of June 1. The current taproom will be open regular hours today and Friday, May 19, then will shutter the doors to complete the move to their new home. Join us June 1st. at 1330 Manchester Avenue Middletown, OH 45042

# 5<sup>th</sup> Anniversary Celebration

Saturday, May 27th

LIVE MUSIC ALL DAY WITH DOORS OPENING AT NOON
LIMITED EDITION VARIANTS OF OUR MOST POPULAR BEERS WILL BE AVAILABLE

Now featuring:

BENDER'S
PUB GRUB

Voted Best Brewery in Best of NKY in 2019, 2021, and 2022