



BAVARIAN STYLE SELECT LIGHT LAGER RETURNS TO CANS!



Things lived up with Bavarian Beer 🍺

Before Prohibition, Covington was a beer town home to Bavarian Brewing Company, producing over 400,000 barrels of beer annually. To pay homage to those roots, we proudly brewed our own Bavarian Style Select Light Lager to pay homage to the City of Covington's iconic original brand. A beer from the past, brewed for the future.

Our Bavarian Style Select Lager is a clean, refreshing light lager perfect for any beer lover. Featuring noble hops that drive enough flavor and bitterness to balance the beer. Its recipe is based on German-style lagers of the past with a modern taste, sitting at a clean 4.0% ABV and 11 IBUs.

We love the history behind our beloved Bavarian beer and are thrilled to announce its arrival back in cans in the taproom and on shelves wherever Braxton is sold! Even better, just in time for the event, we have a limited-edition Bavarian T-shirt.

Join us on [January 21st](#) as we celebrate the history of Covington's original Brewery. Starting at 2 PM we will have a booth set up to inform and appraise vintage brewery items. There will be Bavarian pretzels & beer cheese, Bavarian cream puff pastries from North South Bakery, and of course, cold Bavarian beers both on tap and in cans to go. End the night with a performance from the amazing Tracy Walker from 7 pm-10 pm.

Let's lift one to the past as we look toward the future! CHEERS.

Braxton Brewing Co. to Open Taproom in CVG Airport's Concourse A

The taproom is expected to open this spring and will carry Braxton's signature craft beers and seasonal offerings. By [Katherine Barrier](#) on Thu, Jan 12, 2023 CityBeat



Photo: Provided by Braxton Brewing Co. A rendering of the new Braxton Brewing Co. taproom at CVG Airport

Travelers at CVG Airport will soon be able to experience the local flavor of Braxton Brewing Co. The Covington-based craft brewery announced a partnership with the airport to open a taproom in Concourse A this spring. Construction has already begun on the 1,500-square-foot space that will feature a unique design, says a press release. Its menu and beverage options will be announced later, but Braxton says it will carry its signature craft beers alongside seasonal offerings. Braxton says joining the airport is a testament to its community standing and how beloved its brand has become in Cincinnati and Northern Kentucky, solidifying them as a local staple.

"Creating a unique experience for our taproom guests is something we love doing. Now, with the addition of our taproom in CVG, that's an experience we'll be able to create for both locals and those traveling through," Jake Rouse, co-founder and CEO of Braxton, said in the release. "It's important to us that this new taproom, just like our others, be a place where visitors can enjoy a craft beer and truly 'lift one to life.'"

CVG CEO Candace McGraw says they expect their passenger volume to grow in the coming years, and with more travelers, CVG needs more food and beverage options. "We are pleased to welcome Braxton to CVG because we know travelers like to see and experience local flavors and brands in the airport," McGraw said in the release.

Braxton Brewing Co., 27 W. Seventh St., Covington & 331 E. 13th St., Pendleton. More information: www.braxtonbrewing.com.

Cincinnati craft beer vet Jason Brewer opening Wandering Monsters Brewing, with duckpin bowling, in Anderson



Jason Brewer is opening Wandering Monsters Brewing.

By [Andy Brownfield](#) — Senior staff reporter, Cincinnati Business Courier Jan 13, 2023

A veteran of Cincinnati's craft brewing scene is opening a brewery on the city's East Side, complete with six lanes of duckpin bowling. The aptly named [Jason Brewer](#), who spent nearly a decade at Listermann Brewing Co. in Evanston, is opening Wandering Monsters Brewing at 8251 Beechmont Ave. in Anderson Township. His goal is to open this summer. "I don't know if there's a person who works at a brewery who doesn't wish they owned their own," Brewer told me. "I got a lot of freedom at Listermann, but at the end of the day, I didn't make the decisions."

Wandering Monsters will take up 11,800 square feet. Nearly half of that once was Game Anderson, a now-shuttered sports bar. (Think O'Neal's / The Game) The brewery's taproom will take over that space, which will have a lounge and communal beer garden tables. Brewer also is taking over an adjoining 6,000 square feet, which will house a 10-barrel brew system, six lanes of duckpin bowling and a private event space with barrel storage for barrel-aging beer.

The brewery will initially produce enough beer to keep its own taproom supplied with suds, but he will offer some to-go. And it won't look like what consumers have become used to. "When craft beer zigs, I like to zag," he said. "If you go to the store, you see cans all over the shelves. I'm saying, 'eff cans.' We're going back to bottles — 500 ml glass bottles." Brewer said he'd been dreaming about opening his own brewery and working passively on it for the last four years, but around 2020 he really began working on it in earnest.

He left Listermann in the spring of 2021 and began working as the assistant general manager of Hoppin' Vines, a Kenwood venue that combines craft beer and wine bar with pizza and duckpin bowling. Duckpin bowling uses shorter lanes and smaller balls than traditional 10-pin bowling. Players get three rolls per frame to knock down all the pins. Brewer didn't get it. At first. But after seeing so many families come into Hoppin' Vines not for the curated beer list with 40 taps, but for the bowling, it clicked.

"In 2023, having a brewery and a kitchen, everyone has that," he said. "So you have to have that next thing that will differentiate you from all of the other breweries." Brewer, the father of a young son, wanted something that families could do together — not something for children to do while their parents drink beer. But it also will have adult-oriented night leagues. The taproom will serve a menu of barbecue. The kitchen will be operated by Mike Georgiton, the former director of operations for Queen City Hospitality, the restaurant group that opened Senate, Abigail Street and Pontiac OTR.

Brewer said the total project cost for Wandering Monsters is \$1.5 million, which was financed between a mixture of U.S. Small Business Administration loans and investors. Over-the-Rhine creative firm Indio handled the design and architecture and CMSquared is doing the build-out. Lemon Grenade Creative did Wandering Monster's branding. Connor Fahrnbach and Justin Rex of Colliers represented the landlord in the lease with Wandering Monster. Brewer said, pending permitting, construction should begin in February

SONDER BREWING EXPANDING WITH A SECOND TAPROOM LOCATION IN WEST CHESTER



Tuesday, January 17, 2023 By Sonder Brewing

Mason, Ohio-based Sonder Brewing will soon open a second taproom location off I-75 at Union Center Boulevard. The new craft beer and kitchen destination will be located adjacent to Holtman's Donuts and across from Topgolf Cincinnati at 9558 Civic Center Boulevard, West Chester, Ohio.

"We have searched for the right location for about two years," states Justin Neff, President, and CEO, "and we love the space and overall opportunity that this location offers us." When Sonder was driving home deliveries during the Covid shutdown, they found that residents in the West Chester area were big fans of Sonder beer. Now, these consumers will be able to enjoy a Sonder experience in their backyard. Additionally, The West Chester property can be seen from both north and south bound I-75, which helps reinforce the Sonder brand visibility and awareness as they expand distribution further into Ohio and Kentucky.

The brewery will be calling their West Chester location Sonder Taphaus and Kitchen and will offer more of an adult bar and event space than their current Mason Taproom and Beer Garden while still being family friendly. There will be room for private parties and corporate reservations. The Taphaus will feature Sonder draft options and package-to-go beer plus a well-curated selection of wine, bourbon, and food.

"Our whole team loves the idea of building a food menu that fits the Uniquely Crafted excellence we boast in our beers," says Director of Strategic Planning & Partnerships Haley Shutter, then jokes, "Cheese curds? You Betcha!" as a nod to their top selling Hazy IPA and her Wisconsin heritage. The Sonder kitchen at West Chester will have a simple, flavorful menu of shareables and seasonal items along with vegan and gluten free options—and, yes, a kid's menu. Patrons will be able to easily order food from the bar or from a walk up counter where they will also pick up their orders.

Coming soon! Sonder plans to add to their story by opening the Taphaus location some time in 2023. Renovations of the space will commence as soon as permits are approved. The interior will have a similar feel to the current Mason location—comfortable, yet casual and welcoming with excellent Sonder beers and food.

The Sonder Brewing production facility and Mason Taproom and Beer Garden are located at 8584 Duke Boulevard in Mason, Ohio. The Mason location is just 1 mile off I-71. Sonder offers a portfolio of beers ranging from its top selling You Betcha! Hazy IPA and Voss Kolsch to award-winning seasonals and barrel aged beers. More information can be found at sonderbrewing.com or on social media @sonderbrewing.

Rhinegeist teams with gambling company Tipico to add sports deck

By [Steve Watkins](#) – Staff reporter, Cincinnati Business Courier Jan 18, 2023

Over-the-Rhine-based Rhinegeist Brewery has added a sports-watching area by teaming with a sports betting company. Last Sunday, Rhinegeist opened the Tipico Sports Deck in its 25,000-square-foot taproom for the brewery's "First Round Showdown" NFL playoffs watch party. The celebration was highlighted by the Bengals' victory that night over the Baltimore Ravens.

The sports deck has nine additional TVs, sports-themed activations, and elevated seating. While the space is open now, it will be completed sometime early this year. Fans watching games at Rhinegeist in the sports deck Sunday were able to get exclusive promotions and Rhinegeist merchandise.

Hoboken, N.J.-based Tipico is a sportsbook operator that aims to build brand recognition and promote the use of its sports betting app through its Rhinegeist partnership. Tipico doesn't have a brick-and-mortar sports betting facility in Greater Cincinnati or Ohio, but its app is available for use by anyone in Ohio 21 and over. Tipico offers sports betting online in three other states as well as an online casino in New Jersey.

"The collaboration with Rhinegeist will allow our Ohio team to transform the game day experience and harness the unwavering allegiance of the Cincinnati sports fan base," said [David Paschkes](#), Tipico's chief commercial officer, in a news release. "Rhinegeist has rapidly established itself as a staple of the Cincinnati community and will be an instrumental partner in helping us establish hyperlocal affinity." Tipico's game day events throughout the year will include Super Bowl Sunday, March Madness, MLB Opening Day and the Kentucky Derby.



Rhinegeist's new sports deck is shown in this rendering. TIPICO SPORTSBOOK

[Marissa Beck](#), Rhinegeist's director of strategic partnerships, called Tipico "a trusted name in sports betting." "We are already a destination for major sporting events in the Cincinnati area, and this partnership will only enrich the experience for our guests," Beck said in a news release. "Sports are a cornerstone of Cincinnati's history and cultural fabric, and we look forward to bringing people together with the added incentive of winning big with Tipico." Legal sports betting began operating in Ohio on Jan. 1. Greater Cincinnati has five physical sports betting locations as well as dozens of bars and restaurants that have received approval to host sports betting kiosks. Beyond that, numerous sports betting apps are now operating in Ohio and available across the state.



Sports betting areas have opened around Greater Cincinnati, including one at Taft's Ale House run by SuperBook through FC Cincinnati. By STEVE WATKINS



SATURDAY, JANUARY 21, 2023, AT 7:30 PM – 11:30 PM EST
THE BRONSON ARROYO BAND RETURNS TO BIRCUS
BREWING CO ~ SATURDAY JANUARY 21, 2023
EVENT BY: CIRCUS MOJO, LUDLOW THEATRE &
THE BIRCUS BREWING COMPANY

@ 322 ELM ST, LUDLOW, 41016

TICKETS · \$15 VIA EVENTBRITE

PUBLIC · ANYONE & EVERYONE IS WELCOME.

THE BRONSON ARROYO BAND LIVE AT BIRCUS BREWING
COMPANY. JOIN THE GANG AT BIRCUS BREWING FOR THE
BRONSON ARROYO BAND- LIVE AT THE LUDLOW THEATRE!
INSIDE OF BIRCUS BREWING.

COME EARLY AND ENJOY OUR ARTISAN WOOD FIRED
PIZZA AND CRAFT BEER!

LIMITED VIP SEATING IS AVAILABLE, ALL OTHER SEATING IS FIRST COME
FIRST SERVED, THEN STANDING ROOM ONLY. THIS SHOW WILL SELL
OUT, AND QUICKLY, GET YOU TICKETS IN ADVANCE.



•|• NATI' DREAD DAY •|•
FRETBOARD BEER RELEASE

•|• Saturday 1/21/2023 •|•

BBA NATI' DREAD THIS SATURDAY + OTHER BBA VARIANTS ON DRAFT!

"ONE GOOD THING ABOUT MUSIC, WHEN IT HITS YOU, YOU FEEL NO PAIN"...
AND NEITHER WILL THE RETURN OF OUR CONTINUING BOURBON BARREL
AGED REGGAE SERIES, NATI' DREAD! MAKING ITS WAY OUT OF THE
BOURBON BARRELS AFTER ABOUT A YEAR, THIS IMPERIAL STOUT BLENDED
WITH TOASTED COCONUT AND MAVERICK CHOCOLATE, NATI' DREAD, WILL
BE AVAILABLE IN THE BLUE ASH TAPROOM ONLY (LIMITED DRAFT AND 4-
PACK CANS) THIS SATURDAY, JANUARY 21ST AS SOON WE OPEN AT
NOON. STOP IN THE TAPROOM GRAB AS LITTLE OR AS MUCH AS YOU LIKE!
NO HOLDS OR LIMITS!

WE WILL ALSO HAVE LIMITED DRAFT OF OTHER VARIANTS OF OUR OTHER
REGGAE SERIES AS WELL!
RETURNING TO THE STAGE TO HELP US CELEBRATE NATI' DREAD DAY IS ONE
OF THE GREAT LOCAL REGGAE ACTS IN THE CITY, ELEMENTREE LIVITY
PROJECT. LIVE MUSIC STARTS AT 8. GRAB SOME BEER AND STICK AROUND
FOR THE ISLAND VIBES!

