Cincinnati's Cartridge Brewing acquired by Cleveland's Saucy Brew Works



By Andy Brownfield - Senior staff reporter, Cincinnati Business Courier Dec 1, 2022

One of Cincinnati's newest craft breweries, which opened inside a \$30 million mixed-use development north of the city, has been acquired. Cartridge Brewing, which opened in October 2020 inside the redeveloped Peters Cartridge Factory at 1411 Grandin Road in Hamilton Township, has been acquired by Cleveland's Saucy Brew Works, the companies announced Thursday evening. Terms of the deal were not disclosed.

Cartridge Brewing founder <u>Kyle Hackbarth</u> told me the brewing and hospitality industries have become more competitive in Cincinnati, and the brewery faced headwinds coming out of the Covid-19 pandemic, including ongoing construction near the brewery and taproom. He said Cartridge this year began looking for a partner that understood community brewing operations and had a bigger umbrella that could house Cartridge, as well as the scale to bring cost savings. He said Cartridge had conversations with about nine suitors, both local and national brewers. "The fact that they (Saucy) run taprooms, they run brewpubs and aren't just a production brewery made them attractive," he said. "Of the suitors we had, they were by far the best, the most serious and genuine to get it done and support the brand."

Cartridge Brewing's entire team of about 52 employees, including head brewer Adam Mills, will stay on with Saucy Brew Works. The brand will remain intact, Saucy will bring some Cartridge beers to Cleveland, and show off some of its own beers in Cartridge's taproom. Founders Hackbarth, Lindsey Hackbarth and Anthony Cook will stay on as consultants for 30 days before departing the brewery. Saucy co-founder and CEO Brent Zimmerman, a graduate of Miami University, said in a news release that he has always had a desire to have a physical presence in the Cincinnati area. "All the stars aligned, and we jumped at the opportunity to take the Cartridge brand to the next level," he said.

<u>Kyle Hackbarth</u> joined the private sector, selling brewing equipment to the industry following a career in the U.S. Army where he worked as a fire support specialist with the 101st Airborne Division at Fort Campbell, deploying to Iraq from 2005 to 2006. He went on to graduate from U.S. Army Pathfinder School and earn his officer commission in field artillery. He served as an officer from 2009 to 2012, when he was discharged following injuries sustained in Afghanistan from an improvised explosive device, for which he was awarded a Purple Heart.

<u>Kyle Hackbarth</u> put himself through two brewing schools and was an avid homebrewer, but he and his wife Lindsey, as well their business partner Cook, decided to bring on Mills as head brewer to bring a level of polish and professionalism to the brewery. The brewery opened with a barbecue menu with wood-smoked meats and a lineup of Detroit-style deep dish pizza, along with elevated sides.

The space was designed by Platte Architecture + Design out of Over-the-Rhine and featured a lot of concrete, wood and metals, material that would have been common in the heyday of the Peters Cartridge Factory's operation. The space features open areas and vaulted ceilings, accented by warm woods and leather furniture.

50 West Events



ICE SKATING

Who's ready to hit the ice with us again at Fifty West Cincy? The ice rink is center stage in our beer garden and ready for ya! \$10 gets you into our family-friendly rink and includes admission, skate rental, and ice time. Booking is available online below and in-person if capacity allows. Have kids under 4? They skate for free! We can't wait to see you in our Winter Wonderland.

Fifty West Burger Bar 7605 Wooster Pike Cincinnati, OH 45227



SANTA CLAUS

VISIT & PICTURES

In the words of Buddy the Elf, "There's room for everybody on the nice list!"

Santa agreed to take time out of his busy schedule to bring his toyshop to our Winter Wonderland for photos! Bring the family (yes, dogs are family) and get a picture with Santa! Tickets include one print, one digital copy, and a free hot cocoa for the kids!

UPCOMING DATES December 4th., December 10th., December 18th.,



FIRE PITS

Fire pits are back out and will help you stay warm this fall and winter in our beer garden. Enjoy the company of friends and family around any of our 6 fire pits scattered around the sand. No reservation required!



STAY WARM WITH HEATED TENTS

In addition to our jumbo fire pits placed throughout the space, we also have two large heated tents so that you can enjoy the season without the bitter cold. Tables are first come first serve so be sure to snatch one up and buy a round of hot chocolate for the table!



The City of Lebanon is hosting their annual Horse Drawn Carriage Parade and Christmas Festival this Saturday in Downtown Lebanon. To join the celebration, we are releasing "Jingle Juice", a Nitro Milk Stout brewed with Christmas Spices, Fresh Vanilla, and Lactose when we open on Saturday morning (draft only). We will also have a beer tent out on our patio for festival goers to buy our beer (and hot chocolate w/ "holiday cheer" added) in DORA cups to carry around town. And if you have time to mention it, we are also still collecting toys for "Lebanon's Christmas for Tot's", a local organization that makes sure local children have something to open for Christmas!

We can't WAIT for the Lebanon Carriage Parade and Christmas Festival this weekend! LBC will be joining in the fun all weekend long, including:

- Our Christmas beer will be released on Saturday morning, watch for that announcement later this week!
- A very limited number of custom LBC Santa Hats will be made available on Saturday, FREE if you purchase 2 DORA drinks, you don't want to miss them, once they're gone they're gone!
- We will have a special DORA tent set up on our patio so you can get all of your holiday beverages for the festival right here without waiting inside!
- We will be serving LBC Hot Chocolate form the DORA tent, and if you want a little extra "Holiday Cheer" we can add that as well!

And if you want to stop in before the crowd, we will be open tonight and tomorrow, too! We'll see you soon, cheers!







Dark (Beer) Days

It's a Cincinnati brewery tradition to release a big imperial stout on Black Friday, but why should all the dark beer fun be confined to just a single day? A trio of Cincy-area breweries are tapping their own dark beers this Friday, Dec. 2, spanning a few styles outside of the stout category.

- West Side Brewing will release this year's version of Krampus Coal, a rich, smooth Baltic porter infused with whole vanilla beans. A portion of all Krampus Coal can, and draft sales will be donated to the <u>Boys & Girls Club of</u> <u>Greater Cincinnati</u>. Enjoy this strong holiday offering responsibly or risk the admonishment of the <u>Krampus</u>.
- Esoteric Brewing will release their alternative to the traditional Christmas ale
 to celebrate an alternative to the traditional Christmas holiday. Restivus –
 named for the <u>fictional holiday popularized by Seinfeld</u> is a Belgian-style
 winter ale brewed with nutmeg and ginger, available on draft and in cans.
- Third Eye Brewing will tap Dunkel Seite, a delicious chocolate dunkel lager clocking in at a sessionable 5.7% ABV. Get a taste of the "dark side" at the Third Eye taproom in Sharonville.



The Enlightened News

December 2022

Esoteric Brewing Co. Proudly Presents...



Brewed in time for the holidays. This Belgian style Winter Ale is brimming with warm notes of nutmeg & ginger that provide a delightfully festive finish. Available Friday December 2nd!

For all you Seinfeld fans, the taproom will be decorated with some mementos from the show and we're featuring a comedy show at 7 pm. So, come join us for the Festivus for the RESTIVUS Ale!

Winter is coming Braxton charges in with their 'Dark Charge Winter Party' this December 3rd., 2022

By Alecia Ricker November 22, 2022 Link NKY



Braxton Brewing Company is unveiling a celebration of Northern Kentucky uniqueness with a limited-edition Chocolate Pretzel and Bourbon Ball Dark Charge Imperial Stout during their "Dark Charge Winter Party." The batch offers hints of chocolate and pretzels after being aged for a year in bourbon barrels from three distillers along the B-Line: Old Pogue Distillery, New Riff Distilling and Boone County Distillery. Only available for purchase during the expanded two-day Dark Charge Winter Party, the unique homage to Northern Kentucky will complement the new Bourbon Lounge in the loft portion of Braxton Brewery, where beer fanatics who are bourbon curious can learn more about these distillers and try bourbon pulled straight from the barrel while enjoying live music from local acts.

