

The Enlightened News

November 2022

Esoteric Brewing Co. Proudly Presents...



Imperial Coconut Porter 8 % Alc./vol Available in the Taproom and in 16oz 4 packs Friday, November 11th!



Beer, Booze, and Bonks 2022

The Gnarly Gnome October 25, 2022

The mindless allure of "any old beer festival" is gone. Craft beer has changed, and craft beer drinking has changed. Don't get me wrong, when we first started planning Beer, Booze and Bonks we understood that there is still a market and way to make a crappy beer festival profitable and maybe even popular. We still see it. But they lack soul. They lack personality. They aren't really all that fun. We wanted to do something *different*. We wanted our beer festival to be something that was worthy of a beer city like Cincinnati.

How The World Has Changed

Craft beer keeps growing and evolving, and it's a good thing. While we "mature" as drinkers, and as the community that we love matures, too – the events around it has to do the same. It used to be that a beer festival was a simple thing. You could invite as many breweries as possible, cram them into a room and have them pour whatever beer you could get your hands on. It was exciting as a drinker just to find new breweries... try their beers. You didn't get a chance to see this many great beers on tap at the sample place. We're over that. You can get a killer tap lineup at the gas station down the street. Craft beer is on tap at every chain restaurant. So that means Beer festivals need to change and evolve also.

Beer, Booze, and Bonks Is Different

It's been a really incredible journey working with the folks over at the Fowling Warehouse. They got it from the very start of our relationship. Sure... they wanted to throw a great festival – but they knew that it had to *mean* something. This festival had to be different than what folks had seen before. Sure... there's a bit of a gimmick. You can fowl while you hang out and drink (more on that, over on YouTube soon). But the actual core personality of the festival itself is different. This festival is now an invite only. At any given moment it showcases what I think is the perfect representation of Cincinnati Beer – and beyond that – every beer that is on tap is hand-selected by me. I'm not going to get talked into some beer that I've never tried before. It's never been done here in Cincy like this – and I'm proud to be a part of it, again this year.

The Details

Here's what you need to know. **The event is taking place on 11/19**. There are **two separate sessions** that you can choose from, one from **1-5 pm** and one from **7-11 pm**. Both of these sessions will get you access to more than 40 curated beers from over 20 of the breweries that I think you NEED to be paying attention to right now. During the festival you can Fowl for free... the lanes are open, and you can give this goofy, fun, sport a try with your friends.

The details are as follows:

Individual Tickets are \$39.99, and you get:

- 20 tastes of the beers you should be trying right now.
- 1 Mystery Beer Machine Ticket (learn more about that here)
- Access to open play Fowling lanes

VIP Table/Lane Packages are \$499.90 and include:

- 10 tickets (get your friends together)
- 30-minute early access to snag the best beers before anyone else.
- 20 beer samples
- 1 Mystery Beer Machine Ticket (learn more about that here)
 - A private Fowling Lane for the whole session. Get your tickets here... https://fowlingwarehouse.com/cincinnati-oh/

•I•I• FRETBOARD 5TH ANNIVERSARY WEEKEND •I•I• NOVEMBER 4TH - NOVEMBER 5TH



FRI NOVEMBER 4TH @7:00 PM <u>RUMPKE MOUNTAIN BOYS</u> W/ <u>BELLA'S BARTOK</u> "THE RUMPKE MOUNTAIN BOYS COMBINE SIGNATURE VOCALS, A UNIQUE COMMAND OF STRING INSTRUMENTS (ACOUSTIC GUITAR, MANDOLIN, UPRIGHT BASS AND BANJO) AND DYNAMIC SPECIAL EFFECTS INTO A SINGULAR MUSICAL EXPERIENCE."



"INSPIRED BY ELEMENTS OF VAUDEVILLE, CENTURIES OF STREET PERFORMANCE, AND AN UNYIELDING DRIVE TO PROMOTE CAMARADERIE, NORTHAMPTON, MA-BASED BELLA'S BARTOK DELIVERS A PASSIONATE KALEIDOSCOPE OF SOUND DUBBED AS 'FOOT STOMPING FREAK FOLK'. THE SONGS ARE BORN OF AMERICANA AND FOLK MUSIC OF THEIR IMMIGRANT GRANDPARENTS, BLENDED WITH THE JOY OF A PARTICULAR BRAND OF POP SENSIBILITY." SHOW TIME - 7PM - FREE SHOW



SAT NOVEMBER 5TH <u>CROWN WATTS</u> "CROWN WATTS BALANCES THEIR SHOW WITH A WIDE RANGE OF OTHER MUSIC STYLES; HOWEVER, WE THINK YOU WILL ENJOY OUR PROG ROCK EDGE." SHOW TIME - 8PM - FREE SHOW

LET'S CELEBRATE ALL MONTH LONG!!

For our 7th Annual Customer Appreciation, we are going to celebrate again all month long!

Each visit this month earns you an entry into our drawing to win a TWO-NIGHT STAY IN THE AIRBNB. We will have special stickers, lapel pins, and other giveaway items throughout the month.

We are also having our biggest merch discount of the year at 25% off for our online store. Use code: THANKYOU at check out during the month of November. <u>http://fibbrew.com/apparel/</u>

Thank you for always showing up for us, our events, and our community! The last seven years have given us all the feels and we wouldn't still be here without all of you.



We plan to keep the beer garden open for November as long as the weather cooperates and this weekend that is what it is doing with daytime temps in the 70s.

This weekend we will have live music, food, and firepits roaring. Friday we will have Xander Wells, a solo singer/songwriter, heavily influenced by blues & folk, slinging a guitar and Foster Foodies serving up great eats. Saturday we will have Seanti-Aeris with some of their recent releases and always an interactive performance. Mahope will be on-site serving awesome Cambodian food.



WE'RE TURNING 4! Sonder Anniversary Party

November 5 • 9AM-MIDNIGHT

Limited Quantity Package Sale Starting at 9AM

While Supplies Last!

New Beer Tapped Every Hour • Food Trucks & BrewRiver All Day • Exclusive Apparel Drops • Good Vibes All Day

9AM 1948 FRUIT STAND

Kölsch with Coconut, Pineapple, Mandarin Orange, and Vanilla

9AM RIWOOKIE New Zealand Pale Ale

9AM HAZELNUT KATO Coffee Blonde Ale with Hazelnut

10AM SMOKED MARGARITA GOSE Gose with Alderwood Smoked Sea Salt, Smoked Malted Barley, Natural Margarita Flavors, and Coriander

11AM BARREL AGED OTTO Barrel Aged Stout with Chocolate, Vanilla, and Coffee

> NOON DOUBLE YOU BETCHA! Double New England IPA

1PM BARREL AGED COCONUT OTTO Barrel Aged Stout with Chocolate, Vanilla, Coffee, and Coconut

> **2PM** WATERMELON & HONEY BLANC White Ale with Watermelon and Honey

3PM BIRTHDAY CAKE OTTO Tiramisu Stout with Chocolate, Vanilla, Coffee, and Cake Flavor

> **4PM** PEPPERMINT BARK BROBIE Vanilla Porter with Peppermint Bark

5PM GRAND RESERVE BLEND 3 Blended Barrel Aged Stout

6PM BARREL AGED ALMOND PRALINE OTTO Barrel Aged Stout with Chocolate, Vanilla, Coffee, and Almonds

> **7PM** BANANA CANDY VOSS Kölsch with Banana Candy



BREWING COMPANY

Saturday November 5th. is "learn to homebrew day." Listermann's will be demonstrating 3 ways to make beer. Come experience the joy of homebrewing. If you want to make beer or just want to talk about beer, stop by Listermann's @ 1620 Dana Avenue from 9 to 3 this Saturday. All are welcome from novice to semi-Pro. Here are some of our recent releases.



Saturday the 14th | Black milkshake IPA with peanut butter, chocolate, vanilla, chocolate peanut butter candy, Lotus, Amarillo, & lactose | ABV: 7.3% Release: 10/14



Father Kyle's Cinnamon Roll Stout | We've been working with Father Kyle since 2017, celebrating his world-class cinnamon rolls with this flavorful sweet stout! The unique blend of specialty malts (along with a few secret ingredients) gives this brew unforgettable flavor! | ABV: 6.1% Release: 10/21



~ Avoid the Porch Pirates ~



Fight back the porch pirates and have your packages safely delivered to HighGrain this holiday season!

Once your items have arrived, just come in any open business hours, present your ID to the bartender, and let them know how many packages we're storing for you.

Ship your packages to:

HighGrain ATTN: <u>YOUR NAME</u> 6860 Plainfield Rd Cincinnati, OH 45236

Karrikin Spirits closes restaurant to focus on private events



By Andy Brownfield - Senior staff reporter, Cincinnati Business Courier Nov 3, 2022

A Cincinnati craft distillery has closed its restaurant in order to refocus its taproom business on private events. Karrikin Spirits Co., located at 3717 Jonlen Dr. in Fairfax, closed its restaurant the Hearth at Karrikin and reduced its taproom hours as it shifts the in-person focus of its facility to private events. <u>Jeff Hunt</u>, one of the owners of Karrikin, told me the distillery has had inquiries <u>since it opened in 2018</u> for private events, hosting fundraising galas, birthday parties and rehearsal dinners.

When Karrikin first opened, in-person visits to its taproom and restaurant made up a large part of its revenue, Hunt said. As Karrikin began releasing distilled spirits (it originally opened as a craft brewery as well as distillery, but the beer came first) taproom food and beverage sales became a smaller and smaller part of its overall income. He said in a review of restaurant and event sales over the past year-and-a-half, it became apparent that events were a faster-growing portion of revenue.

"With Covid happening, there's been a change in the landscape: we saw more and more success in the event side of things," he said. "A lot of people are trying to plan events, and things are booking out years in advance." The taproom is not closing completely. Hunt said it will remain open Tuesday through Saturday during happy hour time, from 4 p.m. to 8 p.m., when the space is not booked for an event. Patrons can get light bites from the kitchen or are free to bring outside food. Karrikin is working on a catering menu for events, but also is looking to curate a list of preferred caterers to partner with.

The taproom and restaurant space will be modified to create new rooms for bridal parties and groomsmen for downtime between weddings and receptions, but otherwise major modifications are not being made to the space.

"We'd love to get things to the point where we can book weddings, receptions, rehearsals and all the stuff around that," Hunt said.

Karrikin has capacity for 450 people, with seated event space for around 150. The distillery is currently accepting bookings.