

Craft brewery opening second location at Newport on the Levee



Mason craft brewery 16 Lots is expanding to Newport on the Levee. PROVIDED BY NORTH AMERICAN PROPERTIES

By [Andy Brownfield](#) – Senior staff reporter, Cincinnati Business Courier

A suburban Cincinnati brewery is making it easier for people in Cincinnati's urban core to sample its brews with a new location that will also serve to double its brewing capacity. Mason-based 16 Lots Brewing Co., which opened in the northern suburb in 2017, is opening a second location – 16 Lots Southern Outpost – in the former Jefferson Hall space at Newport on the Levee. The goal is to open in time for the 2022 holiday season.

Co-owner and Chief Commercial Officer [Del Hall](#), who joined 16 Lots from Fifty West Brewing in 2020, told me he had a few goals for the Mason brewery when he joined: he wanted to start a sour program; he wanted to barrel age beers; and he wanted to open a second location closer to Cincinnati's core. "I'm a city guy. I live in Pleasant Ridge and Mason is a trek, though Mason has been great to us. I wanted to be close to the epicenter, close to downtown," he said.

"We've been looking for several years, but none of the locations spoke to us like Newport on the Levee."

Hall said he and co-owners [Michael Burton](#) and [Erich Streckfuss](#) were attracted not only to the location and its proximity to downtown Cincinnati, but also to the overhaul of Newport on the Levee by new owners North American Properties, who committed \$100 million to transform the entertainment complex, adding local tenants like bar operator Four Entertainment Group, craft brewery West Sixth and restaurateur Nick Pesola's upcoming Amador Cuban restaurant and rum bar.

The 16 Lots Southern Outpost will occupy 7,700 square feet of interior space which will house the brewery, taproom and an upscale gastropub. It has an additional 3,000 square feet of patio space: 2,000 of that sits between the Taylor Southgate and the Purple People bridges, which Hall said would be great for viewing the WEBN fireworks, and another 1,000 square feet will be transformed into "Sgt. Del's Cigar Hideout," a cigar lounge.

The brewery space itself will house a 10-barrel brew system from Portland Kettleworks out of Oregon, which will triple 16 Lots total brewing capacity, adding an additional 2,000 barrels per year for a total of 3,000 barrels. Hall said the brewery will brew some of its core beers and limited run beers — like a coconut lavender milkshake IPA made with marshmallow and inspired by a Bath & Body Works lotion, which Hall said was rated one of the top five beers at the Great American Beer Festival by international judges.

The Southern Outpost won't just serve beer either, its bar will offer cocktails and adult slushies. A full kitchen will serve upscale gastropub fare, though Hall said the brewery is still looking for a chef-partner to run the kitchen and create the menu. He said the brewery is looking for a big-name local chef, and with the right fit would be willing to offer equity ownership in the brewery. "My business partners and I have traveled a lot, spent a lot of time in Asia, a lot of time in Europe," Hall said. "We've always known we wanted to run a kitchen, but we're going to turn that over to a qualified chef."

The Southern Outpost will adopt a nautical theme, inspired by the age of exploration. Hall said he was inspired by adventure films like "National Treasure" and "The League of Extraordinary Gentlemen." The decor will include design elements like maps, globes, flags, and different cultural artifacts.

That also extends to the cigar lounge: Hall said in old adventure movies there were always scenes of grizzled adventurers sitting in a lounge smoking cigars and swapping war stories. Combine that with the fact the Party Source in Northern Kentucky has a large cigar humidor, as well as big selections at both Jungle Jim's International Market locations, Hall wanted to capitalize on Cincinnati's local cigar culture. "We have a saying, 'Escape the mundane.' You see a lot of breweries that have the same things: a couple of IPAs, an amber, a Belgian, a witbier," he said. "Nowadays the brewing scene can't just rest on its laurels, you have to have a lot of exploration, not just the beer but the space. When you walk into the Southern Outpost, I want it to be like walking onto a movie set."

The brewery joins a growing roster of entertainment options at the Levee, which include recently opened Velocity Esports as well as Rotolo Bowling and the Newport Aquarium. "The Levee has really become a place where guests of all ages can make a day of it – with everything from dining to shopping to gaming and more all on one connected property," Regan Thomas, North American Properties leasing associate, said in a news release.



INTRODUCING GEIST TEA
**SWEET
ENOUGH.
DANG
GOOD.**

It's Geist Tea time.

Introducing our first foray into Hard Tea territory!
Smooth, lemon-kissed, and just sweet enough,
Geist Tea (5%) captures the taste and spirit of classic,
sun-brewed iced tea, with a little extra verve.

Sweet enough, dang good. Enjoy!

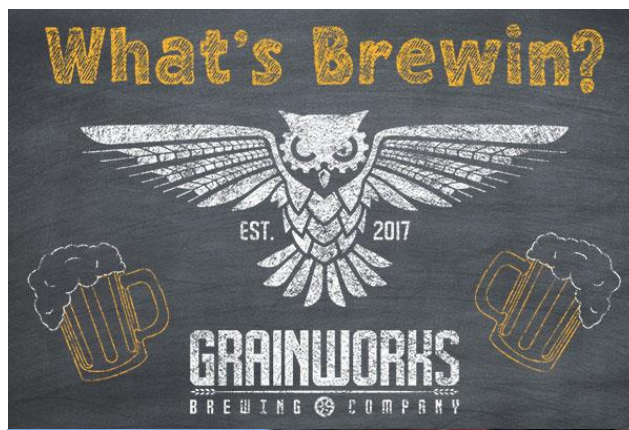
Geist Tea is available in single serve 16oz. cans starting next week!



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Spring in Ohio and UDF strawberry milkshakes- the perfect duo!
Introducing our NEW UDF Strawberry Milkshake IPA!
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Give in to the Dark Side.



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BREWING COMPANY

BOURBON BARREL AGED BEER EVENT & BOTTLE RELEASE

SATURDAY, APRIL 30 2022

DOUBLE ASTRAL

CHOCOLATE OATMEAL
IMPERIAL STOUT

BOTTLE RELEASE

\$13.99 PER BOTTLE
(LIMIT 2 PER CUSTOMER)

&

ASTRAL
BARREL AGED CHOCOLATE
MAPLE VANILLA STOUT

TOTAL DEBOCKERY
BARREL AGED DOPPELBOCK

KELLY'S PRIVATE STASH
BARREL AGED BARLEYWINE



PLUS LIVE MUSIC WITH STEVEN GREGORY 6PM-9PM

...AND A CHANCE TO WIN A
COLLECTION OF BOURBON!!



Our Barrel Aged Beer Event and Bottle Release for Double Astral happening [this Saturday](#). Here are the details:

BOTTLE RELEASE - BOURBON BARREL AGED DOUBLE ASTRAL

CHOCOLATE OATMEAL IMPERIAL STOUT 13.6% ABV 42 IBU



This little bit of heaven is ready just in time for our first barrel aged beer celebration! We aged our imperial chocolate oatmeal stout in Heaven Hill bourbon barrels. It came out rich, smooth, and chocolatey sweet with a touch of vanilla that pairs well with the notes of dried fruit and considerable booze from the barrel.

\$13.99 per 12oz bottle (limit 2 per customer)

Additional Barrel Aged Beers on tap joining Double Astral for the day include:

TOTAL DEBOCKERY - BOURBON BARREL AGED DOPPELBOCK 8.6% ABV 23 IBU

KELLY'S PRIVATE STASH - BOURBON BARREL AGED BARLEYWINE 12.3% ABV 30 IBU

ASTRAL - BOURBON BARREL AGED WITH VANILLA AND MAPLE SYRUP 9.0% ABV 30 IBU

Doors open at Noon for the bottle release!

LIVE MUSIC with Steven Gregory 6PM-9PM

AND...a chance to win a collection of Bourbon in a raffle benefiting the **LIVE LIKE MAYA FOUNDATION**.

EL CARDENAL TAQUERÍA

FRIDAY
4/29/22
5-9 PM
BIG ASH
EST. 2011 | BREWING



TACOS

Corn tortilla filled with onions, cilantro and your choice of meat

AL PASTOR (PORK)
 CARNE ASADA (STEAK)
 CHORIZO (SPICED MEXICAN SAUSAGES)
 ZUCCHINI

QUESADILLAS

Flour tortilla stuffed with cheese, lettuce, tomato, chili peppers and your choice of meat

AL PASTOR (PORK)
 CARNE ASADA (STEAK)
 CHORIZO (SPICED MEXICAN SAUSAGES)
 ZUCCHINI

TORTAS

Mexican sandwich filled with cheese, beans, lettuce, tomato, onion, avocado, chili peppers and your choice of meat

AL PASTOR (PORK)
 CARNE ASADA (STEAK)
 CHORIZO (SPICED MEXICAN SAUSAGES)

TAMALES

POLLO (CHICKEN)
 RAJAS (CHILI PEPPERS, ONIONS & CHEESE)

SIDES

CHIPS & SALSA
 GUAC

BEVERAGES

BOTTLED WATER • COKE
 JARRITOS • HORCHATA



CHEESE-N-CHONG

SATURDAY
4/30/22
5-10 PM

BIG ASH
EST. 2011 | BREWING



LIVE
with

SATURDAY
4.30.22
8:00 PM

