

Introducing Swashbockler: The Beer Brewed to Pair Perfectly with Your Lenten Fish Fry!



Long John Silver's Swashbockler is available on draft at Shippingport Brewery and Sallyforth Taproom in Louisville and may make appearances at beer festivals over the summer. SOURCE Beverage Dynamics Long John Silver's April 1, 2022

For the first time, consumers can crack open a crisp, ice-cold beer to pair with any of [Long John Silver's](#) classic menu items. Swashbockler, the national seafood company's first beverage alcohol refreshment, is a malty bock beer brewed with their signature malt vinegar to celebrate the end of Lenten season.

The origins of bock beer, and its significance to the Lenten season, date back to the Middle Ages when 17th century German monks engaged in fasts for the whole 40 days of Lent. No boiled crawfish, eggs, fruits, vegetables - they ate nothing. But how did they survive? By imbibing large quantities of a filling, calorie-rich beer that became known as bock beer.

The German-style Helles bock beverage, with a 6.5% ABV, has notes of fresh bread, mild honey, and a hint of lemon rounded out with a slight flavor of Long John Silver's malt vinegar. It serves as the perfect companion to wash down your crispy, crunchy, and fresh seafood dish without overpowering the meal. A sip of Swashbockler and a bite of sizzling shrimp will leave your tastebuds wanting more.

To celebrate this history, Long John Silver's has partnered with Louisville brewery [Shippingport Brewing Company](#) in the creation of this Lenten beer.

"The crew at Shippingport Brewing Company represented the perfect opportunity to work with a local independent company to create a unique product for our guests to enjoy this Lenten season," said Christopher Caudill, senior vice president, marketing and innovation of Long John Silver's.

"When this idea was brought to our team, we jumped at the opportunity to give back to our community," said Amelia Pillow, founder of Shippingport Brewing Company. "When opening this business in 2021, my goal was to grow interest in the area, creating a space where people could swing by for a beer and engage with their peers right in their backyard. Adding Swashbockler to our inventory further drives that goal of supporting and promoting Louisville-based businesses."



LEMMY NADE

Colorless and cloudy like fresh squeezed lemonade, this hard craft beverage is packed with flavors of candied lemon and fresh lime. Perfect levels of both sweetness and acidity enhance drinkability, while the body is light and refreshing. ABV: 5% *Package Only - 12oz 6pks and 16oz singles Available Now*

What is a Hard Craft Beverage?

Neither beer nor seltzer, Hard Craft Beverages are uniquely crafted from a clear malt base with blends of real fruit and natural flavors to showcase a range of bright, fruity, juicy profiles that deliver refreshing and intense real fruit flavor.



CLOUD HARVEST 08

Whangamata marks the eighth entry into our Cloud Harvest series, a rotating roster of Unfiltered Juicy IPAs. Taking its name from a coastal beach on the North Island of New Zealand, **Whangamata** soars with juicy hop flavor. Notes of peach, pineapple, and papaya. ABV: 6.5% **Draft & 12oz 6pks Available 4/11**

Braxton Brewing offers 'Birdie' a new hard seltzer canned citrus & grape fusion, starting April 8th.

Apr 5th, 2022 · [NKY Tribune](#)

NKY-based Braxton Brewing Co. announced the newest addition to its beyond beer product line: Birdie, a canned citrus grape fusion coming at a perfect time to “tee-off” for the Spring and Summer.

Consumers will be able to find Birdie in Braxton taprooms, online at braxtonbrewing.com and in Kroger stores throughout Northern Kentucky, Cincinnati, and Dayton beginning April 9.



To celebrate the launch of Birdie, the Braxton Brewing team will unveil the product to its fans during the Masters Tournament by hosting “The Birdie Open” putt-putt tournament at its Cincinnati Taproom.

Birdie’s launch is expected to excite both beer and hard seltzer drinkers alike. The canned hard seltzer cocktail uses a hard seltzer base, concord grape juice and citrus notes to make a refreshing beverage. Crafted with precision by Braxton Brewing’s leading team of flavor innovators, the bold, fruity flavor of Birdie offers 5% ABV in a lightly carbonated beverage that makes most drinkers wonder if it’s even a seltzer.

“We’re looking forward to releasing yet another beyond beer innovation for the Braxton brand because each product truly pushes the category as a whole,” says Jake Rouse, Co-Founder and CEO of Braxton Brewing Co. “With Birdie, we took the approach of creating our own flavor profile and unique approach that sits between hard seltzers and canned cocktails. The result is a uniquely refreshing one-of-a-kind drink that customers will enjoy!”

Braxton was honored with Brewbound’s prestigious Rising Star Award and was named the fourth fastest-growing regional brewery from the Brewers Association.

Pour-your-own bar with dog park opening in NKY



By [Andy Brownfield](#) – Senior staff reporter, Cincinnati Business Courier Apr 6, 2022

A pour-your-own bar with 20 taps is opening this month in Northern Kentucky with a unique feature: a 1.5-acre dog park where pooches can roam off-leash. The Bark Park & Patio is opening at 7544 Burlington Pike in Florence, with a target date of late April.

The Bark Park & Patio is a bar in three segments:

- The taproom is in a converted three-car garage, housing in about 500 square feet a 20-tap pour-your-own system which will have two wines on draft, 15 seasonal craft beers and three domestics: Bud Light, Miller Lite, and Michelob Ultra
- A 2,000-square-foot patio with picnic tables where patrons can sit and drink or enjoy food from food trucks, which the owners will invite to park near the bar
- The 1.5-acre fenced-in park where dogs and their owners can roam free.

The Bark Park & Patio will operate on a membership basis, with the dogs, not their owners, being the members. Owner [Lee Cahill](#) told me the long-term goal of the membership is to ensure owners feel safe in knowing the other dogs in the park will be friendly. If a dog proves to be aggressive toward other dogs or humans, it will be denied a membership.

"We want to make sure that this is a park where if there is a dog that is just genuinely unfriendly to other dogs, we will apologize and say they're not a good fit," Cahill said. "We want our patrons to know that every time they come, all of the dogs will be friendly."

Memberships day passes are offered at \$10, with monthly passes for \$22 and an annual option for \$216.

Dogs are required to be current on their rabies, Parvo, distemper, and Bordetella vaccines, with the canine influenza vaccine recommended but not required. Dogs will be required to be on-leash in the taproom and patio portions but will be allowed off leash in the dog park.

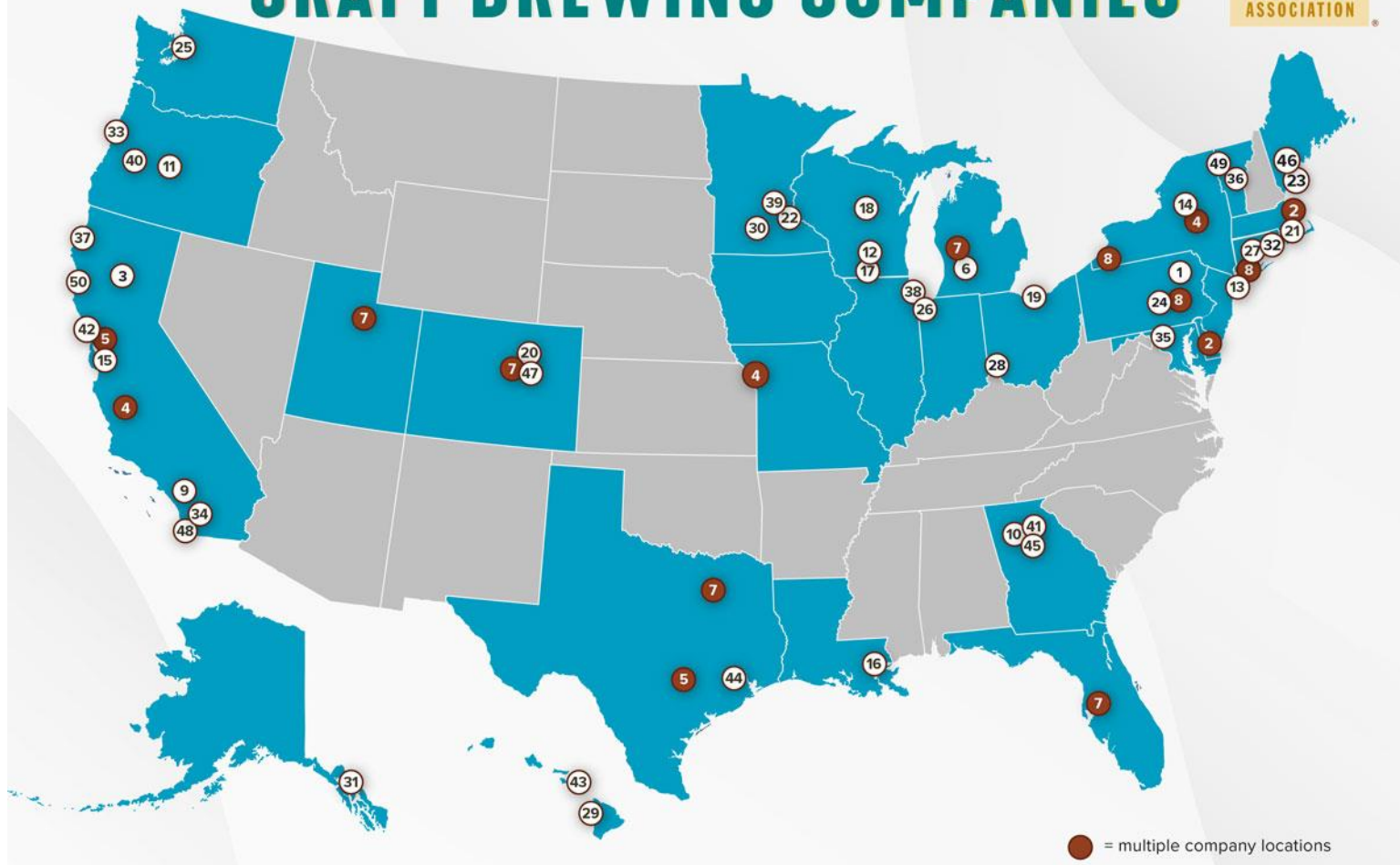
The taproom will offer a pour-your-own system where patrons will open a tab with a credit or debit card when they enter and be given a radio frequency ID (RFID) card that will allow access to the taps. Patrons can pour their own beverages, which will charge by the ounce and range from 30 cents to 50 cents per ounce, and then each card will deactivate after 48 ounces – the equivalent to three 16-ounce beers – have been poured. The Bark Park & Patio will not offer daycare services, and owners are required to be present with their animals. Owners are responsible for controlling their dogs in the event of any aggression, and while there will be Bark Rangers to make sure dogs are getting along, owners are ultimately responsible to break up any fights that happen and pick up their dog's droppings. Everyone who enters the Bark Park & Patio will be required to sign a liability waiver, regardless of whether they bring a dog.

Cahill came up with the idea for the Bark Park & Patio in 2019. He was working a 9-5 corporate job and the way he tells it, at the end of a rough week he turned to a co-worker and asked, "If we could do anything, not worried about failing, what would it be?" The answer was a bar. But to set it apart, Cahill wanted a hook. He was drinking a beer at MadTree Brewing in Oakley, which has a dog-friendly patio, and saw pooches tugging at their leashes to try to meet other dogs. That's where the idea to open a dog park with attached bar came from. He knew he wanted to open in Northern Kentucky, having grown up in the region. "I'm from Verona, Ky., so growing up Florence was the big city," he said.

The Bark Park & Patio will be managed by Amanda Konrad. Cahill was represented by Zachary Schuun of Edge Real Estate Group in his lease for the property. He worked with M+A Architects on the design for the venue, along with landscape engineers Viox & Viox. Furlong Construction handled the build out of the space. The Bark Park & Patio will be open 2-10 p.m. Tuesday through Friday, 10 a.m.-10 p.m. Saturday and Sunday.

2021

TOP 50 PRODUCING U.S. CRAFT BREWING COMPANIES



Recent U.S. Brewery Count

	2015	2016	2017	2018	2019	2020	2021	2020 to 2021 % Change
Craft	4,803	5,713	6,661	7,618	8,419	8,905	9,118	4.4%
Regional Craft Breweries	178	186	202	230	240	220	223	1.4%
Microbreweries	2,684	3,319	3,956	4,518	1,917	1,898	1,886	-0.6%
Taprooms					3,091	3,471	3,708	6.2%
Brewpubs	1,941	2,208	2,503	2,870	3,171	3,302	3,307	0.2%
Large/Non-Craft	44	67	106	104	111	120	129	7.5%
Total U.S. Breweries	4,847	5,780	6,767	7,722	8,530	9,025	9,247	2.5%

Rhinegeist is now the 28th. Largest Craft Brewery in the US.
 Great Lakes from Cleveland is now the 19th. Largest in the US.

BIG ASH

EST. **BREWING** 2011



LIVE MUSIC THIS WEEKEND!



BIG ASH
EST. **BREWING** 2011
FRIDAY
4.8.22
8:30 PM

LIVE MUSIC
with
THE GAMUT



SATURDAY
4.9.22
8:30 PM

CHUCKIES IN LOVE