

MadTree Brewing

CHEERS TO BADASS WOMEN



We've got a delicious beer, celebrating an amazing woman, debuting at an awesome event on International Women's Day on March 8th from 6PM - 7:30PM for our next Ascending Women Series.

In collaboration with Pink Books, MadTree will be releasing Katherine, an imperial juicy IPA that honors Katherine Johnson, celebrated mathematician, "Hidden Figure" and all-around NASA badass. Single cans and 4-packs to-go will be available for purchase at the event. This discussion, focused on diversity and inclusion, collaboration and innovation, will feature:

- Meghan Cummings, Executive Director Women's Fund Greater Cincinnati Foundation
- Jenny Brady, Founder Day of the Girl Cincinnati
- Desiré Bennett, Senior Social Equity Expert, Design Impact

Moderated by Sarah Brown of [Failing Forward](#)
& Proudly sponsored by [Amend Consulting](#).

Sam Adams Teams Up with People Working Cooperatively for Homebrew Competition

February 24, 2022

If you're one of the many extremely talented homebrewers here in Cincinnati, you'll want to make sure you're listening on this one because the Sam Adams Cincinnati taproom is getting together with 'People Working Cooperatively' to host a homebrew competition. If you win, your beer will go on tap in the taproom this summer and the glory and praise will rain upon you.

About The Charity

People Working Cooperatively is a non-profit that was incorporated back in 1975. They've been working to serve low-income, elderly and disabled homeowners in 21 counties of southwest Ohio, Dayton, Northern Kentucky, and southeastern Indiana ever since then. They have a mission to strengthen communities by providing professional, critical home repair, weatherization, and modification services to help folks stay in their homes... safely.

In the last 46 years their staff of licensed, trained employees and a dedicated corps of 3,000 volunteers have assisted more than 320,000 individuals.

They do good stuff, and this is a great opportunity for us to help them out in the best way we can – by drinking some beers!



HOMEBREW COMPETITION

A PWC Emerging Leaders Board Event

The Event

Each beer that you want to enter into the event will require a \$150 registration fee – which will include a \$50 stipend for brewing supplies as well as entry for up to five team members to the kickoff party event on 3/13 at the Sam Adams Cincinnati taproom.

At the kickoff event, attendees will get the opportunity to meet with Sam Adams' Cincinnati's head brewer Chris Siegman and to tour the taproom's brewery facility.

Registration is open, and it will remain that way until 3/13 [over here](#) – so if you're wanting to take part, make sure you get your registration in as soon as possible. You can submit as many entries as you want, but each one will require its own registration. Your beer needs to be done and submitted by May 30th, and the winner of the contest will brew their recipe with Chris Siegman, and it'll hit the taps for the Boards & Brews main event that will happen on 8/7/22.

Probably most importantly about all of this is that all proceeds from the competition will benefit the programs and mission of People Working Cooperatively. If you want to know more about them, [you can visit their website to learn more.](#)



Plan your Perfect Bockfest Weekend

[Bockfest](#), presented by our neighbors at **TruPartner Credit Union**, returns for the 30th year on **March 4-6, 2022!** The annual celebration of bock beer, Cincinnati's brewing heritage, and the Coming of Spring will be back with more of your favorites throughout Over-the-Rhine and at a NEW Bockfest Hall in the heart of the Brewery District.



Start your Bockfest weekend at the Moerlein Lager House with the winners of this year's [Schoenling Bock Home Brew Competition](#) at 4P. Hop on the streetcar to Arnold's and Main Street to watch the [Parade](#) step off at 6P. Follow the Parade up to our NEW Bockfest Hall at Findlay Playground to hear Jake Speed sing "The Bock Beer Song", bow your head with Brother Tim as he blesses this year's bock beer, and cheer as the Parade winners are announced. Grab a bock beer and some food and [Rock out with The Klaberheads](#) before heading out to our [participating venues](#) in Over-the-Rhine/Downtown and around Cincinnati with their own specials.

Shake off those cobwebs on [Saturday morning](#) and cheer on the Bockfest 5K runners at 10A. The [Bock Beer Experience](#) kicks off at 12P where you can sample over 30 bock beers! You'll need a full belly to make sure the goat doesn't kick too hard, and the [BockFeast Pig Roast](#) will fill you up. Hop next door to Rookwood Pottery for our [Bockfest Heritage Series](#) with breweriana and speakers or take a [1 hour walking tour](#) of one of Cincinnati's most historic breweries and its underground lager cellars. Take a break [Saturday night](#) with great music, then watch our newest [Sausage Queen](#) be crowned. Make sure to stop by our [participating venues](#), both in Over-the-Rhine/Downtown and around Cincinnati.

You're not done yet, as we start [Sunday](#) a little slower and a lot more family friendly! [Goat Yoga](#) starts the day at 10A, followed by the cutest [Little Links](#) pageant for the kids. Games for kids with our partners at the Cincinnati Recreation Commission start at 11A, along with a petting zoo with you guessed it, goats! Live music in the afternoon along with more chances for a [walking tour](#) of Cincinnati brewing history, plus the [BockFeast pig roast](#) continues. You can end the weekend on a high note by running, walking, or crawling 164' feet in the [.05K Run](#) at 3P and win your own t-shirt, beer opener medal, and more!

The 2022 Great Cincinnati Bock Beer Roundup

February 27, 2022, the Gnarly Gnome

If you've been around for a little while, you know that I've pretty much split the year up into several different seasons based upon what lager beer I am drinking at the time. It starts in the summer, where I'm knocking back lighter lagers, Pilsner, Dortmunder, Helles... I love 'em. As we ease our way into the fall, I break out the Oktoberfest beers... and I go heavy on 'em too. Winter is time for Schwarzbier – dark lagers that are packed with flavor, but still crisp and drinkable. The spring, though? Spring is for Bock.

I recognize that you might not know what I'm talking about – Bock is strange to a lot of folks. You can [read a little more about the style here](#) – or venture down to [Cincinnati's Bockfest in March](#). In my book, though, the only real way to understand Bock beer is to drink a ton of it with lots of different folks in lots of different situations. That's what you should be doing this spring.

Lucky for you, Cincinnati is home to a *ton* of Bock beer. More than it makes sense to exist. I love it, and you should too. Here's your chance to see what the style is all about. If you want to try to get around and try a bunch of them, every year I put together this list to try to wrap as many of our local Bocks into one comprehensive list... get out there and drink!

- 13 Below – Fluss Bock
- 16 Lots – Veil Trinken Bock! Maibock
- 16 Lots – Coconut Maibock (Available at Arnold's)
- Alexandria – Slayerator, Doppelbock
- Bircus – Incinerator Doppelbock
- Braxton Barrel House – Baby Got Bock (Collaboration with Cork n Bottle)
- Braxton – Ignitor, Maibock
- Braxton – Peach Ignitor (Available at Arnold's)
- Brink – Brinkinator, Doppelbock
- Cartridge – Brigade Bock
- Cartridge – Stealth Blonde Bock
- Christian Moerlein Brewing – Bar Bender Bock
- Christian Moerlein Lager House – 10th Anniversary Heller Bock
- Cincy Brewing Company – Ezz Bock
- Darkness Brewing – Hall & Goats Bock
- Dead Low – Swabian Bock
- Fibonacci- Cue the Goats - Bock
- Fifty West – Maibock
- Fifty West – Maple Maibock (Available at Arnold's)
- Fretboard – Slave to The Grind
- Grainworks – Cincinnati Liars Lager
- Highgrain – Gimminator – Roggen Dopperbock
- Hudepohl – Festival Bock
- Listermann – Friar Bacon, Smoked Bock
- Little Miami – Brennerator
- MadTree – Bockaveli
- March First – Heller Bock
- MPH – Summitator, Doppelbock
- Narrow Path – Pathinator, Doppelbock
- Nine Giant – Hairpin Turns, Hellesbock
- Northern Row – Cooper, Hellerbock
- Rebel Mettle – Bock & Roll
- Rhinegeist – Bock Bock Goat
- Schoenling Bock
- Sonder Brewing – William Goat
- Third Eye – Total Debockery, Doppelbock
- Warped Wing – Abominator, Doppelbock
- Wiedemann – Flying Deutschmann
- Woodburn – Baphomet – Maibock
- Wooden Cask – Oh, Hell Yes!, Barrel-Aged Doppelbock

Tailspin Ale Fest Set for Saturday, March 5 @ Bowman Field in Louisville, Kentucky



Tailspin is back March 5. Photo courtesy of Tailspin Ale Fest. **FOOD & DRINK LEO Weekly 3-2-2022 BY KEVIN GIBSON**
Tailspin Ale Fest released its beer list for 2022, and it's no surprise it's a doozy. The festival returns to Bowman Field this Saturday, March 5, 2022.

The festival will be in its traditional hangar setting, old favorites will return such as the Bourbon Barrel Beer Bar, Cider & Sour Bar, Cox's Cigar Lounge, Drake's Silent Disco, photo opps, live music and more. Of course, the real reason we're going is for the beer. Well, and the socialization — nothing like hoisting a few brews with friends.

A few tickets remain and can be purchased online at [www. https://tailspinalefest.com/](https://tailspinalefest.com/).



Tailspin Ale Fest 2022

LOCATION INFO: Tailspin Ale Fest returns to historic Bowman Field.

Location: 2700 Gast Boulevard, Louisville, KY 40205

VIP Admission: 2PM | General Admission: 3PM Event Ends at 7PM



Come celebrate the cult-classic film, The Big Lebowski,
on Saturday March 5th in Bellevue!

Hang out in the DORA Entertainment District with a drink
in your hand while sporting a bathrobe and shorts, or a
bowling shirt and sunglasses.

Pub Crawl around Bellevue for drink specials and lots of
fun and costumes.



The Avenue Abides!

MadTree sets opening date for its OTR location



Photo COURTESY MADTREE

By Andy Brownfield – Senior staff reporter, Cincinnati Business Courier

Cincinnati's second-largest craft brewery will open its new sun-soaked Over-the-Rhine location in time to enjoy the coming good weather. MadTree Brewing will debut the Alcove, an urban oasis in the former Color Building at 1400 Vine St. in Over-the-Rhine, on **March 8**.

Oakley-based MadTree – Cincinnati's second-largest brewery by number of barrels brewed – plans to bombard visitors with greenery and live plants in every corner of the Alcove. The large outdoor courtyard, a unique attraction in Over-the-Rhine's dense urban landscape, will take center stage with its large Chinese elm trees. The back covered portion of the patio is a four-season greenhouse with living chandeliers and herb boxes, which will be used to grow botanicals for use in a new cocktail program at the bar. The Alcove will serve kegged cocktails and stock bottles of spirits to mix drinks. The Alcove will have 16 to 20 beers on tap, but also cider and kegged wines.

The Alcove will house two private event spaces with their own bars, one in the back bar area as well as on the third floor, which used to house the space where legendary Cincinnati boxer Ezzard Charles trained. Charles was the subject of the first beer release in a MadTree series called Legendary Lager, which pays tributes to local legends and their stories.

Through MadTree's membership in the 1% for the Planet movement, where companies pledge 1% of their profits to causes that further environmental sustainability, the brewery is committing part of its proceeds to the revitalization of Laurel Park in the West End, including the planting of more than 100 new trees and a new statue of Ezzard Charles. That was made possible through a gift from the Carol Ann & Ralph V. Haile Jr. Foundation.

The Alcove is taking over space that used to house Wielert's Cafe, where it will have a main bar and dining room. It also contains portions of the former Kaze restaurant space. The space was designed by the Drawing Department, and Oswald Construction is serving as the general contractor. The buildings are owned by the Cincinnati Center City Development Corp. (3CDC).

MadTree is Cincinnati's second-largest craft brewery, brewing 25,000 barrels in 2020, the most recent numbers provided to the *Business Courier*.