



Sonder Brewing on the 1's & 2's

Craft beer and vinyl records have a lot in common. They're both the truest expression of their forms, whether it be a traditional beer brewed to style or the accurate reproduction of an analog recording. The rarest beers and records are eminently collectable: beer cellars and record shelves are literal treasure troves to their enthusiasts. Special releases can even encourage people to line up for hours just to get their hands on the newest wax-sealed bottle or shrink-wrapped wax disc.

Leave it to Sonder Brewing – a brewery with a vinyl record in their logo – to get these worlds to fully collide. On Saturday, Jan. 15, Sonder will host the Record Hop Record Swap, a beer release party geared toward the audiophiles among us.

The Record Hop series of west coast-style IPAs features a different blend of hops in each iteration, spotlighting the aromas, flavors, and bittering characteristics of specific hop varieties. Sonder hasn't yet divulged the hop combo in this latest version, but the beer was brewed in collaboration with OCBA allied member Yakima Chief Hops, which often contributes fun and innovative blends to projects like this.

The Sonder taproom in Mason will double as a pop-up record shop on the day of the Record Hop release, with the indie label Colemine Records and local vinyl purveyors Spiral Groove Records on hand to sling the hottest in local, regional, national and international wax.

Attendees are also encouraged to bring records to trade with each other. Bring some duplicate copies from your collection and head home with something special and new-to-you!

Find out more about the Record Hop Record Swap at sonderbrewing.com/taproom-events



ROCKIN' ON THE RIVER

Winter Concert Series

at the Little Miami Brewing Co. Event Center

ALMOND BUTTER BAND | January 29th
SPOOKFLOATERS | February 12th
SAM HARNESS | February 19th
THE MONDAYS | March 5th

For ticket information visit www.littlemiamibrewing.com/concerts



Check out the newest additions to our line up - which one are YOU tasting first?

Batch 500

Pear and Elderberry Super Sour | ABV 7.0% IBU 10

As the name implies, this is our 500th batch of LMBC beer! Tart, berry and pear mingle together in a higher alcohol kettle sour (as seen in photo above)

Godzilla

Double IPA | ABV 10.0% IBU 80

Our biggest & hoppiest beer to date! Copious amounts of hops and malt make this truly a hopheads delight!

Misty Mountain Hop

American IPA | ABV 7.0% IBU 78

Brewed with a truckload of American hops for a pine, citrus, and tropical fruit beat-down



RGBEVs

HARD CRAFT BEVERAGES



Cincinnati-based Rhinegeist Brewery today announced the forthcoming launch of **RGBEVs**: a new line of malt-based, fruit-flavored alcoholic beverages. The company also revealed plans for a new hard tea brand, **Geist Tea**. Both new products are set to hit retailers with Rhinegeist's full distribution footprint in early March.



**NEW FOR '22? A NEW & IMPROVED
LOYALTY PROGRAM!**

It's easy, it's rewarding ... and trust us, you want in.

It's a brand-new year, and we're kicking it off with brand-new rewards!
Oh yes, think better discounts, crowler clubs ... and all-around better bang for your Cartridge-spent buck.

Here's the scoop:

- For every \$1 you spend at Cartridge; you earn 5 points.
- The points add up FAST – and so do the rewards ... from ½ off any appetizer to \$100 off your check (+ tons in between)!
- We've also added a **Crowler Club** ... buy 5 crowlers of any Cartridge beer fave, get one for only \$1 (reward crowler excludes high ABV beers).
- Best of all, sign-up is EASY – simply go to <https://bit.ly/CartridgeLoyalty> to create your new account (**already a member? See below!**).
- Then every time you pay, show your loyalty QR code/account info to start accruing points!
(Pro tip: save the loyalty page right to your smartphone's home screen for easy access when you're at the brewpub.)



**OUR NEW & IMPROVED
LOYALTY PROGRAM
IS HERE!**

**SIGN UP TO START
(OR CONTINUE) EARNING
5 POINTS FOR EVERY
\$ YOU SPEND.**

**THEN CASH IN THOSE POINTS
FOR SWEET REWARDS ...
FROM A 1¢ BEER TO \$100 OFF
(+ OUR NEW CROWLER CLUB).**

Already a member of our OLD rewards app?

We've taken care of *almost* everything for you – in fact, all of your current points have ALREADY rolled over ...

New Beer Releasing Today from our Friends @ Big Ash

New Beer Release!

FRIDAY

CARAMEL CHOCOLATE STOUT

JAN 14



Big Ash Brewing

www.bigashbrewing.com

5230 Beechmont Ave, Cincinnati, OH 45230



THIRD EYE[®]
BREWING COMPANY

JUST SNACKIN'
PEANUT BUTTER BANANA BLONDE ALE
6.0% ABV 20 IBU

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This is the perfect beer for your after-school snack. Packed with 1000lbs of sweet, fresh banana and creamy peanut butter with a hint of breadiness, it's best enjoyed while watching cartoons and avoiding your homework. It might spoil your appetite for dinner, so ask permission before drinking. Plus, this would have been a Brew that Elvis would have enjoyed!