





JERRY's HAPPY HALLOWEEKEND!

Friday 10/29-Saturday 10/30 Grown-up in costume will receive a FREE, very special, highly coveted, Dead Low Purple Party Pint Koozie to keep your pint cozy!

Sunday 10/31 It's the kiddos turn! Stop in with the kiddos in costume for "All Treats-No Tricks" between noon-6pm.





SPOOKY & SPIRITED



We'll be rocking with the <u>Cereal Killers</u> on Friday, October 29th from 7PM - 11PM to start Halloween weekend off with some fun. We'll be pouring Pumpcan, Blood Orange PsycHOPathy, and Bloodwood which is a beer aged in red wine barrels with raspberry, blackberry, orange, and lemon zest added to it as some drinks perfectly fitting the occasion.



Venture into the upside down at Streetside Brewery this Saturday, Oct. 30 for Demogorgon Day, a celebration of the brewery's beastly barrel aged imperial stout. Streetside is breaking out new variants of Demogorgon for the event, as well as some fan favorite selections from the cellar. New for 2021 are a single barrel version aged 18 months in a New Riff bourbon barrel, butter pecan and butter pecan pie variants aged in Boone County bourbon barrels, coconut coffee and double coconut coffee aged in coconut rum barrels, and two Snickers variants (standard and almond) aged in Blanton's bourbon barrels. Fans of prior Demogorgon releases can look forward to apple brandy, double maple, s'mores and tiramisu variants making a return in very limited quantities. Get all the details on the full list of beers at facebook.com/streetsidebrewery



TAILSPIN ALE FEST returns to historic Bowman Field for a SPECIAL SPOOKY EDITION on Saturday, OCTOBER 30TH.

Highlights for a Scary Good Tailspin Ale Fest 2021:

2021 Highlights of the additions and features from last year's festival:

- **NEW LOCATION AT BOWMAN FIELD** across the airfield at the Central American Hangar (Taylorsville Rd)
- NEW: "Hand Bar" in honor of Scott Hand from Monnik Beer Company.
- **NEW CHARITY for the Spooky Version of Tailspin Ale Fest The HOP Foundation** benefitting folks in the brewing community in financial need, due to medical emergencies or other tragedy.
- More space and HUMONGOUS Tents in front of the vintage Central American Airways hangar, PLUS OTHER TENTS with more fun!
- The ESPN Lager Lounge powered by Four Pegs Beer Lounge! You won't miss the UofL Basketball game, plus enjoy tasty lagers and chicken wings in this specialty bar tent.
- VIP's will receive an Independence Bank shopping bag with an exclusive Bell's Beer Tailspin Souvenir 2021 Sling Backpack.
- Drake's Silent Disco! People danced like no one was watching or LISTENING! We can't promise the Nappy Roots will make an impromptu appearance again to perform along with the DJ, but you never know.... Also located in the Silent Disco was four featured brews handpicked by Drake's.
- The Bourbon Barrel Beer Bar was a popular spot and will return.
- Cider and Sour Bar will be back again! Pucker up!



WE'VE COME A LONG WAY FAST ...

And with great beer, great food, and great guests like you, the sky's the limit!

How can a full year have passed by already? Hard to believe, but our first anniversary is upon us, and we wanted to share some of the fun and festivities with you ... a sneak peek into what we've got planned for the weekend.

Thanks for helping us raise a glass and celebrate.

Let's start with 52.

A noteworthy number that covers not only the weeks over our first year of business, but also the variety of beers we've brewed since last fall's grand opening (!!). Halloween 2020, we opened our doors with 5 beers on tap – now, we've regularly got up to 20 varieties on draft at any given time.

No surprise, one year later, our 1-year anniversary celebration is going to be

all about the beer.

It all kicks off Friday ...

This Friday, Oct 29, the grand festivities start at 4p – we're tapping two brand-new beers, brewed specifically for our anniversary: Honoring the Past (Cream Ale) and Brewing the Future (Fruited Double IPA). Why these two? Push play below to hear all about it, straight from the source...



Then on Saturday ...

Oct 30th will see the return of our "original five" – with a twist. Timed tappings will occur throughout the day, starring each of Cartridge's 5 grand opening beers along with a limited-release, small-batch anniversary variant of each. Watch our social feed for exact times!

Saturday morning, we'll also release a VERY special mixed four-pack that includes 2 cans of Honoring the Past Cream Ale and 2 cans of Brewing the Future Fruited DIPA, along with (spoiler alert) a limited-edition commemorative anniversary celebration poster – available both Saturday and Sunday

to the first 50 to buy the anniversary 4-pack.



There's even brand-new beer-inspired merch ...

Available NOW, only in the brewpub – think that signature Cartucho sugar skull and Up the Hill stripe set, both now emblazoned on a tee. It's been a wild ride, to say the least. And we can't wait to show you what we've got in store for year two. Here's to us, but more important – here's to you!

Be sure to also follow, like, and share with your friends on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u> for ongoing updates, brewery features and more!



Third Eye Brewing Introduces a new Collaboration Brew BEARING GOLD NEIPA
6.7% ABV 25 IBU

This 3-way collaboration brings together Belle and the Bear and Cincinnati's 2021 GABF Gold Medal winners Brink and Third Eye Brewing. Southern hemisphere hops, Nelson, and Galaxy, bring spectacular fruit tones of passionfruit, fresh crushed gooseberries, peach, guava, and oranges to this special brew.