

ESOTERIC BREWING

Kallima

Coffee Cream Ale - 4.8%

We take the cream ale and fuse it with a special roasted La Terza coffee blend to provide a tantalizing twist that's refreshingly invigorating.



Kallima Coffee Cream Ale
Can Release
Friday 4/9 1:00 pm



Cincinnati's [Esoteric Brewing](http://www.esotericbrewing.com) decided to tap into the hot market for the style, offering Kallima coffee cream ale as their inaugural canned beer. Six-packs will be available starting Friday, April 9, featuring label art inspired by Esoteric's stunning art deco building located in the Walnut Hills neighborhood. Be sure to follow the brewery on social media to stay on tap of future can releases: [facebook.com/esotericbeer](https://www.facebook.com/esotericbeer)





The advertisement features a white can of Snare American Wit Ale on the left. The can has a red circular logo with a white 'C' and the words "CARTRIDGE BREWING" around it. Below the logo, it says "SNARE AMERICAN WIT ALE" and "4.8%". To the right of the can, the text "SNARE AMERICAN WIT ALE" is written in large, bold, orange letters. Below this, it says "APRIL 2021 IMPACT BEER" in green, followed by "IN SUPPORT OF" in black. To the right of this text is a circular logo for the "KINGS KNIGHTS BAND" featuring a knight's helmet. At the bottom left, there is a green button with a white arrow and the text "PRE-ORDER BY 4/16".

Snare

American Wit Ale (4-pk 16oz)

Born in Newark, Ohio, John Clem served as a drummer boy for the Union Army during the Civil War. He gained fame for his bravery on the battlefield, becoming the youngest noncommissioned officer in Army history. By drinking Snare you're helping other young musicians create their own amazing stories. (4.8% ABV 15 IBU) As our April 2021 Impact Beer - all net profits will be donated to support the Kings Band Boosters. You can learn more about them at www.kingsband.org

This decommissioned firehouse will soon be home to a Craft Brewery in Lebanon, OH



**It is scheduled to open in spring
2022**

On West Silver Street

Fairfax's Karrikin Spirits Co. Releases a Spicy Sparkling Cocktail in a Can

Meet your new summer sipper Poco Loco, a sparkling strawberry jalapeno margarita
MEG BOLTE APR 7, 2021 CITY BEAT



PHOTO: PROVIDED BY KARRIKIN SPIRITS

Karrikin Spirits Co. is turning one of their cocktail classics into a sparkling spirit, just in time for warmer weather. Made with Karrikin's own Blaze Agave Spirit and mixed with strawberry, jalapeno and coriander, the Un Poco Loco has been a favorite on the cocktail menu since December 2018.

Now, it's the inspiration behind Karrikin's latest canned, sparkling strawberry jalapeno margarita called Poco Loco.

Just in time to freshen up your spring, the sparkling spirit boasts 4.75% ABV, and just like all of Karrikin's spirits, it's also gluten-free. By blending Blaze with juice made from jalapenos and strawberries, the Poco Loco brings a balance of sweet and spicy.

The Poco Loco launch took place at Findlay Market Jane's, formerly known as the Findlay Market Biergarten, from April 1-3. If you were unable to celebrate with the Karrikin crew, you can still get your hands on a Poco Loco (and any other canned Karrikin products) at your local grocery store, gas station and many bars and restaurants.

Karrikin Spirits Co. is located at 3717 Jonlen Drive, Fairfax. It is currently closed to guests due to the pandemic.

MADTREE BREWING

THIS PACK GIVES BACK



MadTree exists to connect people to nature and each other. Throughout each state we distribute in (OH, KY, and TN) we're putting our purpose in action with local nonprofits in each major city our beer is available for purchase. Through May 8th, we're donating a portion of the proceeds from every single 6-pack and 12-pack of MadTree sold. Drink local, support local. Check out the nonprofits and their mission listed by state below:

Ohio-Cincinnati: [Cincinnati Parks Foundation](#) - supporting the conservation and enhancement of Cincinnati's parks and greenspaces.

Dayton: [Beaver Creek Wetlands](#) - protecting the wetland ecosystem in the Beaver Creek watershed through partnerships, community networks and public education.

Columbus: [Ohio Ecological Food and Farm Association](#) - cultivating a future in which sustainable and organic farmers thrive, local food nourishes our communities, and agricultural practices protect and enhance our environment.

Cleveland: [Bike Cleveland](#) - creating a region that is sustainable, connected, healthy, and vibrant by promoting bicycling and advocating for safe and equitable transportation for all.

Kentucky-Lexington: [Red River Gorge Climbers' Coalition](#) - dedicated to securing and protecting open, public access to rock climbing in the Red River Gorge area of Kentucky and promoting conservation of the environment on the lands where we climb.

Louisville: [Bernheim Forest](#) - connecting people with nature and a leader in ecological stewardship that inspires the exploration of our deep connections with nature.