

## AWARD ELIGIBILITY

- Farm must be located in Iowa and owned by an Iowa resident(s)
- Open to all types of farming operations
- You are also welcome to nominate a family other than your own

## ENTRY PROCEDURE

- Visit [iowastatefair.org/participate/way-we-live-award](http://iowastatefair.org/participate/way-we-live-award) to print or fill out an editable entry form
- Must complete the entry form describing how living on a farm and choosing the occupation of farming has shaped your family's life
- Must submit a family photo that illustrates your family's commitment to your farming operation
- Entries may be mailed to the address listed or emailed to [ewynn@iowastatefair.org](mailto:ewynn@iowastatefair.org)
- Entries from 2018, 2019 and 2020 will also be in consideration.



ALL ENTRIES MUST BE  
SUBMITTED OR POSTMARKED BY

# JUNE 1, 2021

## AWARD SPONSOR



## MEDIA SPONSORS

*Iowa Farmer Today*

**THE  
BIG  
SHOWS**



## IOWA STATE FAIR

# THE WAY WE LIVE

AN AWARD FOR IOWA  
FARM FAMILIES WHO  
LOVE THE LAND AND  
THE PRODUCT THEY  
PRODUCE



IowaStateFair

NOTHING  
COMPARES

**AUG 12-22**

# THE WAY WE LIVE

The Iowa State Fair is searching for six farm families to highlight during the Iowa State Fair. These families exemplify farm values derived from hard work and a love for the occupation of farming. Selected families must show dedication to Iowa agriculture in their daily lives and in the lives of their family members.

# AWARD BENEFITS

- \$250 cash award
- Iowa State Fair gate admission tickets
- Vehicle permit for day of recognition
- Coupons from Cattlemen's Beef Quarters, Iowa Pork Tent, Iowa Turkey Federation Turkey Grill, Midwest Dairy Association Dairy Barn, and the Iowa Poultry Association
- Introduction and award presentation on the Anne and Bill Riley Stage
- Recognition display in the Paul R. Knapp Animal Learning Center during the 2021 Fair
- One night stay courtesy of the Holiday Inn Downtown Mercy Campus



# TESTIMONIALS

"Farming is more than a job; it's a calling for our family, and farming is our passion."

—Melissa Moretz, Moretz Family Farms – Kensett, IA  
2019 award winner

"The memories are what make farming worth every lost penny. I am proud of our farm and I am proud to be a farmer's daughter."

—Alexa Sickelka, Joel Sickelka Farm – Sutherland, IA  
2019 award winner

"Our lives revolve around the farm and we won't have it any other way. Our family loves what we do, in good time and bad, because there is no better way to be close to your family than to be giving back to the world around you."

—Cummings Family Farm, Knoxville, IA  
2019 award winner

"Being a family farm operation we know the importance of the small things in life and cherish the time we get to spend together working on our farm as a family."

—Le-O-La Holsteins, Demmer Family – Peosta, IA  
2019 award winner



# MORE INFORMATION

**CONTACT: EMILY WYNN**

515-401-1544  
ewynn@iowastatefair.org

P.O. Box 57130  
Des Moines, IA 50317