

NEW LOOK. NEW LINEUP.



It is here! Starting **today**, you will begin seeing our new products on shelves and we cannot wait for you to try them. We have a core lineup out now and some other fun surprises down the road. Our commitment to you starts with making sure our brews are consistent and high quality. Each new beer available now and why we think they will be a staple in your refrigerator:



SMITHY
HELLES LAGER

Smithy is a golden lager with a soft malty flavor and a round dry finish. Poured with a creamy white head.

4.8% ABV 18 IBU



If you enjoyed our Original Lager, Smithy is your new go-to. Coming in at 4.8% and 18 IBUs, Smithy is your go-to golden craft lager, full of soft malty flavor with a round dry finish.



RIVET
WEST COAST STYLE IPA

Rivet is a dank, golden West Coast IPA. Full of intense hop aroma plus citrus, floral and pine scents. There's a slight malt sweetness to give it a backbone and to balance the bitterness.

6.3% ABV 72 IBU



Rivet will put a stronghold on your love of IPAs at 6.3% ABV and 72 IBUs. Intense hoppy flavor is joined together with citrus, floral and pine aromas to create a dank, golden West Coast IPA. Third Wave fans will find a new favorite in Rivet.



GROOVE
HAZY IPA

Groove is hoppy but not bitter. It's easy like Sunday morning. This yellow hazy IPA uses fruit-forward hop varieties that add a burst of tropical fruit notes with just enough bitterness.

6.0% ABV 45 IBU



The image shows a can of Moerlein Groove Hazy IPA. The can is white with a green label. The label features a large 'M' with '18' on the left and '53' on the right, and the word 'MOERLEIN' below it. Underneath, it says 'GROOVE HAZY IPA - INDIA PALE ALE'. The background is a green gradient with the word 'MOERLEIN' repeated in a lighter green font.

Big Hazy lovers, welcome to your new hazy IPA. Groove is sure to make its mark with juicy, hoppy flavor and a super smooth finish at 6.0% ABV and 45 IBUs. This IPA contains fruit-forward hop varieties that add a burst of tropical fruit notes with just enough bitterness.



TWIST
PALE ALE

Twist is a European and American hybrid pale ale. This golden-orange ale has some hop bitterness plus earthy floral notes to balance it out.

5.2% ABV 40 IBU

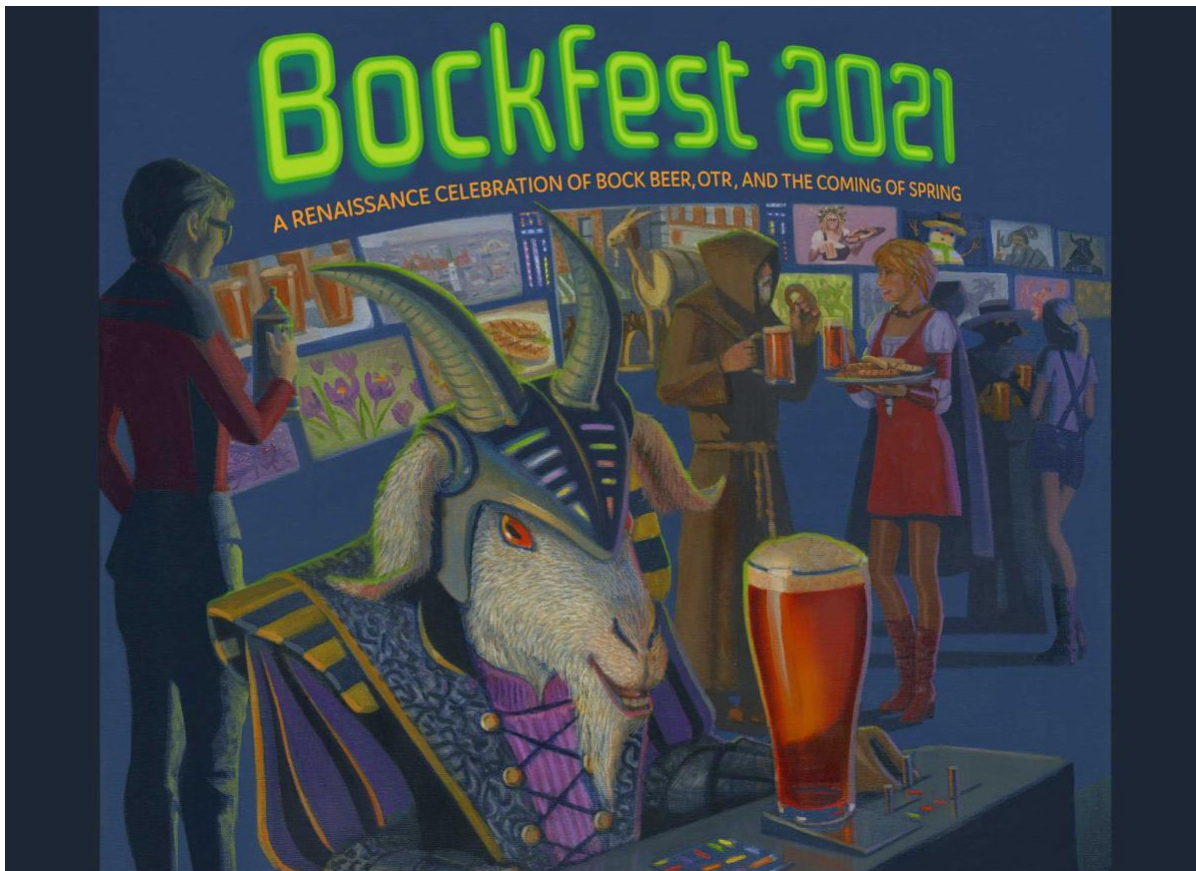


The image shows a can of Moerlein Twist Pale Ale. The can is white with a red label. The label features a large 'M' with '18' on the left and '53' on the right, and the word 'MOERLEIN' below it. Underneath, it says 'TWIST PALE ALE'. The background is a red gradient with the word 'MOERLEIN' repeated in a lighter red font.

We created this medium-bodied pale ale with a twist. At 5.2% and 40 IBUs, this beer is a hybrid of European and American pale ales with some hop bitterness balanced with earthy floral notes. If you enjoyed OTR before, Twist is sure to be the first one you pick up.



This classic German Brown Ale is slightly fruity like an ale, but crisp and clean like lager making it an one-of-a-kind beer that pays homage to our German roots. Looking for an ale that will really strike your fancy? You've found it with Bronzer at 5.2% ABV and 33 IBUs.



29th Bockfest returns

[Bockfest](#) stumbles into its 29th year on **March 5 - March 7, 2021!** The annual celebration of bock beer, Cincinnati's brewing heritage, and the Coming of Spring returns in a slightly different format to let everyone celebrate safely.

Let's celebrate safely

Due to the ongoing pandemic, organizers did not feel that we could provide a safe environment for the Parade, Bockfest Hall, Sausage Queen, and other celebrated events while keeping up the spirit of Bockfest.

It's Bockfest, we're still gonna party!

We have over two dozen participating breweries, bars, and restaurants where you can safely get your bock on March 5-7.

Over-the-Rhine and Downtown



Greater Cincinnati





FIBONACCI

BREWING COMPANY

Re-Opening March 3rd

Thanks for all the support over the last three months. Even though we were partially closed, it was still great to see everyone at the drive-thru or on deliveries. Now the time has come for us to re-open the brewery for on-site consumption. Opening day will be this Wednesday, March 3rd from 5 pm-10 pm. We are keeping it low key but will have an exciting line-up of beers which include:

- Some of Your Favorites
 - Tollhouse American Stout
 - Hoy Belgian Tripel
 - Oberhausen Kolsch
 - Earth Daisy IIPA
 - Singleton English Brown
- Awesome Sours
 - Pride of the Valley Paw Paw
 - Cerasus Imperial Cherry Gose
- Special Releases & Barrel Aged
 - BA Polar Vortex Strong Ale
 - BA Maillard Vanilla Pastry Stout
 - Equilateral Triple IPA

Bockfest at Fibonacci

Due to the ongoing pandemic, organizers did not feel that they could provide a safe environment for the Parade, Bockfest Hall, Sausage Queen, and other celebrated events. Instead, individual breweries and other venues will be celebrating throughout the weekend to help spread out crowds and celebrations. You can see more information on the Bockfest [website](#).

We will be celebrating with two bock beers: Honey, our barrel-aged Doppelbock and Buttercup, our new Dunkles Bock. We named this new beer after our baby goat, Buttercup. She will be on-site to meet everyone with our other goats Fiddlehead and Honey. We will have music and food on Friday and Saturday so it will be a great time to come and celebrate the first tapping of the beer as we re-open our space. Festivities are March 5th, 6th, and 7th.

Delivery and Shipping Updates

Over the past year, we have driven close to 13,000 miles delivering beer and it helped immensely to keep us in business. We are so grateful to everyone who has supported our business this way and so many other ways. However, the number and frequency have declined as COVID continues to change all of our lives and patterns of living and so we are moving to one day each week for delivery and shipping.

We still want to be able to offer these services to those who live too far or are still quarantining at home. We will be shipping and driving throughout Hamilton County for deliveries on Wednesdays only starting this week.

This Week's Events for Bockfest: **March 4-7, 2021**

It is the most wonderful time of the year in Cincinnati: Bockfest! While things will be different this year, the great tradition of goats and bock beers will continue in the Queen City for the 29th time. Remember that reservations are highly recommended (if not required) for all of these events.

Here are some of the highlights of Bockfest 2021: **All weekend at Fibonacci Brewing – New Baby Goat!** Fibonacci has a new baby goat named Buttercup and two bock beers named for two of their goats. Buttercup's namesake beer is a Dunkles Bock, and the other beer is a New Riff rye whiskey barrel-aged Doppelbock named Honey after another resident goat.



Thursday, March 4th at 5:30 pm at Alexandria Brewing: Blessing of the bock and tapping of Slayerator Doppelbock and Farmer Bock

Thursday, March 4th at 7:00 pm at Arnold's Bar & Grill – The Tapping of the Bocks
Brother Tim Sucher, a Franciscan Monk from St. Francis Seraph Church, will bless all eleven bock beers on tap. Live music from Preston Charles from 6:00-8:00 pm.

Friday, March 5th at 11:00 am at Rebel Mettle Brewing – New Bock Beer Release
Colonel Copper Kupferdoppelbock joins Bock & Roll Bockbier in the taproom.

Friday, March 5th at 11:30 am at March First Brewing – Bock Beers Tapping
They include March First Heller Bock, Warped Wing Barrel-Aged Maple Abominator, Common Beer Co. Bock-A-Fella, and Grainworks Cincinnati Liars Lager Bock.

Friday, March 5th at 3:00 pm at Figleaf Brewing – Bock Beers Tapping
They include March First Heller Bock, Wooden Cask BA Oh Hell Yes Bock, HighGrain Ibex Weizenbock, and 16 Lots Kurve Bock.

Friday, March 5th at 5:30 pm at Big Ash Brewing – Ceremonial Tapping of Big Ash “Goat Rope” Bock Beer on the “Pour-Your-Own” Tapwall

Friday, March 5th at 6:00 pm at Mecklenburg Gardens – Keg Tapping of Paulaner Salvator PLUS Bock And Doppelbock Tap Takeover
Special Guests: Schutzenfest Konig and Konigin – Randy and Katrina Brunsmann

Saturday, March 6th from 10:00 am to 3:00 pm at Moerlein Lager House – Bockfest Book and Poster Signing with Jim Effler Bockfest artist Jim Effler will be signing his new book *25 Years of Bockfest Posters* and a variety of previous and current Bockfest posters.

There are (at last count) 36 different Bockfest venues this year both in the usual OTR and Downtown area plus more in the greater Cincinnati area. Check them all out on the [official Bockfest website](#).