



**IOWA AG EXPO**  
**FEBRUARY 2-4, 2021**  
IOWA EVENTS CENTER | DES MOINES, IA

## **Iowa Ag Expo COVID Safety Precautions**

The safety of all exhibitors, attendees, volunteers and Expo staff remains our top priority. We have been working closely with the Iowa Events Center (IEC) to determine all the necessary precautions we must take to have a safe and successful Expo.

These precautions are designed to not only keep everyone as safe as possible during the Expo, but to allow exhibitor participation and public attendance as well. We thank you for being in this together with us!

Here are the safety protocols planned at this time:

### **GENERAL**

- IEC will have additional staff to keep facilities clean and sanitized during the Expo.

### **ENTRANCES**

- Face coverings and personal-sized hand sanitizer will be available at all entrances.
- Virus-inhibiting, nano material applied to all entrance and restroom door handles.

### **EXHIBITS**

- Move-in will be available across two days on all floors.
- When possible, exhibitors will work in an 8' or 9' deep booth so that aisles can be wider.
- One-way aisles will be encouraged.
- Running tall drapes between exhibitors 4' to 5' out from the back of the booth. (Not bulk spaces)
- Extra space will be added around traditionally congested booths such as Bomgaars/DeWalt.
- There will be no exhibitor check-in at the Expo office. Packets will be delivered directly to your booth instead.
- No personalized exhibitor name badges will be made this year to ease congestion in the Expo office. Blank name badges will be included with your exhibitor packet.
- Face coverings and social distancing are required. Producers are more likely to approach you and engage in conversation if you wear a face covering. (Face coverings can be taken off temporarily in the back of booths when not engaging others.)
- Spectra Food Services encourages exhibitors to pre-order lunches that can be delivered to your booth.
- Additional eating and rest areas scattered throughout the buildings to provide for proper social distancing
- Take advantage of "no touch" literature service where farmers can text a number posted in your booth to download literature and/or videos. Information on setting up this FREE service will be emailed in January.
- Disinfect any shared surfaces (e.g. demo equipment, touch screens, etc.) on a regular basis.
- We will contact personnel working the booth with timely emails and/or texts.
- Utilize contactless payment methods.
- Implement a "no handshake" policy.

### **MISC.**

- Seminars will not be held this year to avoid groups gathering in small rooms.
- LIVE Ag Tech Innovation competition will not be held this year.

Look for further updates here regarding safety protocols as we continue to monitor the state and county COVID case rates and make any necessary updates. In the meantime, we encourage you to take every precautionary measure possible to ensure your personal health and safety, and that of everyone around you. **Protocols as of December 10, 2020.**