



# PHANTOM FOREST

JUICY IMPERIAL IPA

Stone Fruit Notes | Tropical | Smooth Year-round | 6-pack and draft ABV: 8.0% / IBU: 65

Phantom Forest is an 8% ABV juicy, imperial IPA. Patterns of stone fruit, berry medley and tropical hop flavors come together to create an artfully crafted beer. Followed by a juicy taste and smooth finish, now's the time to enjoy the moment you have been looking forward to. Find your forest.

> HOPS Mosaic, Citra, Simcoe

> > MALTS

2-Row Brewers, White Wheat, Goldpils Vienna, Caramel 20L, Carapils



As we wrap up our first summer of slinging suds to you fine folks, we wanted to take a minute to say THANK YOU! While our kickoff has been anything but a traditional taproom opening, your support has made things even more fun than we could have pictured. We're looking forward to hosting more of you Outcasts as we continue to take things one step at a time and eventually work our way to full capacity.

As our summer opening line-up transitions into our first fall debut, come and check out our space for yourself with half priced pints during our new **Happy Hours** (4pm-5pm Tues-Fri & 12pm-1pm on weekends) and stay tuned for more updates from our team! <u>#AllOutcastsWelcome</u>

### **BEERS UP TO BAT AND ON DECK**

#### **HECKLER - JUICY IPA**

Everyone's favorite juicy citrus IPA is officially back in the taproom for pints and growler fills. The aroma, bitter touch, and mosaic and citra hops will hit the spot whether you're poolside or on our dog-friendly patio!

#### **RIVETER - DORTMUNDER EXPORT LAGER**

The style gained popularity with industrial workers in Dortmund, Germany in the 19th century and is still a favorite of our hard working pals today. NOW FLOWING!

#### FARMER - WET HOP IPA

Local Boondock Farms invited us to pick fresh, full coned Zeus and Cascade hops for our upcoming Wet Hop IPA and we couldn't be more excited about it! NOW FLOWING!



## Yuengling and Molson Coors Form Joint Venture to Expand Geographic Footprint of Yuengling Beers

Partnership to expand Yuengling's distribution to millions of fans

POTTSVILLE, Pa., Sept. 15, 2020 /PRNewswire/ -- D.G. Yuengling & Son, Inc., America's Oldest Brewery<sup>®</sup>, and Molson Coors Beverage Company (NYSE: <u>TAP</u>, TSX: TPX) have launched a long-term brewing partnership, which will bring Yuengling's beer to millions more people outside of their East Coast footprint. This partnership will allow the distribution of Yuengling beers to expand further west for the first time in history.

The joint venture between Yuengling and Molson Coors will oversee any new market expansion beyond the 191-year-old brewer's existing 22 state footprint plus any future New England expansion. The partnership is expected to begin by launching in the second half of 2021 and will be governed by a board of directors, consisting evenly of Yuengling and Molson Coors family members and executives. Importantly, D.G. Yuengling & Son, Inc. remains a family-owned business and the existing company will operate separately from the joint venture with Molson Coors.

"We are excited to launch this brewing partnership with the team at Molson Coors. Like Yuengling, Molson Coors has an established commitment to quality and rich history of family brewing excellence," said Wendy Yuengling, Chief Administrative Officer and 6<sup>th</sup> generation family member, D.G. Yuengling & Son, Inc. "This partnership is a great opportunity for us to grow our distribution footprint for the long-term, while continuing to support our existing markets and the communities in which we operate."

The Yuengling family will work closely with the iconic Coors and Molson brewing families, and the Molson Coors Beverage Company, to brew Yuengling products and expand their geographic footprint as an extension of America's Oldest Brewery. Together, Yuengling brewers will work hand-in-hand at Molson Coors' world-class brewing facilities and tap into their expertise in brewing and distribution to make the Yuengling brands more accessible to fans by opening markets the company can't currently reach.

"This is a huge growth opportunity for Yuengling, it's a huge growth opportunity for Molson Coors, and we're going to make a whole lot of Yuengling fans out west really happy," said Gavin Hattersley, President and CEO of Molson Coors Beverage Company. "Today, three storied brewing families and their collective 18 generations of brewing excellence, have come together with one goal for the future – a future focused on growth. That is worth celebrating."

"We are excited to work with the Molson Coors' team on this partnership," said Jennifer Yuengling, Vice President of Operations and 6<sup>th</sup> generation family member, D.G. Yuengling & Son, Inc. "Fans can expect the same Yuengling recipes and great taste they have come to love for more than 190 years."