

FOR IMMEDIATE RELEASE



**JUNETEENTH FILM FESTIVAL WITH 100%
OF TICKETS SALES TO BENEFIT UNCF
POSTPONED**

*New date to be announced soon for event at
Emagine Royal Oak*

(TROY, MI – June 18, 2020) Emagine Entertainment, Inc., an innovator in luxury theatres, is saddened to announce that the Juneteenth Film Festival to benefit the United Negro College Fund (UNCF) has been indefinitely postponed. The film festival was originally planned to begin Friday, June 19th with 100% of net ticket proceeds benefiting UNCF. At this time, all tickets sold will be automatically refunded to the respective guest's credit card. Emagine Royal Oak, the intended Michigan host venue for the festival, is located at 200 N. Main Street in Royal Oak at the corner of 11 Mile and Main. The second festival site, in Minneapolis, MN, will proceed with the program, as planned.

Four days after news of the event was brought to the attention of state officials, Emagine's Chairman, Paul Glantz, was today served at his home with a letter from the Attorney General's office advising that it would bring criminal charges against him if he proceeded with the film festival as planned. Rather than being charged as a criminal, Mr. Glantz has decided to postpone the Michigan event. Mr. Glantz noted "The hypocrisy of our Governor's orders is unfathomable in magnitude. Strip clubs are open, massage parlors are open, and yet there is alleged 'science and data' to support the continued closure of movie theaters. It is okay to walk arm and arm with folks in Highland Park for a photo op in violation of social distancing guidelines, but we allegedly pose a threat to the life and safety of our guests. If there is anything more arbitrary and capricious in governmental behavior, I certainly haven't experienced it in my lifetime."

Mr. Glantz went on to note "Governor Whitmer's Executive Order 2020-110 Paragraph 15 explicitly provides 'nothing in this order shall be taken to abridge protections guaranteed by the state or federal constitution under these emergency circumstances.' Under the First Amendment to the U.S. Constitution Emagine's guests are guaranteed the right to peaceably assemble in the absence of a rational justification to preempt such rights. Indeed, we have undertaken extensive efforts to ensure public safety as outlined in a comprehensive submitted to the Governor's office for review. Sadly, we have received absolutely no feedback on our reopening plan. It has apparently been ignored or dismissed without consideration. We find this wrongful abuse of governmental power appalling, and we will be seeking legal redress to prevent it from occurring in the future."

Mr. Glantz further noted “To our friends at UNCF, we continue to believe in the benefits this Film Festival can bring to the community. We look forward to the partnership we have established with UNCF to raise money, and to support, educate, and empower black youth in our communities. The Royal Oak show will go on at a later date.”

ABOUT EMAGINE ENTERTAINMENT:

Emagine Entertainment’s affiliates own and operate luxury theatres in Michigan, Illinois, and Wisconsin. Emagine operates theatres with a combined 12,600 seats and 128 screens. Emagine has led the way in bringing luxury theatres to the metropolitan Detroit market. Emagine enjoys the honor and distinction of being named “Best Movie Theatre” for several years running by the ***Detroit Free Press***, the ***Detroit News***, and ***WDIV*** television. Emagine has been named “Best Theater to See a First Run Movie” by ***Hour Magazine*** consecutively for the past 9 years.

Emagine is a recognized innovator in the theatrical exhibition industry having been the first theatre chain in the world to convert to 100% digital projection. In 1997, Cinema Hollywood (now Emagine Birch Run) was the first theatre in Michigan to open with all stadium seating. Emagine was the first to introduce 4K projection to the Detroit market and it boasted three of the first 100 Dolby Atmos[®] immersive sound systems deployed worldwide. On December 15, 2017, Emagine began operating the largest movie screen in the State of Michigan with the opening of its **Super EMAX** auditorium (featuring laser projection technology) at its megaplex in Novi, Michigan and on December 19, 2019, Emagine opened the largest CinemaScope screen in the Midwest at its Emagine Canton/Westland location. Paul Glantz, Chairman of Emagine Entertainment, has been interviewed on CNN concerning his views and opinions on the operation of luxury theatres. On February 28, 2018, Emagine Entertainment, Inc. and 7-time BET Award-winning and Grammy[®] nominated superstar **Big Sean** (Sean Anderson), announced their joint venture agreement to develop, ***Sean Anderson Theatre, powered by Emagine***, a world class cinematic and live music entertainment center in Detroit (and potentially at other sites around the U.S., as well. The new partnership is actively scouting prospective sites in Detroit with the goal of opening in Detroit by early 2021.

Emagine’s luxury experience incorporates not only reclining chairs but also gourmet snacks, reserved seating, in-seat service and other upscale amenities such as valet parking. All Emagine theatres offer adult patrons the option of enjoying their favorite cocktail, beer or wine while concurrently maintaining a genteel and welcoming environment for families.

Emagine Entertainment is proud of its excellent leadership team dedicated to maintaining the highest standard of customer service and a fastidious attention to cleanliness in its theatres. Emagine’s management has established themselves as recognized leaders in quality and in providing their guests with the best possible movie-going experience.

Emagine Entertainment social media:

Facebook: <https://www.facebook.com/emaginetheatres>

Twitter: <https://twitter.com/emaginetheatres> / @Emaginetheatres

YouTube: <https://www.youtube.com/user/EmagineTheatres>

Instagram: <https://www.instagram.com/emaginetheatres>

Flickr: <https://www.flickr.com/photos/emagine-entertainment/>

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