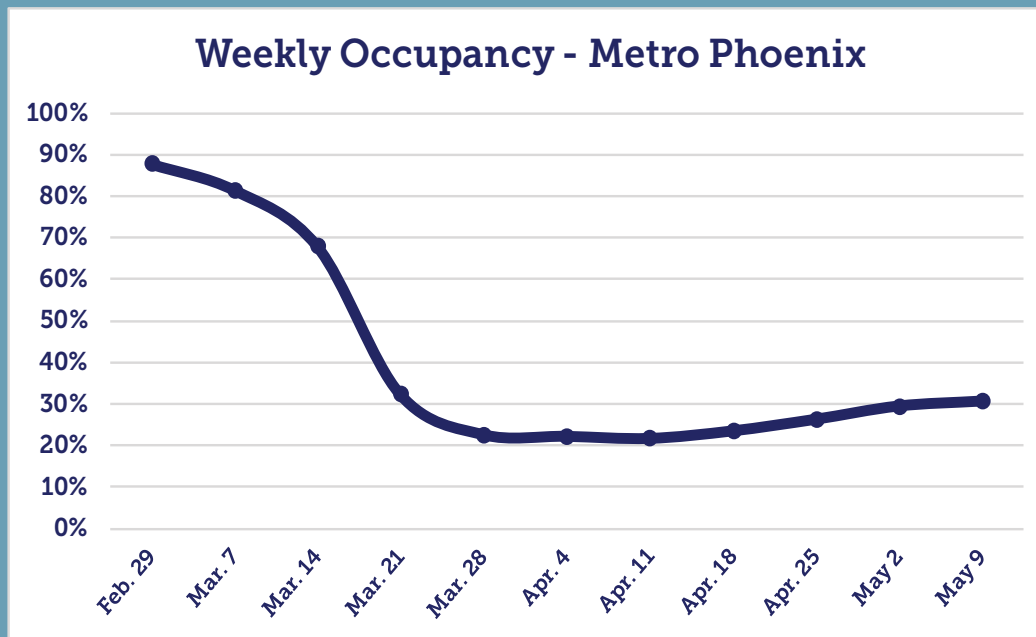


LODGING REPORT

Report Date: May 13, 2020

tourism.az.gov

MAY 3-9, 2020 METRO PHOENIX LODGING PERFORMANCE



Hotel Occupancy

↓ **Down**
57% YOY
30.7%

Hotel RevPAR

↓ **Down**
76% YOY
\$22.20

Hotel ADR

↓ **Down**
44% YOY
\$72.28

DATA DEFINITIONS

Hotel Occupancy: The percent of available rooms that are occupied in a given time period. (Supply/Demand)

Hotel RevPAR: Revenue per available room. This is the most comprehensive measure of lodging performance. (Occupancy x ADR)

Hotel ADR: Average Daily Rate, the average that all hotels charge for a room night. This does not include online travel agency commissions or resort fees.