

15th Annual Builders
St. Charles



April 5-7, 2019

St. Charles Convention Center

**Who You'll See
& Fun Things to Do**

For interviews and information,
contact Ellen Viehmann
at 314-817-5620 or
ViehmannE@hbastl.com

STLHomeShow.com



Kerry Ann Mendez is an award-winning garden educator, author and design consultant who is a frequent speaker at botanical gardens, arboretums and horticultural societies. Kerry Ann has written four gardening books and her monthly e-newsletter and blog go out to more than 14,000 subscribers throughout the United States and Canada. She will share tips and techniques to help area gardeners beautify their yards. Her seminars include **The Budget-Wise Gardener**, **Design Tips for Traffic-Stopping Curb Appeal** and **Switcheroos – Plant This, Not That**.



Jeff Holper, The Mole Hunter, is America's mole expert, with a tally of more than 35,000 moles trapped! He will be speaking about an arsenal of solutions ranging from Totally Organic to Slightly Manic. He's tried everything under the sun and he will tell show visitors what works – why, where and when. For those troubled by the unwanted presence of moles in the lawn, have no fear The Mole Hunter is here! Jeff's mission is to help the human race reclaim its lawn space and his entertaining presentation and knowledge of the beast will equip attendees to win in the battle of man vs. mole.

13th Annual St. Charles

**Sausage
Festival
& Wine
Tasting**



Enjoy tasty samples and products for purchase from sausage producers and wineries

Participating sausage companies: Davis Meat Processing, LLC; Hermann

Wurst Haus; Ohlemacher's Wisconsin Meat and Cheese Products. Participating wineries: Small Batch Winery; Stone Hill Winery.

Walter Knoll Florist

Floral Seminars



Participate in hands-on floral classes guided by Walter Knoll Florist's master designers

Show attendees can have fun creating their own bouquet to take home or give as a gift.

KIDSZONE

Presented by



Fun, free activities!

Kids can make a cedar tree cookie necklace or a bird feeder, plant vegetable seeds, try disc golf putting and driving and more!

**SPA AND
SWIM SPA
BLOWOUT
SALE**

Sponsored by
Spas and More!

Shop a 2,700 square foot tent and save 30-60% off regular retail prices, with more than 100 spas and swim spas to choose from!

**FOR IMMEDIATE
RELEASE**

FOR MORE INFORMATION
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The Builders St. Charles Home Show is the Place to See, Learn About and Buy the Latest Home Products and Services

St. Louis (February 15, 2019) –The 15th Annual Builders St. Charles Home Show is April 5-7 at St. Charles Convention Center, with free admission and parking. The Show is the place to shop the latest home products and services from more than 250 companies, many of them local, in one place. The Show, produced by the Home Builders Association of St. Louis and Eastern Missouri, will include approximately 350 booths, filling both levels of the facility.

The St. Charles Convention Center is conveniently located just off Interstate 70 at Convention Center Blvd. in St. Charles and has 70,000 square feet of exhibit space and 1,100 free parking spaces. Area consumers can find windows, doors, fencing, decks, kitchen and bath products, pools, spas, home accessories and much more – plus experts who can answer all of their home improvement questions.

Show visitors can attend informative seminars at the LP® SmartSide® Better Living Stage. Kerry Ann Mendez is an award-winning garden educator, author and design consultant who is a frequent speaker at botanical gardens, arboretums and horticultural societies. Kerry Ann has written four gardening books and her monthly e-newsletter and blog go out to more than 14,000 subscribers throughout the United States and Canada. She will share tips and techniques to help area gardeners beautify their yards. Her seminars include **The Budget-Wise Gardener, Design Tips for Traffic-Stopping Curb Appeal** and **Switcheroos – Plant This, Not That**.

Also appearing is Jeff Holper, The Mole Hunter. He is America's mole expert, with a tally of more than 35,000 moles trapped! He will be speaking about an arsenal of solutions ranging from Totally Organic to Slightly Manic. He's tried everything under the sun and he will tell show visitors what works – why, where and when. For those troubled by the unwanted presence of moles in the lawn, have no fear The Mole Hunter is here! Jeff's mission is to help the human race reclaim its lawn space and his entertaining presentation and knowledge of the beast will equip attendees to win in the battle of man vs. mole.

Show visitors won't want to miss the 13th Annual St. Charles Sausage Festival & Wine Tasting. This popular area will have free tastings from sausage producers and wineries, many of them from Missouri. Show visitors can also purchase items to take home. Davis Meat Processing, Hermann Wurst Haus and Ohlemacher's Wisconsin Meat and Cheese Products will offer samples of tasty summer sausages and bratwursts, plus various smoked and cured products. Attendees can also taste a variety of wines from Small Batch Winery and Stone Hill Winery.

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Attendees get to be floral designers when they participate in **Walter Knoll Floral Seminars**, hands-on floral design classes full of fun, innovative ideas presented by Walter Knoll Florist's world-class design team. Create your own bouquet to take home or give as a gift. Choose from several types of bouquets, each with a value of at least \$60. Classes have a nominal \$10-\$20 fee per class and space is limited.

Shop the Spa & Swim Spa Blowout Sale, sponsored by Spas and More! for a great deal on a new spa or swim spa. Visitors can shop a 2,700 square foot tent, accessible from just outside the main Show entrance in the south parking lot, for a variety of spas. This spectacular sale offers show visitors the opportunity to save 30-60% off regular retail prices, with more than 100 spas and swim spas to choose from!

The St. Charles Home Show is always a family-friendly destination. Bring the kids for a variety of fun, free activities at the **KIDSZONE, presented by the St. Charles County Parks and Recreation Department**. Kids can make a cedar tree cookie necklace or a bird feeder, plant vegetable seeds, try disc golf putting and driving and more! KIDSZONE hours are Friday from 3:00 to 6:00 p.m., Saturday from 12:00 to 4:00 p.m. and Sunday from 12:00 to 3:00 p.m. The St. Charles County Parks and Recreation Department offers unique parks, diverse facilities and a broad range of programs and special events for all ages to enjoy, in addition to features that enhance the region's historical and natural environmental heritage.

For area homeowners looking to do some home improvements, visiting the Show is the first step. Finding the products and services they need and the companies who can help will go a long way toward getting that project done. Visitors are encouraged to bring photos, plans and designs and have their questions answered by the experts. Plus, visitors who complete a brief show survey will be registered to win a \$500 Show Shopping Spree good with any exhibitor at the Show.

Show hours are 10:00 a.m. to 7:00 p.m. on Friday, April 5 and Saturday, April 6 and 10:00 a.m. to 5:00 p.m. on Sunday, April 7. Admission and parking are free. For more information, visit STLHomeShow.com.

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Fact Sheet

For more information contact Ellen Viehmann
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- Producer:** Home Builders Association of St. Louis and Eastern Missouri
- Dates:** April 5-7, 2019
- Location:** St. Charles Convention Center
1 Convention Center Plaza, St. Charles, MO 63303
- Show Hours:**
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| Friday, April 5 | 10 a.m. to 7 p.m. |
| Saturday, April 6 | 10 a.m. to 7 p.m. |
| Sunday, April 7 | 10 a.m. to 5 p.m. |
- Ticket Prices:** **FREE ADMISSION**
- Total Exhibitors:** 250 companies
- Total Booths:** 350 booths
- Square Footage:** 70,000 square feet on two levels
- Parking:** FREE parking is available at the St. Charles Convention Center

For more information, visit STLHomeShow.com