

JANUARY 24 - 27, 2019

**2019/ STL AUTO SHOW**

Featuring  **STL MOTORCYCLE  
& CUSTOM BIKE SHOW**

# 2019 St. Louis Auto Show feat. The STL Motorcycle and Custom Bike Show

## Key Facts & Attractions

### EVENT OVERVIEW:

The St. Louis Auto Show - the largest Midwest-based auto show outside of Detroit expected to bring 80,000 into downtown St. Louis - will kick off Thursday, Jan. 24 through Sunday, Jan. 27 and feature the latest in global automotive technology.

The show will include 500 new cars, trucks and SUVs from more than 25 manufacturers, along with family-friendly attractions like indoor rock climbing, a driving simulator, indoor ziplining, and cash prizes. For the first time ever, the show will add the St. Louis Motorcycle & Custom Bike Show, featuring the latest motorcycles and cash prizes.

**WHEN:** Thursday, Jan. 24: 11 a.m. - 9 p.m.  
Friday, Jan. 25: 10 a.m. - 10 p.m.  
Saturday, Jan. 26: 10 a.m. - 10 p.m.  
Sunday, Jan. 27: 10 a.m. - 5 p.m.

**WHERE:** The Dome at America's Center  
701 Convention Plaza, St. Louis, MO 63101

### TALKING POINTS:

- For the first time ever, the STL Motorcycle and Custom Bike Show is being included at the STL Auto Show.
- This is the only place in the country where you can go zip-lining and see a Lamborghini under the same roof
- The St. Louis Auto Show is the largest Midwest-based auto show outside of Detroit
- The Auto Show is expected to attract 80,000 to downtown St. Louis

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- 500+ of the latest cars, trucks, and SUVs from 25+ manufacturers are on display
  - 2020 Jeep Gladiator, 2020 Lincoln Aviator and more

## ATTRACTIONS:

- Million Dollar Mile
  - Dozens of exotic cars on display from Lamborghini, Bentley, Maserati, Rolls Royce and more
- Free Ultimate Kids Zone
  - Trampoline, rock climbing, racing simulators and more
- STL Motorcycle and Custom Bike Show
  - Contestants compete to win \$5,000 in cash prizes for the best bike
- Drift demos with Vaughn Gittin, Jr. and Chelsea DeNofa
  - Back by popular demand, world drifting champion Vaughn Gittin Jr. and Chelsea DeNofa will put on live drifting demonstrations at this year's Auto Show. Not only will you see their Ford Mustang RTRs in action, you'll also have the opportunity to get autographs or even get chosen for a ride-along.
- Aftermarket Alley
  - Discover how you can personalize your car, truck or SUV by visiting Aftermarket Alley. Here, you'll find the latest in automotive tech and accessories including:
    - Full Power Sunroofs
    - Window Tint
    - Leather interiors, Paint Protection Films and Ceramic Coatings
    - Mobile Video and Remote Starters
    - And so much more!
- Chrysler Ride & Drive
  - Drive FCA! lets you drive and experience the latest models from Chrysler, Dodge, Jeep, Ram and FIAT all for FREE.
- IndyCar Display Booth
  - For the first time in St. Louis Auto Show history, the new IndyCar bodystyle will be on display for all to see. But the action doesn't stop there. The 2019 IndyCar booth will feature dozens of attractions such as:
    - Total iRacing Driving Simulator
    - 2019 Bommarito 500 Grand Marshal Car unveil/display
    - Vintage Indy Registry 1978 Bud McLaren Indycar
    - And a surprise driver appearance on Friday evening from 6-7 p.m.
- Classic Car Studio
  - The team of master craftsmen from the hit TV series "Speed is the New Black" is back at the St. Louis Auto Show. This year, attendees will get an exclusive look at

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Featuring  STL MOTORCYCLE RACING TEAM

the Classic Car Studio with the crew's 1955 Chevy Nomad, the 1970 F100 and more.

- Stop by the booth to learn more about meet-and-greet opportunities with the Classic Car Studio crew.
  
- Car-I-Want Giveaway
  - Visit the CAR-I-WANT TOUCH-A-PRIZE display to enter for a chance to win \$50,000 toward a vehicle and other prizes.
  - \*\*Must be 18 to enter.

## TICKETS:

- \$10 online - [stlautoshow2019.eventbrite.com](http://stlautoshow2019.eventbrite.com)
- \$12 at the door

*For more information, visit [STLautoshow.com](http://STLautoshow.com)*