



**Cinco de Mayo Festival and Hispanic Heritage**  
**Sunday, April 29, 2018 1pm – 5pm Farmersville** (Roy's  
 Park 800 S. Farmersville Blvd) **and Saturday, May 5, 2018**  
**Visalia 5:30pm – 10pm** (Old Lumber Yard 300 E. Oak St.,  
 Visalia, CA)  
**Sponsorship Opportunities Circle one**

**PADRINO - \$5,000.00 (Tittle Sponsorship)**

Speaking opportunity to audience prior to performances, promotional logo placement in all event material, prominent logo placement on event website section, three informational booth rentals, emcee recognition throughout Event and ½ Page Ad in Hispanic Times Digital Newsletter

**COMPADRE - \$3,000.00**

Company logo on printed media posters, logo placement on event website section, two informational booth rentals, emcee recognition throughout Event and ¼ Page Ad in Hispanic Times Digital Newsletter

**PRIMO - \$1,500.00**

Company logo on printed media posters, informational booth rental and logo placement on event website section, emcee recognition throughout Event and recognition in Hispanic Times Digital Newsletter.

**AMIGO - \$500.00**

Company logo on printed media posters, informational booth rental, and company logo placement on event website section.

***All sponsors please submit a High-Resolution Image of Your Logo by April 10, 2018 or contact 559-734-6020***

**Sponsorships Agreement** - I have read the description of the levels and agree to sponsor at \_\_\_\_\_ Level in the amount of \$ \_\_\_\_\_.

**Method of payment:** Check enclosed \_\_\_\_\_ Invoice me \_\_\_\_\_ or Mail  
**Payments to:** 119 South Church Street, Visalia CA 93291  
 (Payment due by April 20, 2018)

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

**Cinco de Mayo Festival and Hispanic Heritage**  
**Booth Information and Rental Agreement**

Name of Business: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Booth Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

Members Fees:

Business for both events	\$175.00 _____
1 day only	\$125.00 _____
Non-Profit	\$ 100.00 _____
NON-Members Fees:	
Business for both events	\$250.00 _____
1 day only	\$175.00 _____
Non-Profit	\$ 150.00 _____

**TOTAL BOOTH RENTAL:** \_\_\_\_\_

**TKHCC will not provided table, Chairs or Canopy. Make sure you provide your own if needed**

**TKHCC IS NOT RESPONSIBLE FOR LOST OR STOLEN ITEMS**

Do you have a City of Visalia Business License? Yes No

Are you a Not-For-Profit organization? Yes No

**Method of payment:** Check enclosed \_\_\_\_\_ Invoice me \_\_\_\_\_

**INDEMNIFICATION** You shall agree to defend, indemnify and hold harmless the Tulare Kings Hispanic Chamber from and against any and all liability, loss, damages, costs and expenses the (your organization) may suffer as a result of claims, demands, costs or judgments against it arising from your operations.

*In addition, you shall agree to provide the Tulare Kings Hispanic Chamber of Commerce a Certificate of Insurance naming them as Additional Insured in an amount of not less than, \$1,000,000 per occurrence. Please complete and return this agreement form by 4/20/18 to ensure your reservation (Upon receipt, booth set up information and confirmation will be sent to the Booth Contact Person listed above.)*

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date