

# WHY CHOOSE CINCINNATI?

## 1. Our People

With a talented workforce of 1.3 million, our people are our greatest asset.

More than 1 million students are enrolled at more than 299 colleges and universities within a 200-mile radius of Cincinnati.

[Forbes](#): #1 Best Up-and-Coming City for Recent College Grads (2016)

[Smartasset](#): #1 best city for new college grads (2017).

## 2. Business Friendly

[KPMG Study](#): #1 Most Cost-Friendly Business Location Among Large U.S. Cities (2016).

[Fortune 500](#): Our region holds headquarters of nine Fortune 500 firms – 6 within Downtown Cincinnati alone (2017).

Cincinnati is home to a burgeoning [startup community](#) with accelerators and incubators that work together to help entrepreneurs grow.

Host to TechStars FounderCon in 2016.

## 3. Great Available Urban Space

The Cincinnati region has unique urban space at the banks of the Ohio River ready made to meet the needs of Amazon.

## 4. Cost of Living

A 30% lower cost of living than the coasts, coupled with good wages in the region, means that talent can afford to have a lifestyle of their choice.

[CNBC](#): #7 best place where you can live well on \$60K salary (January 2017).

### [Compared to Seattle:](#)

- o Housing: 139% more in Seattle
- o Transportation: 36% more in Seattle
- o Groceries: 36% more in Seattle
- o Utilities: 32% more in Seattle
- o Health Care: 31% more in Seattle

## 5. Education

With a number of outstanding public and private schools, Cincinnati has great educational opportunities for children.

[U.S. News](#) ranks Walnut Hills High School #1 in the state of Ohio and #47 in America.

299 colleges and universities within a 200-mile radius of Cincinnati including local schools such as University of Cincinnati, Xavier University, Miami University, Cincinnati State, Northern Kentucky University.

## 6. Inclusive City

[Human Rights Campaign Municipal Equality Index](#) Cincinnati has received a perfect score 4 years in a row.

[Cincinnati Compass](#) supports regional growth, talent retention, and economic inclusion through welcoming and integration of immigrants throughout our region

Home to the [National Underground Railroad Freedom Center](#) .

Billionaire Roundtable: Promise of corporations and bus to do a billion dollar in business with minority firms.

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## 7. WE ARE FUN

### Sports

Cincinnati boasts 2 professional sports teams and a minor league soccer team and hockey team.

Host to the 2015 MLB All-Star game.

### Arts

1 of only 13 U.S. cities with all 5 art disciplines represented (ballet, opera, art museums, symphony, theatre).

Boasts more than [50 Museums](#) including [Krohn Conservatory](#), [Taft Museum of Art](#), [Cincinnati Art Museum](#) and many more!

Our public art collection is the Midwest's largest.

### Culture

World-class zoo and aquarium.

Hosted over 1 million people in downtown Cincinnati for [Blink Cincinnati](#), a four-day festival that offers large-scale architectural projections and interactive art pieces throughout a 20-block area from the banks of the river to Findlay Market.

[Oktoberfest Zinzinnati](#) is America's largest Oktoberfest.

[Smartasset](#): #5 best City for Foodies

[Travel and Leisure](#): #7 in the World for Top Place to Visit (2017).

## 8. Sustainable

[Site Selection Magazine](#): #1 City in the U.S. for Environmental Sustainability (2017).

[Sierra Pledge for 100](#): Cincinnati is committed to 100% clean energy by 2035.

Cincinnati is home to over 10,000 acres of park land.

The City of Cincinnati Park's system has been rated 'excellent' by the [Trust for Public Land](#)

## 9. Quality of Life

Cincinnati boasts 52 diverse neighborhoods.

[American Planning Association](#) Over-the-Rhine Makes List of Top Five Great Neighborhoods in the U.S. (2017).

[Our Town America](#) ranked us the #12 fastest growing city in America based on their data on movers. (2017).

## 10. Consumer Marketing Capital of the World

We are a leader in the support of the consumer research and brand management sectors. Much in the same way New York is recognized as a hub for financial services and advertising, Cincinnati is the center for brand creation and design—nowhere in the world is there a higher concentration of advanced brand design consultancies than here in the Queen City.