

WDCG, WNCB, WRDU, WTKK
EEO PUBLIC FILE REPORT
August 1, 2025 - July 31, 2026

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive	1-14, 16-17	8
Outside Account Executive	1-5, 7-12, 14-16	15
Outside Account Executive	1-5, 7-12, 14-16	8

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Employee Referral	N	5
2	Hispanic Center 201 Main Street Suite 100 Durham, North Carolina 27701 Phone : 919-687-4635 Fax : 1-919-687-0401 Career Services	N	0
3	Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone : 202-806-5806 Carol Dudley Manual Posting	N	0
4	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	2
6	Indeed.com - Not directly contacted by SEU	N	2
7	Latin American Coalition 4938 Central Ave. Suite 101 Charlotte, North Carolina 28205 Phone : 704-531-3848 Email : info@mylac.org Fax : 1-704-531-3850 Career Services	N	0

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8	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/Career Services Manual Posting	N	9
9	North Carolina A&T State University 1601 E. Market Street 101 Murphy Hall Greensboro, North Carolina 27411 Career Services Manual Posting	N	0
10	North Carolina Central University 1801 Fayetteville Street Durham, North Carolina 27707 Phone : 919-530-6305 Url : http://www.nccu.edu/directory/?DepartmentID=140 Catrina Dosreis Manual Posting	N	0
11	North Carolina State University 354 Witherspoon CB 8607 Raleigh, North Carolina Phone : 919-515-2401 Email : career-development@ncsu.edu Fax : 1-919-513-2693 Jamie Lynn Gilbert	N	0
12	Shaw University 118 E South St Raleigh, North Carolina 27601 Phone : 919-546-8280 Career Services Manual Posting	N	0
13	St. Augustines College 1315 Oakwood Ave Raleigh, North Carolina 27610 Career Services Manual Posting	N	0

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14	University of North Carolina - Chapel Hill University Career Services, CB 5140 Chapel Hill, North Carolina Phone : 919-962-2197 Career Services Manual Posting	N	0
15	Unknown (source not adequately identified upon inquiry by SEU)	N	2
16	www.mediagignow.com 625 West Adams St. Suite 20-110 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
17	ZipRecruiter - Not directly contacted by SEU	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			21

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/13/2025	Participation in events sponsored by organizations representing the community	On August 13, 2025, the SEU hosted a group of 12 high school-aged teens in the North Carolina DHHS foster care system, along with 8 adult chaperones. During the visit, the Senior Vice President of Programming and the Director of Marketing and Promotions provided participants with a behind-the-scenes tour of the station's broadcast operations, studios, and radio equipment. They also discussed key areas of the radio industry, including programming, promotions, sales, and production, as well as careers and employment opportunities in broadcasting. In addition, they discussed the training, skills, and experience necessary to achieve success in the radio industry. The visit concluded with a Q&A session, allowing the participants to engage directly and learn more about the industry.	2	SVP of Programming Director of Marketing and Promotions
2	8/14/2025	Participation in events sponsored by organizations representing the community	On Thursday, August 14, 2025, our SEU participated in the Raleigh Chamber of Commerce's Young Professionals Network Event. iHeartMedia Raleigh had an 8-person table, manned by our Director of Marketing & Promotions, who addressed the crowd to share her experience working in radio, and used this event as a networking and recruiting opportunity.	1	Director of Marketing and Promotions
3	2/5/2026	Participation in events sponsored by organizations representing the community	On February 5, 2026, iHeartMedia Raleigh served as a Series Sponsor and participated in the Raleigh Chamber of Commerce's Young Professionals Network Event. During the event, our Division Social Media Lead addressed attendees, sharing her career experience in radio and her current role at iHeartMedia. The event also served as a networking and recruitment opportunity, where information about career paths and employment opportunities in broadcasting and media was shared with young professionals in the Raleigh area.	1	Division Social Media Lead

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4	3/17/2026	Participation in events sponsored by organizations representing the community	On March 17, 2026, our SEU served as a Platinum Media Sponsor and participated in the Raleigh Chamber of Commerce Women's Leadership Conference, Amplify Your Influence. The conference highlighted and celebrated the impact of women advancing leadership, driving innovation, and transforming industries nationwide. During the event, our Division Social Media Lead served as a breakout session host, where she discussed her career path, her role at iHeartMedia, career opportunities within the media industry, and the company's ongoing commitment to recruiting and developing talented professionals. Additionally, our Senior Vice President of Sales, an On-Air Talent, and an Outside Account Executive attended the conference, networking with Triangle-area professionals and sharing insights on career pathways, professional growth, and employment opportunities within broadcasting and media.	4	Division Social Media Lead SVP of Sales On-Air Talent Outside Account Executive
5	5/1/2026	Participation in events sponsored by organizations representing the community	On Friday, May 1, 2026, our SEU's Director of Programming and Strategy for CHR/POP served as a judge for the Massachusetts statewide SkillsUSA Audio/Radio Production competition, a vocational high school program. In this role, he evaluated student audio projects and provided constructive feedback on production quality, technical skills, and storytelling. He also engaged with participating students to discuss career pathways, required skills, and opportunities within the broadcast industry. The competition included high school student participants and was designed to promote awareness of and preparation for careers in broadcasting and audio media. The visit concluded with a Q&A session, allowing students to engage directly and learn more about the industry.	1	Director of Programming and Strategy for CHR/POP

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6	6/9/2026	Participation in events sponsored by organizations representing the community	On June 9, 2026, our SEU's Director of Programming and Strategy for CHR/POP and the Division Social Media Lead spoke to approximately 20 students at Appalachian State University's Kellar Media Career Academy. Presentations on "How Radio Works in 2026" and "Social Media" provided insight into the evolving audio and digital media landscape. The speakers outlined the structure and operation of the modern radio industry, including digital platforms, streaming, and social media integration. They also discussed career pathways, required skills, and opportunities in broadcasting and digital media, followed by an interactive Q&A.	2	Director of Programming and Strategy for CHR/POP Division Social Media Lead