

WMAG, WMKS, WPTI, WTQR, WVBZ
EEO PUBLIC FILE REPORT
August 1, 2025 - July 31, 2026

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

WMAG, WMKS, WPTI, WTQR, WVBZ**EEO PUBLIC FILE REPORT****August 1, 2025 - July 31, 2026****III. RECRUITMENT INITIATIVES**

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	11/14/2025	Participation in events or programs sponsored by educational institutions	On November 14, 2025, our SEU's Outside Account Executive served as a guest speaker for a communications class at High Point University. During the presentation, he discussed his career path, his current role at iHeartMedia, and the educational requirements for pursuing a career in media. He highlighted various career opportunities within the broadcasting industry and encouraged students to explore careers in the broadcasting industry. The visit concluded with a Q&A session, providing students with the opportunity to engage directly and gain further insight into the industry.	1	Outside Account Executive
2	6/12/2026	Participation in events sponsored by organizations representing the community	On June 12, 2026, our SEU's DJ Announcer/On-Air Talent was a speaker at the Kellar Media Career Academy Training Program at Appalachian State University. He presented a session titled "Sales + Programming: Teamwork for Successful Marketing Strategies," highlighting the importance of collaboration between sales and programming teams. The discussion covered how audience insights, content strategy, and client needs align to create effective marketing campaigns, as well as key skills for success in broadcasting, including communication, creativity, and teamwork. The five-day training program focused on preparing students to secure their first job in the broadcasting industry. During the session, he also shared insights into his career path, his role at iHeartMedia, and provided guidance on pathways into broadcasting. He highlighted various career opportunities within the industry and encouraged students to explore media careers. The event concluded with a Q&A session, allowing participants to engage directly and learn more about the field.	1	DJ.Announcer/On-Air Talent

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3	6/16/2026	Participation in events or programs sponsored by educational institutions	On June 16, 2026, our SEU hosted a student from Grimsley High School for a behind-the-scenes tour of our broadcast operations. During the visit, the Director of Marketing and our DJ Announcer/On-Air Talent provided an overview of a typical workday, helping the student gain insight into radio operations. They also discussed various career opportunities in the broadcasting industry, including roles in programming, marketing, and digital media, and explained how iHeartMedia continues to grow across on-air platforms, digital channels, and live events such as festivals. The visit concluded with a Q&A session, allowing the student to ask questions and learn more about the industry.	2	Director of Marketing DJ Announcer/On-Air Talent
4	6/23/2026	Participation in events sponsored by organizations representing the community	On June 23, 2026, our SEU's Vice President of Programming and an Outside Account Executive participated in The Connect at Congdon Yards, hosted by the High Point Chamber of Commerce in High Point, NC. They networked with local businesses and nonprofits, giving the team a chance to connect with the community and talk about the radio industry. They shared insights on the current state of radio, what makes the Account Executive role exciting, and the skills needed to be successful in sales. They also discussed their roles at iHeartMedia, career opportunities within the company, and how working in radio can support local businesses, build brand awareness, and strengthen community connections.	2	VP of Programming Outside Account Executive