

WISN, WKKV-FM, WMIL-FM, WOKY, WRIT-FM, WRNW
EEO PUBLIC FILE REPORT
August 1, 2025 - July 31, 2026

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive - Sports	1-9, 11-34	11
Vice President, Sales	1, 4-5, 9-10, 13-18, 29, 31-34	29

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Adonai Employment 912 N. Hawley Road Milwaukee, Wisconsin 53216 Phone : 414-455-4724 Url : http://www.adonai-employment.org Email : tom.gauthier@adonai-employment.org Fax : 1-414-755-6061 Tom Gauthier Prong 2 Ended Date: 10/14/2025	N	0
2	Alverno College 3401 South 39th St. Milwaukee, Wisconsin 53215 Phone : 414-382-6443 Url : https://www.app.joinhandshake.com/login Jessica May Manual Posting	N	0
3	Beloit College 700 College St. Beloit, Wisconsin 53511 Phone : 608-363-2647 Luke Janiak-Fenton Manual Posting	N	0
4	Carroll University 100 North East Avenue Waukesha, Wisconsin 53186 Phone : 262-524-7175 Url : https://www.app.joinhandshake.com/login Email : infodesk@carrollu.edu Career Services Prong 2 Ended Date: 10/14/2025	N	0
5	Concordia University of Wisconsin 12800 N. Lake Shore Dr. Mequon, Wisconsin 53024 Phone : 262-243-4499 Url : https://www.app.joinhandshake.com/login Email : caace@cuw.edu Devan Lenz-Fisher	Y	0
6	Employee Referral	N	2

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7	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
8	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
9	Illinois Center for Broadcasting 455 Eisenhower Lane South Suite 200 Lombard, Illinois 60148 Phone : 216-930-4339 Email : cjackson@beonair.com Fax : 1-630-916-1764 Carl Jackson Prong 2 Ended Date: 10/14/2025	N	0
10	Internal Candidate	N	1
11	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/Career Services Manual Posting	N	3
12	Milwaukee Area Technical College 700 West State Street Milwaukee, Wisconsin 53233 Phone : 414-297-6244 Url : http://www.matc.edu Career Services Manual Posting	N	0

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13	Mount Mary University 2900 N. Menomonee River Pkwy. Milwaukee, Wisconsin 53213 Phone : 414-930-3245 Email : julinc@mtmary.edu Carol Julin Prong 2 Ended Date: 10/14/2025	N	0
14	National Lesbian & Gay Journalists Association 1420 K Street, NW, Suite 910 Washington, District of Columbia 20005 Email : jobboard@nljja.org Fax : 1-202-588-1818 Career Services	N	0
15	Northwest Milwaukee Job Center - Policy Studies Inc. 6550 N. 76th Street Milwaukee, Wisconsin 53233 Phone : 414-760-5259 Url : http://www.policy-studies.com Email : jevraets@policy-studies.com Fax : 1-414-760-5190 Linda Richardson Prong 2 Ended Date: 10/14/2025	N	0
16	Ohio Center for Broadcasting 9000 Sweet Valley Drive Valley View, Ohio 44125 Phone : 216-447-9117 Url : http://www.beonair.com Email : jhardy@beonair.com Janice Hanna-Hardy Prong 2 Ended Date: 10/14/2025	N	0
17	Radio 1 Broadcast School 700 3rd Street N. LL7 La Crosse, Wisconsin 54601 Phone : 800-889-2221 Email : director@radio1school.com Joe Deschler	N	0

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18	UMOS - United Migrant Opportunity Services 2701 S. Chase Avenue Milwaukee, Wisconsin 53207 Phone : 414-389-6000 Url : http://www.umos.org Email : claudia.frias@umos.org Claudia Frias Prong 2 Ended Date: 10/14/2025	N	0
19	University of Wisconsin - Eau Claire 105 Garfield Ave. PO Box 4004 Eau Claire, Wisconsin 54702-4004 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
20	University of Wisconsin - Green Bay 2420 Nicolet Dr. Student Services 1600 Green Bay, Wisconsin 54311 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
21	University of Wisconsin - La Crosse 1725 State St. Cartwright Center, Rm 54 La Crosse, Wisconsin 54601 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
22	University of Wisconsin - Milwaukee PO Box 742 Lubar Hall N203 Milwaukee, Wisconsin 53201 Phone : 414-229-4486 Url : https://www.app.joinhandshake.com/login Ada Walker Manual Posting	N	0
23	University of Wisconsin - Oshkosh 800 Algoma Blvd. Oshkosh, Wisconsin 54901 Url : https://www.app.joinhandshake.com/login Jodi Carlson Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	University of Wisconsin - Platteville 1 University Plaza Ullsvik Hall, Room 0200 Platteville, Wisconsin 53818 Phone : 608-342-1183 Url : https://www.app.joinhandshake.com/login Diana Trendt Manual Posting	N	0
25	University of Wisconsin - River Falls 410 S. Third St. River Falls, Wisconsin 54022-5001 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
26	University of Wisconsin - Stevens Point 134 Old Main Building Stevens Point, Wisconsin 54481 Phone : 715-346-3226 Url : https://www.app.joinhandshake.com/login Lorry Walters Manual Posting	N	0
27	University of Wisconsin - Superior YU Suite 230 Bekknap and Catlin PO Box 2000 Superior, Wisconsin 54880 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
28	University of Wisconsin Madison 1025 Educational Sciences Bldg 1025 W. Johnson St. Madison, Wisconsin 53706 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0
29	Unknown (source not adequately identified upon inquiry by SEU)	N	3
30	Upper Iowa University 6610 W. Greenfield Avenue Milwaukee, Wisconsin 53214 Url : https://www.app.joinhandshake.com/login n/a n/a Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
31	Wisconsin Broadcasters Association 44 East Mifflin Street #900 Madison, Wisconsin 53703 Phone : 800-236-1922 Url : http://www.wi-broadcasters.org Email : contact@wi-broadcasters.org Mandy Endicott	Y	0
32	Wisconsin Job Center 2701 S. Chase Ave. Milwaukee, Wisconsin 53204 Phone : 888-258-9966 Url : http://www.wisconsinjobcenter.org/ Email : jobcenterofwisconsin@dwd.wisconsin.gov n/a n/a Prong 2 Ended Date: 10/14/2025	N	0
33	WUWM Radio - Public Radio 161 W. Wisconsin Avenue Suite LL 1000 Milwaukee, Wisconsin 53203 Phone : 414-270-1100 Url : http://wuwm.com Email : wuwm@uwm.edu Dave Edwards Prong 2 Ended Date: 10/14/2025	N	0
34	www.mediagignow.com 625 West Adams St. Suite 20-110 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			9

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/17/2025	Participation in Job Fairs	On September 17, 2025, our SEU's Program Director participated in the Wisconsin Broadcaster's Association Job Fair. She engaged with job seekers, shared insights into careers in broadcasting and radio, and promoted employment opportunities available at iHeartMedia.	1	Program Director
2	9/18/2025	Participation in Job Fairs	On September 18, 2025, the SEU participated in the Milwaukee's 25th Annual Community Employment Day themed "Getting America Back to Work in 2025." The SEU's Program Director engaged with job seekers, shared insights into careers in broadcasting and radio, and promoted employment opportunities available at iHeartMedia.	1	Program Director
3	2/28/2026	Participation in Job Fairs	On February 28, 2026, our SEU's Vice President of Sales participated in the Wisconsin Broadcaster's Association 2026 Student Seminar Job Fair. She engaged with job seekers, shared insights into careers in broadcasting and radio, and promoted employment opportunities available at iHeartMedia.	1	VP of Sales

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4	6/10/2026	Participation in events or programs sponsored by educational institutions	On June 10, 2026, our SEU hosted a station tour for a student from Kettle Moraine Lutheran High School who is interested in pursuing a career in sports media. During the visit, an two On-Air Talents, along with the Program Director and Executive Producer, provided a comprehensive behind-the-scenes tour of the station's broadcast operations. The student was given the opportunity to observe live production processes and participate in hands-on learning, including recording a short segment that was scheduled to air the following day. Throughout the tour, the student engaged in discussions with SEU staff, asking questions about careers in sports media and broadcasting. The SEU participants shared insights into their own career paths, discussed the skills and experience required to break into the media industry, and provided an overview of the current state of the broadcasting and sports media landscape. The visit concluded with a Q&A session, allowing the student to engage directly, ask questions, and gain further insight into careers in broadcasting.	4	Program Director On-Air Talent On-Air Talent Executive Producer