

WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC
EEO PUBLIC FILE REPORT
August 1, 2025 - July 31, 2026

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive	1-30	9

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African American Student Affairs (NC State) 1107 Pullen Hall Raleigh, North Carolina 27695-7314 Email : multicultural@ncsu.edu Fax : 1-919-515-8078 Career Services	N	0
2	Appalachian State University 287 Rivers Street Boone , North Carolina 29608 Phone : 828.262.2000 Url : www.appstate.edu Dr. Susan McCracken Manual Posting	N	0
3	Asheville-Buncombe Technical College 340 Victoria Road K. Ray Bailey Student Services Center Asheville, North Carolina 28801 Phone : 828-398-7209 Url : https://www.myinterfase.com/abtech/home.aspx Email : careerservices@abtech.edu Peggy Bulla	N	0
4	Bennett College 900 E Washington Street Greensboro, North Carolina Phone : 336-370-8677 Email : yjohnson@bennett.edu Yolande Johnson	N	0
5	Brevard College One Brevard College Dr. Brevard, North Carolina 28712 Phone : 828-884-8249 Url : www.brevard.edu Email : jobs@brevard.edu Nicole Potts	N	0
6	Carteret Co, Job Link 309 Commerce Ave Morehead City, North Carolina 28857 Phone : 252-726-7151 Url : http://www.ecwdb.org Email : HR@carteretcountync.gov Fax : 1-252-726-1141 Career Services	N	0

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7	Elizabeth City State University Parkview Drive Elizabeth City, North Carolina 27909 Phone : 252-335-3516 Email : hr@ecsu.edu Fax : 1-252-335-3745 Career Services	N	0
8	Elon University McEwen Comm, Room 109, 2020 Campus Box Elon, North Carolina 27244 Phone : 336-278-6536 Email : hr@elon.edu Career Services	N	0
9	Employee Referral	N	1
10	Haywood Community College 185 Freedlander Driver Clyde, North Carolina 28721 Phone : 8286274646 Url : http://www.haywood.edu Email : careers@haywood.edu Career Services	N	0
11	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
12	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0

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13	Isothermal College PO Box 804 Spindale, North Carolina 28160 Phone : 8283951361 Url : https://isothermal.edu Email : jobs@isothermal.edu Career Services	N	0
14	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	0
15	Montreat College 310 Gaither Circle Montreat, North Carolina 28757 Url : http://montreat.edu Email : careers@montreat.edu Tom Oxenreider	N	0
16	Mountain Area Workforce Development Board 48 Grove Street Asheville, North Carolina 28801 Phone : 828-251-6200 Url : http://www.mountainareaworks.org Email : barbarad@landofsky.org Barbara Darby	N	0
17	National Hispanic Media Coalition 55 South Grand Ave Pasadena, California Phone : (626) 792-6462 Email : brivas@nhmc.org Fax : 1-626-792-6051 Brenda Rivas	N	0
18	Native American Indian Association of TN 230 Spencer Lane Nashville, Tennessee 37210 Email : WIA@NAIA.comcastbiz.net Debbie Armstrong	N	0
19	Non-Employee Referral	N	1

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20	North Carolina A&T State University 1601 East Market St. Greensboro, North Carolina 27401 Phone : 336-334-7862 Career Services Manual Posting	N	0
21	North Carolina Association of Broadcasters 150 Fayetteville Street Mall Raleigh, North Carolina 27601 Phone : 919-821-7300 Url : ncbroadcast.com Email : info@ncbroadcast.com Fax : 1-919-821-7330 Career Services	N	0
22	North Carolina Central University 1801 Fayetteville St Durham, North Carolina 27707 Phone : 919-530-6198 Url : http://www.nccu.edu/ Email : nccucareerservices@nccu.edu Career Services	N	0
23	Shaw University 118 E South Street Raleigh, North Carolina 27601 Phone : 919-278-2672 Url : www.shawuniversity.edu Email : careerdevelopment@shawu.edu Phyllis Hilliard	N	0
24	The Association for Women in Communications 3337 Duke St. Alexandria, Virginia 22314 Phone : 703-370-7436 Url : www.womcom.org Email : info@womcom.org Fax : 1-703-342-4311 Judy Arent-Morency	N	0

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25	UNC Asheville 259 Highsmith Union, CPO 1240 One University Heights Asheville, North Carolina 28804 Phone : 828-251-6945 Url : https://www.myinterfase.com/unca Email : jessicak@unca.edu Jess Kryzenske	N	0
26	UNC School of Journalism and Mass Communication Carroll Hall CB 3365 Chapel Hill, North Carolina 27599 Phone : 919-962-4518 Email : hussman@unc.edu Career Services	N	0
27	UNCC Charlotte, University Career Center 9201 University City Blvd Adkins 150 Bldg. Charlotte, North Carolina 28223 Phone : (704) 687-2231 Email : jdcook@uncc.edu Fax : 1-704-687-5298 Career Service	N	0
28	University of NC Campus Box 3345 Chapel Hill, North Carolina 27599-3365 Email : catuggle@unc.edu Charles Tuggle	N	0
29	Western Carolina University 205 Killian Annex Building Cullowee, North Carolina 28723 Phone : 828.227.3812 Url : https://wcucareers-csm.symplicity.com/employers/index.php?mode=form&id=&s=jobs&ss=jobs Email : tcpaul@wcu.edu Fax : 1-828-227-7344 Theresa Paul	N	0
30	www.mediagignow.com 625 West Adams St. Suite 20-110 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0

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TOTAL INTERVIEWS OVER REPORTING PERIOD:			2

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	11/25/2025	Participation in events or programs sponsored by educational institutions	On November 25, 2025, our SEU's Assistant Program Director/On-Air Talent from Star 104.3 participated in the Career Café at Erwin Middle School. During the event, she spoke with students about her career path, her role at iHeartMedia, and the variety of career opportunities available in broadcasting and media. The discussion highlighted pathways into the industry, educational considerations, and real-world experiences in radio. The visit concluded with a Q&A session, allowing students to engage directly, ask questions, and gain further insight into careers in broadcasting.	1	Assistant Program Director/On-Air Talent
2	3/20/2026	Participation in events sponsored by organizations representing the community	On March 20, 2026, the SEU participated in the Country Radio Seminar Women's Mentoring Breakfast. The SEU was represented by our Program Director/On-Air Talent, who engaged with other women in the country radio industry by sharing her career journey and current role with iHeartMedia. The session provided participants with valuable insight, guidance, and professional support, while encouraging mentorship and career development within the broadcasting industry.	1	Program Director/On-Air Talent

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
3	6/8/2026	Participation in events sponsored by organizations representing the community	On June 8, 2026, our SEU's Program Director/On-Air Talent spoke to students at Appalachian State University's Kellar Media Career Academy. She delivered a presentation titled "Making Yourself Valuable," emphasizing the importance of developing diverse media skills, maintaining a strong work ethic, taking initiative, and building professional relationships. She encouraged students to remain adaptable, embrace emerging technologies, and commit to continuous learning to create long-term career opportunities in broadcasting and media. The presentation concluded with an interactive Q&A session during which students asked questions about careers in broadcasting and the evolving media industry.	1	Program Director/On-Air Talent
4	6/11/2026	Participation in events sponsored by organizations representing the community	On June 11, 2026, On-Air Talent from WKSF participated in the Canton Summer Camp, in Canton, OH, where they engaged with campers to provide insight into careers in broadcasting. The team shared their individual career paths in radio, discussed their current roles at iHeartMedia, and offered firsthand perspective on what it is like to work as on-air talent. They highlighted a range of career opportunities within the industry and concluded their visit with a Q&A session, allowing campers to engage directly and learn more about radio.	2	On-Air Talent On-Air Talent