

KASE-FM, KHFI-FM, KPEZ, KVET, KVET-FM
EEO PUBLIC FILE REPORT
April 1, 2025 - March 31, 2026

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Senior Account Executive Req 35946	1-5	2

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Direct Employers Association (an association distributing job postings to state &/or local job banks 7602 Woodland Drive Indianapolis, Indiana N/A N/A Manual Posting	N	0
2	Employee Referral	N	2
3	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
4	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
5	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			2

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/28/2025	Participation in events or programs sponsored by educational institutions	On August 28, 2025, the SEU's Area Marketing Director attended the St. Edwards University Job Fair. She spoke with students about careers in media and part-time opportunities at iHeartMedia in promotions, event support, and digital media. She highlighted hands-on roles supporting concerts, brand activations, and community events, and engaged students in discussions about pathways into the broadcasting and media industry.	1	Marketing Director
2	9/22/2025	Participation in events or programs sponsored by educational institutions	On September 22, 2025, our SEU's Market President represented iHeartMedia at the University of Texas student-athlete career fair. She engaged with students to share career opportunities and provided insights into the company's mission and culture.	1	Market President
3	9/30/2025	Participation in events or programs sponsored by educational institutions	On September 30, 2025, the SEU's Market President represented iHeartMedia at the University of Texas Student-Athlete Career Fair. She engaged with students about career pathways in broadcasting, highlighting opportunities within iHeartMedia. She also provided insights into the company's mission, culture, and values, and encouraged students to explore roles in media.	1	Market President
4	3/10/2026	Participation in Job Fairs	On March 10, 2026, the SEU attended the Concordia University Texas Career Fair. Our Area Marketing Director spoke with students about careers in media and broadcasting, opportunities at iHeartMedia, and developments in audio innovation. Station information and materials were distributed to interested participants.	1	Area Marketing Director Project Manager

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5	3/25/2026	Participation in events or programs sponsored by educational institutions	On March 25, 2026, our Area Marketing Director attended the Sam Houston High School College and Career Fair to share insight into iHeartMedia and the wide range of career opportunities within the company. Students learned about roles in broadcasting, sales, digital media, and event production directly from a company leader. She provided guidance on how to apply for positions online and distributed station materials to support their career exploration.	1	Area Marketing Director
6	3/28/2026	Participation in events sponsored by organizations representing the community	On March 28, 2026, our SEU's Vice President of Sales hosted students from Texas Lutheran University participated in an exclusive station tour of iHeartMedia San Antonio. The visit provided an inside look at broadcast operations, media sales strategy, and the role of radio in today's evolving media landscape, giving students real-world insight from an industry leader.	1	VP of Sales