

**KBIG, KEIB, KFI, KIIS-FM, KLAC, KOST, KRRL, KSRV, KVVU, KYSR****EEO PUBLIC FILE REPORT****August 1, 2024 - July 31, 2025****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1-10, 13-16, 19, 21-22	3
Outside Account Executive	1-4, 6-9, 11, 13, 15-16, 19, 22	3
Business Development Representative	1-2, 4, 6-9, 13, 15-20, 22	13
Program Director- KFI & KLAC	1-4, 6-9, 13, 15-20, 22	3
Business Development Representative	1-4, 6-9, 11, 13, 15-20, 22	3
Business Development Representative	1-4, 6-9, 11, 13, 15-20, 22	13
Video Producer	1-2, 4, 6-9, 12-13, 15-20, 22	12

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	California Broadcasters Assoc. 915 "L" Street Suite #1150 Sacramento, California 95814 Phone : 916-444-2237 Url : <a href="http://www.yourcba.com">http://www.yourcba.com</a> Joe Berry Manual Posting	N	0
2	Colorado Media School 404 S. Upham Street Lakewood, Colorado 80226 Phone : 303-479-4908 Url : <a href="http://beonair.com/denver">http://beonair.com/denver</a> Email : <a href="mailto:dbyrd@beonair.com">dbyrd@beonair.com</a> Debbie Byrd	Y	0
3	Employee Referral	N	5
4	Fullerton College 321 E. Chapman Avenue Fullerton, California 92832 Phone : 714-992-7121 Url : <a href="http://www.fullcoll.edu/">http://www.fullcoll.edu/</a> Email : <a href="mailto:jmerchant@fullcoll.edu">jmerchant@fullcoll.edu</a> Jennifer Merchant	Y	0
5	Glassdoor - Not directly contacted by SEU	N	1
6	Glendale Community College 1500 N Verdugo Rd SR 236 Glendale, California 91208 Phone : 818-240-1000 ext. 5405 Url : <a href="http://www.glendale.edu">www.glendale.edu</a> Email : <a href="mailto:andrav@glendale.edu">andrav@glendale.edu</a> Andra Verstraete	Y	0
7	Homeboy Industries 130 Bruno St Los Angeles, California 90012-1815 Phone : 323-526-1254 x342 Url : <a href="http://www.homeboyindustries.org">www.homeboyindustries.org</a> Email : <a href="mailto:mburton@homeboyindustries.org">mburton@homeboyindustries.org</a> Mary Ellen Burton	Y	0

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8	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.dejobs.org">http://www.iheartmedia.dejobs.org</a> Talent Acquisition Coordinator Manual Posting	N	0
9	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	2
10	iHM Human Capital Acquisition	N	3
11	Indeed.com - Not directly contacted by SEU	N	2
12	Internal Candidate	N	1
13	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : <a href="https://www.linkedin.com/company/linkedin/">https://www.linkedin.com/company/linkedin/</a> Career Services Manual Posting	N	18
14	Non-Employee Referral	N	1
15	Ohio Center for Broadcasting-Cleveland 9885 Rockside Rd. #160 Valley View, Ohio Phone : 216-503-5900 x1104 Url : <a href="http://beonair.com/cleveland">http://beonair.com/cleveland</a> Email : <a href="mailto:jhardy@beonair.com">jhardy@beonair.com</a> Janice Hannah-Hardy	Y	0

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16	Pinnacle College 1000 South Fremont Ave Building A11, Suite 11010 Alhambra, California 91803 Phone : (626) 284-0050 x24 Url : www.pinnaclecollege.edu Email : mcastro@pvschools.net Fax : 1-626-284-4329 Career Services	N	0
17	University of California - Los Angeles 501 Westwood Plaza Los Angeles, California 90095 N/A N/A Manual Posting	N	0
18	University of California - Santa Barbara 5221 Cheadle Hall Santa Barbara, California 93106 N/A N/A Manual Posting	N	0
19	University of California, Riverside 900 University Avenue Riverside, California 92521 Phone : 951-827-2736 Email : careercounseling@ucr.edu Linda LaTendresse	Y	0
20	University of Southern California 3601 Trousdale Pkwy Student Union Bldg 110 Los Angeles, California 90089-4897 Phone : 213-740-9538 Url : www.careers.usc.edu Elizabeth Jordan Manual Posting	N	0
21	Unknown (source not adequately identified upon inquiry by SEU)	N	1
22	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>34</b>

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## EEO PUBLIC FILE REPORT

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### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/2/2024	Participation in events or programs sponsored by educational institutions	On August 2, 2024, SEU welcomed students from Cal Lutheran for an engaging station tour. The visit was led by SEU's Talk Show Host, who provided students with a behind-the-scenes look at broadcast operations. During the tour, the host shared insights into the daily life of an On-Air personality, discussed various career paths in radio, and facilitated a brief Q&A session. The students also had the opportunity to share airtime with the host, offering them a hands-on glimpse into the world of broadcasting.	1	On-Air Talk Show Host
2	10/7/2024	Participation in events or programs sponsored by educational institutions	On October 7, 2024, SEU's KFI AMD Executive Producer visited Cal Lutheran to speak with students about the entertainment and broadcast industry. She shared her career journey, discussed her role at iHeartMedia, explored career opportunities in broadcasting, and held a brief Q&A session.	1	Executive Producer
3	4/17/2025	Participation in events or programs sponsored by educational institutions	On April 17, 2025, SEU's Senior Vice President of Operations participated in California High School's Career Day, where she spoke to students about the entertainment and broadcast industry. She shared her career journey, discussed her role at iHeartMedia, highlighted career opportunities in broadcasting, and conducted a brief Q&A session.	1	SVP of Operations
4	5/20/2025	Participation in events or programs sponsored by educational institutions	On May 20, 2025, SEU hosted Central Michigan University alumni and students at iHeart Studios for a behind-the-scenes tour, dinner, and alumni networking event. Our Executive Vice President of Division & Strategic Sales Development, a CMU alumnus, shared his career journey, his current role at iHeart Media, discussed radio industry opportunities, and led a Q&A session to inspire future broadcasters.	1	EVP Division & Strategic Sales Development

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### **III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
5	5/21/2025	Participation in events or programs sponsored by educational institutions	On May 20, 2025, our SEU welcomed Central Michigan University alumni and students for a behind-the-scenes tour of our broadcast operations. Our Executive Vice President Division & Strategic Sales Development, a CMU alumnus, shared his career journey, his role at IHeart Media, discussed radio job opportunities, and led a Q&A session to inspire future broadcasters.	1	EVP Division & Strategic Sales Development
6	6/4/2025	Participation in events or programs sponsored by educational institutions	On June 4, 2025, SEU hosted students from Northpark Higher Education for a station tour. Led by the Director of Events & Operations, Facilities Manager, Outside Account Executive, and Administrative Support, the students received a behind-the-scenes look at broadcast operations. The team discussed careers in radio, educational pathways into the industry, and provided station materials. The visit concluded with a Q&A session to engage and inform the students.	4	Director of Events & Operations Facilities Manager Outside Account Executive Administration Support
7	6/5/2025	Participation in events or programs sponsored by educational institutions	On June 5, 2025, SEU welcomed Media and Journalism students from the University of Southern California for a station tour. The visit included a behind-the-scenes look at broadcast operations and an engaging presentation led by On-Air Talent, with participation from the Vice President of Programming and Vice President of Sales. The experience offered students valuable insights into the media industry and potential careers in broadcasting.	3	VP of Programming VP of Sales On-Air Talk Show Host