

WGTR, WLQB, WRXZ, WWXM, WYNA
EEO PUBLIC FILE REPORT
August 1, 2024 - July 31, 2025

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/24/2024	Participation in events sponsored by organizations representing the community	On September 24, 2024, our SEU's Senior Vice President of Programming participated in the North Myrtle Chamber Career Event. He engaged with students and community members, offering insights into careers in broadcasting and media.	1	SVP of Programming
2	10/25/2024	Participation in events or programs sponsored by educational institutions	On October 25, 2024, our SEU's Senior Vice President of Programming took part in the Myrtle Beach High School Career Fair. He engaged with students and community members, offering insights into careers in broadcasting and media.	1	SVP of Programming
3	4/16/2025	Participation in events or programs sponsored by educational institutions	On April 16, 2025, our SEU's Senior Vice President of Programming participated in the Horry County Schools High School Technology Fair. He spoke to students about careers in broadcasting and shared guidance on how to build a successful path in the media industry.	1	SVP of Programming
4	5/21/2025	Participation in Job Fairs	On May 21, 2025, our Senior Vice President of Programming participated in the Coastal Carolina Foundation Job Fair. He engaged with job seekers, shared insights into careers in broadcasting and radio, and promoted employment opportunities available at iHeartMedia.	1	SVP of Programming
5	6/11/2025	Participation in events sponsored by organizations representing the community	On June 11, 2025, our SEU participated in the South Carolina State Firefighters Association Conference in Myrtle Beach. As part of our outreach, the Senior Vice President of Programming delivered a presentation highlighting his career journey, current role, and the broadcasting industry. He discussed career opportunities in media and emphasized the positive impact broadcasting can have on local communities.	1	SVP of Programming

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
6	7/9/2025	Participation in events sponsored by organizations representing the community	On July 9, 2025, the SEU hosted a senior at Socastee High School. He was given a behind-the-scenes look at broadcast operations. The visit included discussions with the Market President and Senior Vice President of Programming, who shared their career paths, highlighted opportunities at iHeartMedia, and emphasized the importance of broadcasting careers to the community.	1	Market President SVP of Programming
7	7/16/2025	Participation in events sponsored by organizations representing the community	On July 16, 2025, our SEU hosted a student from Waccamaw High School. She was given a behind-the-scenes look at broadcast operations. The visit included discussions with the Market President and Senior Vice President of Programming, who shared their career paths, highlighted opportunities at iHeartMedia, and emphasized the importance of broadcasting careers to the community.	2	Market President SVP of Programming