

WESC, WESC-FM, WGVL, WMYI, WROO, WSSL-FM
EEO PUBLIC FILE REPORT
August 1, 2024 - July 31, 2025

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	11/14/2024	Participation in events or programs sponsored by educational institutions	On November 14, 2024, our SEU's Music Director spoke to the COMM 254 class at Western Carolina University about current job opportunities in the radio industry, particularly with iHeartMedia. He provided insight into his daily responsibilities, shared practical advice on preparing resumes, reels, and audition tapes, and offered support to students seeking interviews and employment in broadcasting.	1	Music Director
2	1/18/2025	Participation in events sponsored by organizations representing the community	On January 18, 2025, our SEU participated in the Ms. Wheelchair South Carolina Pageant held at the Pickens Performing Arts Center. The Vice President of Programming represented the SEU as a host and speaker. During his address, he discussed current laws affecting the disabled community, highlighted job opportunities including careers in broadcasting, and emphasized the importance of accessibility in public and government spaces. He also shared his personal journey into broadcasting, including his educational background, to inspire and inform attendees.	1	VP of Programming
3	3/20/2025	Participation in events sponsored by organizations representing the community	On March 20, 2025, our SEU hosted student ambassadors for Let There Be Mom for an onsite tour. Our SEU's Account Executive and Music Director spoke to students in group that were from Greenville Senior High, Eastside High, Christ Church Episcopal School, and St. Joseph's Catholic School about sales, radio programming, promotions, making commercials, Podcasting, and the training and experience it takes to be successful in the radio industry.	2	Account Executive Music Director

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	5/15/2025	Participation in events sponsored by organizations representing the community	On May 15, 2025, our SEU proudly hosted students from Newberry College for an onsite tour. The students were given a behind-the-scenes look at broadcast operations. The visit was led by our Vice President of Programming and On-Air Talent, who engaged the students in a discussion covering key aspects of the radio industry, including sales, programming, promotions, commercial production, podcasting, career opportunities, and the training and experience required for success in the field.	2	VP of Programming On-Air Talent
5	5/15/2025	Participation in job banks, internet programs and other programs designed to promote outreach	On May 15, 2025, our SEU hosted a student from Culver-Stockton College for an onsite visit and tour. SEU participants included On-Air Talent and Promotions Event Support staff. They spoke with the student about radio programming, promotions, commercial production, podcasting, and the training and experience needed to succeed in the radio industry.	2	On-Air Talent Promotions Event Support
6	6/10/2025	Participation in events sponsored by organizations representing the community	On June 10, 2025, our SEU's Market President represented iHeartMedia at the Move UP Upstate SC College + University Immersion Tour Event. This event brought together students, faculty, and leaders from multiple universities and businesses across the region. During the event, our Market President shared insights into his role at iHeartMedia, discussed the evolving landscape of careers in broadcasting, and highlighted the employment opportunities available within our organization.	1	Market President

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
7	7/11/2025	Participation in events sponsored by organizations representing the community	On July 11, 2025, our SEU hosted a group of students from Clemson University for an on-site tour. The students were given a behind-the-scenes look at broadcast operations. The visit was led by our Market President and Music Director, who provided an in-depth overview of the radio industry. They spoke to the students about various aspects of the business, including sales, radio programming, promotions, commercial production, podcasting, and the training and experience needed to succeed in the field.	2	Market President Music Director
8	7/22/2025	Provision of training to management	On July 22, 2025, our SEU's Market President took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Market President