

WDCG, WNCB, WRDU, WTKK
EEO PUBLIC FILE REPORT
August 1, 2024 - July 31, 2025

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	11/7/2024	Participation in events sponsored by organizations representing the community	On November 7, 2024, our SEU served as an Individual Event Sponsor and participated in the Raleigh Chamber of Commerce's November Young Professionals Network event. The Raleigh Senior Vice President of Sales and WDCG PM Drive On-Air Talent attended the professional networking event, where they engaged with attendees, discussed career opportunities in broadcasting and radio, and promoted employment opportunities with iHeartMedia.	2	SVP of Sales On-Air Talent
2	2/16/2025	Participation in events sponsored by organizations representing the community	On February 16, 2025, the Senior Vice President of Programming at iHeartMedia served as a guest speaker for the St. Jude Leadership Society. During his presentation, he shared his professional journey, discussed career opportunities in broadcasting and radio, and spoke about his leadership role at iHeartMedia. He also emphasized the company's commitment to community involvement. The session concluded with a Q&A, allowing attendees to engage directly and gain further insight into the broadcasting industry.	1	SVP of Programming
3	2/27/2025	Participation in events sponsored by organizations representing the community	On February 27, 2025, our SEU served as a series sponsor and participated in the Raleigh Chamber of Commerce's November Young Professionals Network event. The Raleigh Senior Vice President of Sales, along with three Outside Account Executives, attended the professional networking event to engage with attendees, share insights into careers in broadcasting and radio, and discuss employment opportunities with iHeartMedia.	4	SVP of Sales Outside Account Executive Outside Account Executive Outside Account Executive

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4	3/25/2025	Participation in events sponsored by organizations representing the community	On March 25, 2025, iHeartMedia Raleigh was a Platinum Media Sponsor of, and participated in, the Raleigh Chamber of Commerce's Women's Leadership Conference. A WDCG On-Air Talent was the moderator for the event and hosted a break-out session. Our Senior Vice President of Sales, Director of Marketing & Promotions, and Outside Account Executives participated in the conference and connected with attendees and shared strategies for career growth in media and job opportunities in broadcasting.	4	SVP of Sales On-Air Talent Director of Marketing and Promotions Outside Account Executive
5	4/16/2025	Participation in events sponsored by organizations representing the community	On April 16, 2025, iHeartMedia Raleigh was the Media Sponsor of the Clayton Chamber's Elevate HER (Helping Women Find Their Voice) Event. As part of the event, WDCG On-Air Talent served as the host and speaker, engaging the audience with insights into her professional journey, her current role at iHeartMedia, and the opportunities available in the broadcasting industry.	1	On-Air Talent
6	4/30/2025	Participation in events sponsored by organizations representing the community	On April 30, 2025, iHeartMedia Raleigh proudly sponsored the Better Business Bureau of Eastern North Carolina's Spark Awards, an event dedicated to recognizing and inspiring college students and emerging leaders. As part of the event, WDCG On-Air Talent served as the host and speaker, engaging the audience with insights into her professional journey, her current role at iHeartMedia, and the opportunities available in the broadcasting industry.	1	On-Air Talent

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7	5/15/2025	Participation in events sponsored by organizations representing the community	On May 15, 2025, our SEU participated as a Gold Sponsor in the Raleigh Chamber of Commerce's Young Professionals Network Event, themed "Mastering the Art of Communication." The station hosted an 8-person table, staffed by an Outside Account Executive who shared his experience in the radio industry and discussed career opportunities in broadcasting. The event served as a platform for networking and recruitment, supporting outreach to young professionals in the community.	1	Outside Account Executive
8	7/10/2025	Provision of training to management	On July 7, 2025, our SEU's Senior Vice President of Programming took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	SVP of Programming