

WATQ, WBIZ, WBIZ-FM, WMEQ, WMEQ-FM, WQRB
EEO PUBLIC FILE REPORT
August 1, 2024 - July 31, 2025

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive	1-11	2

WATQ, WBIZ, WBIZ-FM, WMEQ, WMEQ-FM, WQRB**EEO PUBLIC FILE REPORT****August 1, 2024 - July 31, 2025****II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Chippewa Valley Technical College 620 W. Clairemont Ave Eau Claire, Wisconsin 54701 Email : careerservices@cvtc.edu Placement Services	Y	0
2	Employee Referral	N	1
3	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
4	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
5	iHM Human Capital Acquisition	N	1
6	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	0
7	Non-Employee Referral	N	1
8	University of Wisconsin - Eau Claire Dept. of Communication and Journalism 105 Garfield Eau Claire, Wisconsin 54701 Jeanne Skoug Manual Posting	N	0
9	University of Wisconsin - Stout 712 South Broadway Menomonie, Wisconsin 54751 Email : careerservices@uwstout.edu Placement Services	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	WBA 44 East Mifflin Street Madison, Wisconsin 53703 Phone : 608-255-2600 Email : contact@wi-broadcasters.org John Laabs	N	0
11	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/11/2024	Provision of training to management	On September 11, 2024, our Market President attended an EEO Training Session: Are you on top of all your FCC EEO Obligations presented by the Wisconsin Broadcasters Association. This class discussed the best practices regarding EEO Performance, FCC & Affirmative Action Requirements which included discussion about wide dissemination, notice to community groups, and supplemental efforts. She also learned about Record Keeping and Reporting Requirements.	1	Market President
2	9/11/2024	Participation in Job Fairs	On September 11, 2024, our SEU's Market President participated in the Wisconsin Broadcasters Association Job Fair. She spoke with attendees about careers in radio, discussed internship and employment opportunities at iHeartMedia and in broadcasting generally, and distributed station information along with her business card.	1	Market President
3	7/7/2025	Participation in events sponsored by organizations representing the community	On July 7, 2025, our SEU's Market President hosted a student from Colfax High School for an in-person job shadow. The student gained firsthand exposure to a day in the life of a broadcasting professional, learning about the responsibilities of a Market President. The experience included a behind-the-scenes tour of the studio, discussions about careers in radio, and an overview of employment opportunities within iHeartMedia.	1	Market President