

**WJJS, WJJX, WROV-FM, WSTV, WYYD**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2024 - May 31, 2025**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Outside Account Executive	1-6, 8, 10-13	1
Outside Account Executive	2-7, 9-13	9

**WJJS, WJJX, WROV-FM, WSTV, WYYD****EEO PUBLIC FILE REPORT****June 1, 2024 - May 31, 2025****II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Handshake (job dissemination tool facilitating postings to multiple colleges and universities)	N	1
2	Hollins University Roanoke, Virginia Phone : 540-362-6364 Career Services Manual Posting	N	0
3	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmedia.dejobs.org">http://www.iheartmedia.dejobs.org</a> Talent Acquisition Coordinator Manual Posting	N	0
4	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a> Talent Acquisition Coordinator Manual Posting	N	1
5	Liberty University Lynchburg, Virginia Phone : 434-592-4109 Career Services Manual Posting	N	0
6	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : <a href="https://www.linkedin.com/company/linkedin/">https://www.linkedin.com/company/linkedin/</a> Career Services Manual Posting	N	1
7	Non-Employee Referral	N	1
8	On-Air Announcement (One or More SEU Stations)	N	1
9	Unknown (source not adequately identified upon inquiry by SEU)	N	1

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10	VA Dept for Aging & Rehabilitative Services 2947 Peters Creek Rd Roanoke, Virginia 24019 Phone : 540-204-9725 Url : <a href="http://www.vdars.org/">http://www.vdars.org/</a> Email : <a href="mailto:dars@dars.virginia.gov">dars@dars.virginia.gov</a> Sarah Storck	Y	0
11	Virginia Tech Blacksburg, Virginia Phone : 540-231-8089 Donna Weikel Manual Posting	N	0
12	Virginia Western Community College Roanoke, Virginia Phone : 540-857-7298 Email : <a href="mailto:careercenter@virginiawestern.edu">careercenter@virginiawestern.edu</a> Career Services-Renee Rice	N	0
13	<a href="http://www.mediagignow.com">www.mediagignow.com</a> 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : <a href="http://www.mediagignow.com">http://www.mediagignow.com</a> Email : <a href="mailto:customerservice@mediagignow.com">customerservice@mediagignow.com</a> MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>6</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	3/6/2025	Participation in Job Fairs	On March 6, 2025, our SEU participated in the University of Delaware Virtual Communications Marketing & Media Career Meet Up. Our Market President discussed careers in radio with interested attendees and discussed employment opportunities at iHeartMedia.	1	Market President
2	3/13/2025	Participation in Job Fairs	On March 13, 2025, our SEU participated in the 2025 Roanoke County Career Expo in Roanoke, VA. Our Vice President of Programming and Broadcast Programming Production Support discussed careers in radio with interested attendees and discussed employment opportunities at iHeartMedia.	2	VP of Programming Broadcast Programming Production Support
3	4/9/2025	Participation in Job Fairs	On April 9, 2025, our SEU sponsored and participated in the Virginia Western Community College Career Fair in Roanoke, VA. Our SEU produced & ran on-air announcements on all stations to promote the fair and increase attendance, networked with participating vendors, discussed their positions at iHeart Media, and they also digitally promoted the vendors and the fair on iHM's social media accounts. Our Market President attended the career fair and spoke with participants about career opportunities in broadcasting and specifically with iHM.	1	Market President
4	4/18/2025	Participation in Job Fairs	On April 18, 2025, our SEU participated in the Bedford Area Chamber of Commerce 12th Annual Job Fair at Jefferson Forrest High School. Our Market President connected with job seekers and spoke to potential future employees while sharing about career opportunities in broadcasting and within iHeartMedia.	1	Market President

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5	4/29/2025	Participation in events or programs sponsored by educational institutions	On April 29, 2025, our SEU participated in the Franklin County High School Career Fair in Rocky Mount, VA. Our Market President discussed careers in radio with interested attendees and discussed employment opportunities at iHeartMedia.	1	Market President
6	5/21/2025	Participation in events sponsored by organizations representing the community	On May 21, 2025, our SEU hosted a Marketing & Advertising sophomore from Roanoke College for a station tour. Our Market President discussed his broadcasting career path with iHM, the multiple career possibilities within iHeartMedia, and provided the student with a behind the scenes tour of the studios.	1	Market President
7	5/21/2025	Participation in events sponsored by organizations representing the community	On May 21, 2025, our SEU hosted a Marketing & Advertising sophomore from Newport University for a station tour. Our Market President discussed his broadcasting career path with iHM, the multiple career possibilities within iHeartMedia, and provided the student with a behind the scenes tour of the studios.	1	Market President