

KHEY, KHEY-FM, KPRR, KTSM, KTSM-FM
EEO PUBLIC FILE REPORT
April 1, 2024 - March 31, 2025

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Programming	1-5, 9-14, 16-18	12
Outside Account Executive	2-8, 10-11, 13-16, 18	6

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Computer Career Center Job Placement Center 5919 Brook Hollow Dr. El Paso, Texas 79925 Phone : 9157798031 Fax : 1-915-307-9166 Career Services	N	0
2	Dona Ana Community College 3400 S. Espina St. Las Cruces, New Mexico 88003 Phone : 5755277536 Url : dacc.nmsu.edu/cs/staff.html Email : cbertold@nmsu.edu Fax : 1-575-527-7515 Cynthia Brown	N	0
3	El Paso Commission for Women Laven Publishing Group P.O. Box 3897 El Paso, Texas 79923 Phone : 9152531616 Email : lilylimon123@gmail.com Career Services	N	0
4	El Paso Community College Job Placement Center PO Box 20500 El Paso, Texas 79998 Phone : 9158312443 Email : LCONTR60@EPCC.EDU Fax : 1-915-831-2443 Career Services	N	0
5	El Paso Hispanic Chamber of Commerce 2401 E Missouri Avenue El Paso, Texas 79903 Url : www.ephcc.com Email : cindyramosdavidson@ephcc.org Fax : 1-915-566-9714 Career Services	N	0
6	Employee Referral	N	2

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7	Ft Bliss Army Career and Alumni Program/Army Community Service Building 2494 Ricker Rd Ft Bliss, Texas 79916 Phone : 915695838 Email : tedoro.riveraresto.civ@mail.mil Career Services	N	0
8	Glassdoor - Not directly contacted by SEU	N	1
9	Google Jobs - Not directly contacted by SEU	N	1
10	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
11	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
12	Internal Candidate	N	1
13	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone : 650-687-3600 Url : https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	0
14	New Mexico State University Placement Services PO Box 30001 Las Cruces, New Mexico 88030 Phone : 5756461631 Career Services Manual Posting	N	0
15	On-Air Announcement (One or More SEU Stations)	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	University of Texas at El Paso Job Placement Center Union Building El Paso, Texas 79968 Phone : 9157475640 Career Services Manual Posting	N	0
17	Workforce Center 2345 E. Nevada St. Las Cruces, New Mexico 88001 Phone : 5755277776 Fax : 1-575-647-0787 Career Services	N	0
18	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			6

KHEY, KHEY-FM, KPRR, KTSM, KTSM-FM**EEO PUBLIC FILE REPORT****April 1, 2024 - March 31, 2025****III. RECRUITMENT INITIATIVES**

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/20/2024	Participation in Job Fairs	On September 20, 2024, our SEU's Market President attended the University of Texas at El Paso Career Expo. He connected with job seekers and spoke to potential future employees while sharing about job opportunities in broadcasting and radio and career opportunities with iHeart Media specifically in Promotions and Engineering. Participants also had the opportunity to scan iHM's QR code at the booth.	1	Market President
2	1/16/2025	Sponsorship of events in the community designed to increase public awareness	On January 16, 2025, our SEU sponsored a marketing and networking event at the El Paso Community College. The purpose of this event was to develop and execute strategic marketing and networking initiatives through interactive live labs to enhance iHeart Media's visibility and engagement in the El Paso community. iHeart Media's products, services, and career opportunities were included. Two participants expressed interest in joining the iHM team. Our Market President attended the event.	1	Market President
3	2/20/2025	Sponsorship of events in the community designed to increase public awareness	On February 20, 2025, our SEU sponsored the Marketing Master Planner Live Labs event at the El Paso Community College and two Outside Account Executives represented the market. The purpose of this event was to develop and execute strategic marketing and networking initiatives through interactive live labs to enhance iHeart Media's visibility and engagement in the El Paso community. iHeart Media's products, services, and career opportunities were included.	2	Outside Account Executive Outside Account Executive